Bachelor of Science in International Business

125 Hours THIS FORM VALID FOR 2007-2008 CATALOG

Name

ID Number

Major Marketing Emphasis

Date Multicultural Req. Hrs GPA

University Core (35 Hours) - Pre-Business Core (42 Hours) Laboratory Science (8 Hours)

*ENGL 1013 Composition I (Univ. Core) 1. (Univ. Core)

*ENGL 1023 Composition II (Univ. Core) 2. (Univ. Core)

*MATH 2053 Finite Math (Univ. Core) University Social Science & Business Social Science (6 Hours)

*ECON 2013 Macroeconomics (Univ. Core) (Univ. Core)

*ECON 2023 Microeconomics (Univ. Core)

*MATH 2043 Survey of Calculus Fine Arts & Humanities (6 Hours)

*COMM 1313 Communications (Univ. Core - FLAN 2003)

*WCOB 1120 Computer Competency Requirement (Univ. Core)

*WCOB 1111 Business Connections US History/Government (3 Hours)

*WCOB 1012 Legal Environment of Business (Univ. Core) HIST 2003, HIST 2013 or PLSC 2003

*WCOB 1023 Business Foundations Advanced Composition - ENGL 2003 or ENGL 2013 yes no

*WCOB 1033 Data Analysis International Experience Requirement yes no

*WCOB 2013 Markets & Consumers Foreign Language Requirement (Not to include FLAN 1003 and 1013)

12 hours of University Core FLAN 2003, 2013 and 6 hours upper division.

*WCOB 2023 Goods & Services

*WCOB 2033 Human Capital (FLAN 2013)

*WCOB 2043 Financial Resources Upper FLAN

*Pre-Business Core: Student must have a 2.50 overall GPA, 2.50 GPA in Pre-Business Core and no D's credit in Pre-Business Core before they are eligible to take Upper Level Business Classes, 3000-4000 Level.

PBUS GPA Upper FLAN

Area Studies (9 Hours) 1) any upper division FLAN course, 2) Minor in a FLAN, 3) Select upper division courses related to a FLAN (see Catalog of Studies for course list)

Business Strategy (6 Hours)

WCOB 3016 Business Strategy & Planning

International Business Requirements (15 Hours)

ECON 4633 International Trade Policy ECON 4643 International Macro & Finance

Pick 3 from the following (9Hours)

ECON 4653 Economics of Global Competition TLOG 4643 International Trans & Logistics

ECON 3853 Emerging Markets MGMT 4583 International Management

ECON 3843 Economic Development, World Bank FINN 3703 International Finance

ECON 3933 Japanese Economics Other (Dept Head Approval Needed)

Business Concentration - Marketing (21 Hours)

1. MKTG 3433 Intro to Marketing Strategy MKTG 4633 Global Marketing

2. MKTG 3633 Marketing Research MKTG Elective

2. MKTG 3553 Consumer Behavior Business Elective

3. MKTG 4853 Marketing Management