### Bachelor of Science in Business Administration

**126 Hours THIS FORM VALID FOR 2009-2010 CATALOG**

<table>
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<tr>
<th>Major</th>
<th>ACT 1014 General Business</th>
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**Date**

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<th>Name</th>
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<th>Multicultural Req.</th>
<th>Hrs</th>
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The plan below lists a semester-by-semester sequence of courses to finish the degree in eight semesters. Courses in **BOLD** must be taken in semester as designated. Courses in **ITALICS** may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted are preferred. 1 must be taken prior to Fall Semester of Sophomore Year 2 must be taken prior to Fall Semester of Junior Year 3 must be taken prior to Fall Semester of Senior Year

#### 1. Fall Semester 1 (15 Semester hours)
- **ENGL 1013** Composition I \(^1\): University Core
- **MATH 2053** Finite Math \(- University Core
- **COMM 1313** Speech Communication
- **WCOB 1023** Business Foundations
- **WCOB 1111** Freshman Business Connections
- **WCOB 1012** Legal Environment of Business \(^1\)
- **WCOB 1120** Computer Competency Req

#### 2. Spring Semester 1 (16 Semester hours)
- **ENGL 1023** Composition II \(- University Core
- **WCOB 1033** Data Analysis
- **ECON 2023** Microeconomics \(- University Core
- **WCOB 1012** Legal Environment of Business \(^1\)
- **Natural Science (4 hours)** \(- University Core

#### 3. Fall Semester 2 (18 Semester hours)
- **MATH 2043** Survey of Calculus I
- **ECON 2013** Macroeconomics \(- University Core
- **Natural Science (4 hours)** \(- University Core
- Select two of the following:
  - **WCOB 2013** Markets and Consumers
  - **WCOB 2023** Goods & Services
  - **WCOB 2033** Human Capital

#### 4. Spring Semester 2 (16 Semester hours)
- **MATH 2043** Survey of Calculus II
- **ECON 2013** Macroeconomics \(- University Core
- Select two not completed in previous semester:
  - **WCOB 2013** Markets and Consumers
  - **WCOB 2023** Goods & Services
  - **WCOB 2033** Human Capital
- **Fine Art/Humanities – University Core**

#### 5. Fall Semester 3 (15 Semester hours)
- **Group 1 course**
- **Group 2 course**
- **MKTG 3433** Principles of Marketing
- **WCOB 3016** Business Strategy and Planning
- **ENGL 2003 or ENGL 2013 or Gen Ed**

#### 6. Spring Semester 3 (15 Semester hours)
- **Group 3 course**
- **Group 4 course**
- **6 hours Junior Senior Business Electives**
- **7 hours Gen Ed Elective**

#### 7. Fall Semester 4 (16 Semester hours)
- **Group 5 course**
- **6 hours Junior Senior Business Electives**
- **7 hours Gen Ed Elective**

#### 8. Spring Semester 4 (15 Semester Hours)
- **Group 4 course**
- **6 hours General Education Electives**

**Group 1:** MGMT 3933, MGMT 4243, MGMT 4253, MGMT 4263, MGMT 4433, MGMT 4943, MGMT 4953 **Group 2:** ACCT 3533, ACCT 3613, ACCT 3723 **Group 3:** WCOB 4213, ISYS 2263, ISYS 4293, ISYS 3393, ISYS 4243 **Group 4:** ECON 3033, ECON 3133, ECON 3533, ECON 4333, ECON 4633, ECON 4643, ECON 4653 **Group 5:** FINN 3053, FINN 3063, FINN 3623, FINN 4233 **Group 6:** MKTG 4233, MKTG 3553, MKTG 4433