Bachelor of Science in International Business

126 Hours THIS FORM VALID FOR 2009-2010 CATALOG

Name
ID Number
Major ACT 1014 Marketing Emphasis

Date ______________ Multicultural Req. _______ Hrs__________ GPA __________

The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in *ITALICS* may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred. 1 must be taken prior to Fall Semester of Sophomore Year 2 must be taken prior to Fall Semester of Junior Year 3 must be taken prior to Fall Semester of Senior Year

1. Fall Semester 1 (15 Semester hours)
ENGL 1013 Composition I – University Core
ENGL 1023 Composition II – University Core
MATH 2053 Finite Math – University Core
COMM 1313 Speech Communication
WCOB 1023 Business Foundations
WCOB 1111 Freshman Business Connections
WCOB 1012 Legal Environment of Business
WCOB 1120 Computer Competency Req
FLAN 2013 Inter Foreign Lang I

2. Spring Semester 1 (16 Semester hours)
ENGL 1033 Composition III – University Core
WCOB 1033 Data Analysis
WCOB 2023 Microeconomics – University Core
FLAN 2013 Inter Foreign Lang II

3. Fall Semester 2 (18 Semester hours)
MATH 2043 Survey of Calculus
ECON 2013 Macroeconomics
WCOB 2013 Markets and Consumers
FLAN Upper Level
WCOB 2023 Goods & Services
WCOB 2033 Human Capital
WCOB 2043 Financial Resources
HIST 2003 or HIST 2013 or PLSC 2003
FLAN Upper Level

4. Spring Semester 2 (16 Semester hours)
ENGL 2013 Professional Writing
WCOB 2033 Human Capital
WCOB 2043 Financial Resources

5. Fall Semester 3 (15 Semester hours)
MKTG 3433 Intro to Marketing Strategy
MKTG 3633 Marketing Research
WCOB 3016 Business Strategy and Planning
WCOB 3018 Business Social Science
WCOB 3133 International Business
d
ECON 4633 International Trade Policy
WCOB 3113 International Business

6. Spring Semester 3 (15 Semester hours)
MKTG 3553 Consumer Behavior
WCOB 3113 International Business
ECON 4643 International Macro & Finance
MKTG Elect
Area Studies Course

7. Fall Semester 4 (16 Semester hours)
MKTG 4633 Global Marketing
ECON 4633 International Macro & Finance
ECON 3853 Emerging Markets, TLOG 4643 International Trans & Logistics
ECON 3843 Economic Development World Bank, MGMT 4583 International Management
ECON 3933 Japanese Economics, FINN 3703 International Finance, Other (Dept Head Approval Needed)

8. Spring Semester 4 (15 Semester Hours)
MKTG 4833 Marketing Management
Area Studies Course

* IB Electives (pick 3): ECON 4653 Global Competition and Strategy, ECON 3853 Emerging Markets, TLOG 4643 International Trans & Logistics, ECON 3843 Economic Development World Bank, MGMT 4583 International Management, ECON 3933 Japanese Economics, FINN 3703 International Finance, Other (Dept Head Approval Needed)