



SAM M. WALTON COLLEGE of BUSINESS



Academic Planning Guidebook Degree Requirements and College Regulations for the Walton College from the 2009-2010 Catalog of Studies

Note: The Academic Planning Guidebook is designed to be used as a reference for Walton College students and is not designed to replace the University of Arkansas-Catalog of Studies.

Walton College Directory.....	2
Statement of Shared Purpose.....	3
Advising, Admissions, Scholarships.....	4
Honors Program, Student Organizations.....	5
Academic Regulations.....	6
Transfer Credit, Course Loads, Double Majors.....	7
College Graduation Requirements.....	8
Cooperative Education, 8 Semester Degree Program.....	9
University Academic Standing Policy.....	10-11
English and Math ACT/SAT Req., Arts and Science Minors, Grad School.....	12
Bachelor of Science in Business Administration (BSBA) Degree & Majors.....	13
Bachelor of Science in Business Administration (BSBA) Year one - two.....	14-17
Bachelor of Science in Business Administration (BSBA) The Majors.....	18-23
Bachelor of Science in International Business (BSIB) Degree & Concentrations....	24-28
Business Minors.....	29-30
Business Classes & Prerequisites.....	31-32

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STATEMENT OF SHARED PURPOSE

VISION STATEMENT: The Sam M. Walton College of Business is a nationally competitive business school that connects people with organizations and scholarship with practice by combining excellent student learning experiences with quality research serving Arkansas and the world.

CORE VALUES: **Excellence:** We strive for excellence in all we do. **Professionalism:** We believe organizational practices must be built on an ethical foundation and high standards of professional behavior. **Innovation:** We value creativity, innovation, and entrepreneurial spirit. **Collegiality:** We believe in working together to examine situations and ideas from diverse perspectives.

MISSION STATEMENT: The Walton College, the flagship business school of the state of Arkansas, has a three-fold mission: **TEACHING: Educate** a diverse population of students in bachelor's, master's, and doctoral programs to be tomorrow's business, community, and academic leaders; **RESEARCH: Discover** and disseminate knowledge through our research to support excellence and innovation in organizations; and **SERVICE: Share** our business expertise in support of our state, our professions, and the academic community.

ORGANIZATION AND FACILITIES: The Walton College offers degree programs for undergraduate students and for graduate students at both the master's and doctoral levels. The college has been a member of and accredited by AACSB International - The Association to Advance Collegiate Schools of Business since 1931. The accounting program was accredited separately in 1986 at both the bachelor's and master's level. The master's degree in the business administration program was approved in 1963. Accreditation by and membership in AACSB signifies commitment by the college to the goals of promoting and actualizing the highest standards of business education.

The Walton College is housed in four modern buildings supporting on-campus programs. These attractive facilities provide technology-equipped classrooms and eight state-of-the-art computer laboratories for both for business classes and individual use. The buildings also house faculty and administrative offices, an honors program study area with computer access, the Walton College Career Center, and a large study room equipped for individual as well as group studying.

The library of the college is part of the general University Libraries and is housed in Mullins Library. The business and economics collection comprises approximately 55,000 volumes and makes this library one of the best in the region. Walton College also operates centers for research, outreach, and public service. Information about these centers may be found in the University Centers and Research Units section of this catalog. Walton College centers include the following:

- Applied Sustainability Center
- Arkansas Household Research Panel
- Bessie Moore Center for Economic Education
- Center for Business and Economic Research
- Center for Management and Executive Education
- Center for Retailing Excellence
- Garrison Financial Institute
- Information Technology Research Institute
- Supply Chain Management Research Center
- Small Business Development Center

ADVISING is a partnership. Q. How are advisors assigned? A. When students take WCOB 1111 Freshman Business Connections, their Mentor is their advisor for the first two semesters. After that, students may **make appointments** (no e-mail, drop in, or phone advising) to see any of the professional advisors in the Undergraduate Programs Office. To help with the success of your academic advising session and your academic career, it is your responsibility to:

- Schedule an advising appointment EARLY each semester, (479) 575-4622. As a general rule, we do not advise via e-mail or over the phone.
- Be on time for your appointments: students who are more than 10 minutes late will be rescheduled.
- Review your curriculum prior to meeting with your advisor.
- Write down your questions.
- Have a copy of your schedule handy.
- Know your Student ID Number.
- KEEP AND BRING YOUR ADVISING WORKSHEETS.
- Keep copies of all academic records, transcripts, relevant e-mails, and petitions.
- Be aware of pre-requisites and co-requisites.
- Read your Catalog of Studies.
- Consult your advisor before making drastic changes to an agreed upon schedule.
- Take responsibility for your academic career.

While procedures may vary among schools and colleges, all successful academic advising should include the following:

- A mutual responsibility between advisor and student with the student possessing final responsibility for successful completion of a degree.
- A developmental and educational process that occurs over time.
- Consideration of individual students' interests, abilities, and needs.
- A collaborative effort to connect students to campus resources and services.
- Reasonable availability and accessibility of advisors.
- Interpretation of University of Arkansas, college, and departmental rules and regulations.
- A student's understanding of the purpose and nature of the university core courses.
- Recommendation of appropriate courses.
- A student's understanding of and progress toward academic requirements.
- General information regarding career options and opportunities, with appropriate referrals as necessary.
- Respect for students' ethnic and racial heritage, age, gender, culture, national origin, sexual orientation, and religion, as well as their physical, learning, and psychological abilities.
- An understanding of and adherence to laws and regulations that relate to academic advising.
- Adherence to the highest principles of ethical behavior.

UNDERGRADUATE DEGREE PROGRAMS Undergraduate students may pursue curricula leading to one of the following degrees: Bachelor of Science in Business Administration (B.S.B.A), Bachelor of Science in International Business (B.S.I.B.). In each of these degree programs, the pre-business requirements must be completed before students may enroll in upper division business courses. Students in Walton College may pursue an academic minor in business or in the J. William Fulbright College of Arts and Sciences. Walton College also offers business minors for business and non-business students. Degree programs and minors are outlined on subsequent pages.

ADMISSION TO THE SAM M. WALTON COLLEGE OF BUSINESS All students admitted to the University of Arkansas, Fayetteville, are eligible for admission to the Sam M. Walton College of Business. Students will be required to follow the degree program requirements set forth in the catalog corresponding to the student's first semester in Walton College, not the first semester of enrollment at the University of Arkansas.

COLLEGE SCHOLARSHIPS High school graduates who expect to enroll in the Walton College are encouraged to apply for scholarships made available to freshmen by individuals, business firms, and organizations. Also available to freshmen, regardless of degree program, are freshmen academic scholarships. Current Walton College students may apply for both college and departmental scholarships beginning in January of each year for the following academic year. Information on these financial awards may be secured from the University Scholarship Office and the Walton College Undergraduate Programs Office.

HONORS PROGRAM Walton College honors program consists of two components: the four-year Walton Scholars Program and the Departmental Scholars Program. Students participating in the honors program will be eligible to graduate *Cum Laude*, *Magna Cum Laude*, or *Summa Cum Laude*. Students who do not participate in the honors program are eligible to graduate with distinction, a classification separate from the *Cum Laude* awards. Honors program students will receive priority for participation in the Arkansas Cooperative Education Program, SAKE, the portfolio management class, and financial support for study-abroad programs. They also have access to an honors study area.

Eligibility for the Honors Program Admission will be offered to incoming freshmen with an ACT of 28 or higher and a high school GPA of 3.75. Students are required to maintain a cumulative GPA of 3.50 to remain in the program.

Requirements for Walton Scholars Program:

1. Complete 17 of 35 University Core hours in honors courses. Completing honors sections of courses in the Fulbright College will fulfill this requirement. MATH 2554 and MATH 2564 also count toward this requirement.
2. Demonstrate proficiency in a foreign language. This requires 12 hours of course work. Students must demonstrate proficiency by completing the any foreign language to the Intermediate II level, (ex. SPAN 2013).
3. Complete 9 credit hours of honors courses in Walton College to include the following:
 - One three-hour college colloquium: This is an interdisciplinary course with topics appealing to a wide range of majors. The subject matter changes annually and is targeted to juniors.
 - One three-hour departmental colloquium: Each department will offer one departmental colloquium each year. It is designed for seniors. Students are required to complete the departmental colloquium in their major department. Students majoring in more than one area of study may elect to choose the departmental colloquium in either major department.
 - A two-three-hour thesis: The thesis is a major independent writing project and arises from an international study experience, an internship, or working with a professor on research.
4. Complete an alternate honors capstone course WCOB 3016H, Business Strategy and Planning. This is a course emphasizing joint projects with a Walton College corporate partner.

Requirements for the Departmental Scholars Program

1. Complete nine hours of honors courses to be selected from the University Core or from 1000- or 2000-level WCOB core courses (excluding WCOB 1111H) and demonstrate proficiency in a foreign language by completing a 2003 course in any foreign language.
2. Complete nine hours of honors courses in Walton College to include:
 - a. One three-hour college colloquium
 - b. One three-hour departmental colloquium. Students are required to complete the departmental colloquium in their major department. Students majoring in more than one area of study may elect or choose the departmental colloquium in either major department.
 - c. A three-hour thesis.

STUDENT ORGANIZATIONS IN WALTON COLLEGE In addition to the general university student organizations, Walton College Student Ambassadors, Study Abroad Ambassadors, and a Dean's Student Advisory Board, there are several college societies open to Walton College students. These include the following: * Alpha Kappa Psi * American Marketing Association * Assoc. of Information Technology Professionals * Beta Alpha Psi (accounting honorary and professional) * Beta Gamma Sigma (business honorary) * Economics Club * Finance Club * National Association of Black Accountants * New Entrepreneurs Club * Omicron Delta Epsilon (economics honorary) * Human Resource Management Association * SIFE Students in Free Enterprise * Transportation and Logistics Association

ACADEMIC REGULATIONS OF WALTON COLLEGE

Pre-Business Requirements Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. The following policies apply to the pre-business program: To be eligible to enroll in upper-division business courses in Walton College, a student must complete the Walton College computer competency requirement (WCOB 1120) and obtain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing the 42 credit hours listed below of pre-business core courses (or their equivalents), also with at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of “C” or better or the requirement for graduation. The pre-business core courses are as follows:

ENGL 1013	ECON 2013	MATH 2043	WCOB 2013
ENGL 1023	ECON 2023	WCOB 1012	WCOB 2023
MATH 2053	WCOB 1120	WCOB 1023	WCOB 2033
COMM 1313	WCOB 1111	WCOB 1033	WCOB 2043

Students records will be evaluated each semester to determine whether a student should be moved to a major and have pre-business classification removed. After receiving notification that a student has been admitted into his or her major, the student is expected to arrange for a degree check by the Undergraduate Programs Office to ascertain remaining degree requirements.

Registration in Junior/Senior-Level Walton College Courses Walton College student's must complete the pre-business requirements prior to enrollment in junior- or senior-level courses in Walton College. Non-degree seeking students and students enrolled in other colleges are subject to the same direct course prerequisites as students within Walton College.

Restrictions on General Education Electives Only six hours total of general education electives will be allowed in Physical Education Activity (PEAC) or Dance Education Activity (DEAC) courses.

Transfer of Credit Policies In addition to the University policies controlling the granting of credit for course work taken at other institutions, the following policies apply to transfer work applied to any undergraduate business program:

1. Transfer students considering admission to pursue a major in Walton College must have completed the pre-business courses and requirements listed above and have a 2.50 (on a 4.00 scale) cumulative grade-point average in the pre-business courses and in his or her overall grade-point average. Transfer students will be classified as pre-business students until pre-business core requirements have been completed.
2. A pre-business and overall grade-point average for courses accepted for transfer by the University of Arkansas will be calculated and used to evaluate the completion of the pre-business requirements by students transferring courses from other institutions.
3. Unless exceptions are granted at the time of admission to the University of Arkansas, transfer courses accepted by the University will not be accepted by Walton College for degree purposes unless a grade of “C” or better has been earned in each of these courses.
4. A transferred course cannot carry more degree hours than are available in a similar University of Arkansas course. For example, a four-hour principles of accounting course transfers as three degree hours.
5. Business courses completed at the freshman or sophomore level at another institution will not count as equivalents of junior- or senior-level courses offered in Walton College (University of Arkansas), and no transfer credit shall be granted for any such course(s) in Walton College.
6. At least 50 percent of program requirements in business and economics must be taken in residence.
7. All courses within a student's major and business strategy and planning (WCOB 3016) must be taken in residence at the University of Arkansas, Fayetteville.
8. Junior- or senior-level core courses in business and economics may be transferred from a school accredited by

- AACSB International.
9. Junior- or senior-level core courses taken at a non-AACSB International-accredited, four-year institution must either be repeated or validated by procedures specified and approved by the Assistant Dean of Undergraduate Programs.
 10. Junior or senior-level electives in business and economics taken at a non-AACSB International-accredited, four-year institution may be accepted in transfer as junior/senior business electives.
 11. Junior- or senior-level courses in business taken by correspondence at AACSB International or non-AACSB International institutions may not be accepted and transferred for degree credit unless the course is approved by the student's department chair and the associate dean.
 12. If a student takes courses with different names but with similar content at different institutions or in different colleges within the University of Arkansas, degree credit will be allowed for only one of the courses, for example, principles of economics and agricultural economics.
 13. Courses taken at any higher education institution where the course content is remedial are not acceptable for degree credit.
 14. The student should be prepared to submit course descriptions, syllabi, or other course-related information for transfer course work if there is any question as to whether Walton College will grant degree credit for such work.
 15. Exceptions: All requests for, exceptions to, and variations from the rules, regulations, and requirements of Walton College and the university should be made in writing to the Senior Associate Dean for Academic Programs and Research. Consult the Undergraduate Programs Office in Walton College for these requests.

Petition of Transfer Credit Students who wish to petition **business classes (ex. ECON 299t)** should contact the Undergraduate Programs Office 328 for the proper forms. **Students wishing to petition any non-business classes (ex. BIOL 299t)** may download the proper forms online from the Registrar's Office at: <http://www.uark.edu/admin/reginfo/records/> Forms must be returned to the Registrar's Office with class syllabus attached.

Transfer Course Equivalency Guide There is a transfer equivalency guide online at: <http://admissions.uark.edu/students/transfer/> It has many Colleges and Universities listed but may not list every course from every school. For questions please contact the Registrar's Office/Transfer Credit 575-5451.

Course Loads The normal course load in Walton College is 15 to 17 hours per semester (and six hours per summer term). Students with a 2.75 grade-point average the previous semester may take a maximum of 18 hours. Seniors may take 18 to 19 hours, if required for graduation, during their final semester. Students on academic warning are limited to a maximum course load of 12 hours. University regulations on the number of hours allowed per semester are found in the Orientation and Registration section of this catalog.

Foreign Language Concentration An undergraduate B.S.B.A. degree-seeking student may elect to substitute 12 hours in a single upper-level foreign language for 12 to 15 hours of the 15 hours required in the junior-senior business elective block of courses for the degree requirements.

Double Major A student may elect to obtain a double major by completing all required courses for two majors in Walton College (but not in two concentrations within a single major). The minimum hour requirement for a double major is 138 degree credit hours to include all requirements for both majors. If there are courses common to both majors, the department chairs involved will agree upon and specify additional requirements in lieu of the common courses. The junior/senior business elective block is reduced by three hours; however, choice of the junior/senior business electives is restricted to no more than three total hours from each department that offers the two majors. Students who have elected to substitute a foreign language course of study for junior/senior business electives must complete 12 hours of junior/senior language courses. The student must notify the Undergraduate Programs Office of intent to pursue a double major. All requirements for double majors must be completed prior to awarding of a degree.

Additional Bachelor's Degrees Students seeking a second bachelor's degree must contact the undergraduate programs office to ascertain specific requirements. Degree candidates must meet the university's general graduation requirements. The university requires that 1) the student take a minimum of 30 semester hours over the requirements for the first degree, and 2) the 30 hours cover a minimum of 36 weeks in residency at the Fayetteville campus. Walton College also requires that the student complete all courses in the pre-business and business core and the major and any additional business requirements (if some of these have been completed on the first degree, they are waived). It is recommended that any additional courses needed to finish the University's 30-hour requirement be junior or senior business electives. The second degree may be taken after the first is awarded, or both degrees may be awarded simultaneously after completion of all requirements for both.

College Graduation Requirements

1. **University Requirements.** Degree candidates must meet the following: the University's general entrance requirements, number of credit hours required in residence, and the "requirements for graduation," including the University Core American history, and English proficiency.
2. **Hour Requirements.** Degree candidates must satisfactorily complete the total number of semester hours specified for the curriculum in courses approved for one of the majors outlined in the succeeding pages. No less than 50 percent of the total credits must be in approved subjects other than business. **NOTE:** Not all courses offered by the University will be accepted for degree credit by Walton College. Courses falling into this category are ANTH 0003, PHSC 0003, ARSC 0013, ENGL 0003, and MATH 0003. Developmental courses are defined as 1) any course so designated by the university, and 2) any lower-division course taken after a higher-level course is taken. Credit will not be given for duplicate course work.
3. **Grade Requirements.** Students must earn a grade of "C" or better in all pre-business core course requirements. Each student must have a 2.00 cumulative GPA in each of the following areas: a. All work completed at the University of Arkansas. b. All courses specifically designated for the major. c. All required business core courses and required economics courses.
4. **General Education Course Work.** A student's general education course work must satisfy university core requirements, additional college/program course-specific requirements, as well as these two area requirements: 1. social issues, multicultural environment, and demographic diversity, and 2. Micro and macroeconomics. If a student has not satisfied these area requirements within the fine arts and/or social sciences areas of the university core, these area requirements must be satisfied through general education electives to allow students to complete degree requirements within the hours indicated above.
5. **Residency Requirements.** The senior year's curriculum (last 30 hours) in business must be taken in residence. In addition, the student's major requirements (or the degree equivalent) and WCOB 3016 must be completed in residence. Specifically required junior or senior courses in business or economics must be taken at the University of Arkansas or at an AACSB-accredited school. At least 50 percent of the total hours in business and economics must be taken in residence.
6. **Correspondence Course Rules.** No more than 18 hours of course work taken by correspondence may apply toward a degree. These 18 hours may not include more than 12 hours of courses in economics or business, and may not include any junior- or senior-level economics or business courses without prior approval of the Senior Associate Dean for Academic Programs and Research.
7. **Catalog/Curriculum Changes.** Business is a dynamic profession, and the college and department curricula are updated continuously to keep pace with changes in the business world. Students entering under this catalog will be required to comply with such curricular changes to earn their degree. The total number of hours required for the degree, however, may not be increased, and all work completed in accordance with this catalog prior to the curriculum change will be applied toward the student's degree requirements. Furthermore, courses incorporated into the curriculum at a level lower than the one the student has completed are not required for that student unless there are specific prerequisites. Students entering under earlier catalogs are responsible for completing the graduation requirements as published in the catalog in effect when they entered the program. Students having interruptions of their academic programs that exceed two calendar years must complete the requirements published in the catalog in effect when they reenter the program. Exceptions to the graduation requirements must be approved by the Senior Associate Dean for Academic Programs and Research and appropriate department chair.

Graduation with Honors The bachelor's degree *Summa Cum Laude* (with highest honors), *Magna Cum Laude* (with high honors), or *Cum Laude* (with honors) may be conferred only upon those students who have successfully completed the Walton College Honors Program. Both Walton Scholars and Departmental Scholars are eligible for these designations. Students whose cumulative grade-point average place them in the top 10 percent of their graduating class but who have not completed the Honors Program are eligible for the designation "With Distinction" on their official transcript. Among those students completing the Honors Program, the designations *Summa Cum Laude*, *Magna Cum Laude* and *Cum Laude* shall be determined as follows: **1.** Top 20 percent of students completing the Honors Program: *Summa Cum Laude* **2.** Next 30 percent of students completing the Honors Program: *Magna Cum Laude* **3.** Next 50 percent of students completing the Honors Program: *Cum Laude* No honors degree will be conferred upon a candidate who has not completed at least 50 percent of his or her degree work at the University of Arkansas or who, in the last four semesters of attendance, has a cumulative grade-point average of less than 3.00 or has received a "D" or "F" in any course in the last semester. Certain other requirements will be outlined on request by the Senior Associate Dean for Academic Programs and Research.

ACADEMIC STANDING:

Conditions for Good Standing, Warning, Suspension, and Dismissal A student's academic standing in the University is determined at the end of each term of enrollment (fall, spring or summer) on the basis of the student's cumulative and/or term grade point average (GPA) and number of hours earned. See the chart below for the required performance levels. The student's academic standing governs his or her reenrollment status and determines any conditions associated with reenrollment or denial of enrollment for a subsequent term. Normally, students will be notified individually by the University of their standing shortly after the end of each term. However, this policy statement is the formal notification to all students of the conditions that determine academic standing and the consequences for each term, regardless of individual notification.

Good Standing: Upon initial admission and during a student's first term of enrollment, except for transfer students, the student is in good standing. (The standing of a transfer student reflects the student's prior record and the status assigned upon admission). A student remains in, or returns to, good academic standing at the end of any term when the cumulative GPA is at or above the required minimum.

Academic Warning: When a student's cumulative GPA falls below the minimum required for good standing, the student will be put on academic warning. This status is not recorded on the student's permanent academic record and will not appear on transcripts. A student who enrolls for a term on academic warning may take no more than 12 hours (unless more are approved by the student's advisor and dean). To continue for one or more additional terms on academic warning, the student must earn a term GPA at or above the cumulative GPA required for good standing. The student can remain on academic warning until the cumulative GPA is at or above the required minimum for good standing unless the student becomes subject to academic suspension by failing to earn the required term GPA.

Academic Suspension: A student on academic warning who does not earn the minimum required term GPA will be suspended from full-time enrollment. No student may be suspended who has not spent the prior term of enrollment on academic warning. A student on academic suspension has two alternatives: limited enrollment or academic leave of one year from the University.

- Students who choose **limited enrollment** may enroll for up to 9 hours of on-campus or Independent Study course work (as approved by the student's advisor and dean) and must earn at least 6 hours of credit with grades of C or higher in all courses taken. A student who meets these conditions may enroll for a subsequent term on **academic warning post suspension**.
- Students who choose **academic leave** may apply for readmission one year after the term of the suspension. A student who does not earn credit from another institution will be readmitted on **academic warning post suspension**. A student who earns credit from another institution(s) during or subsequent to the year of suspension must apply to the University for admission as a transfer student and will be granted academic standing consistent with transfer admission policy and the student's record.

Academic Warning Following Suspension: A student on academic warning post suspension may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher for each term of enrollment until the student's cumulative GPA is at the level required for good standing. Failure to satisfy these requirements will result in dismissal.

Academic Dismissal: A student on academic suspension or academic warning post suspension who does not earn a term GPA of 2.00 or higher and satisfy all other requirements associated with his or her status will be dismissed from the University. A student who has been dismissed may be readmitted only upon action of the Academic Standards Committee. Course work taken through Independent Study while under dismissal may be submitted to the committee as evidence of academic competence. If readmitted, the student may receive degree credit for such course work.

Academic Warning Following Dismissal: A student who enrolls subsequent to an initial dismissal and following favorable action of the Academic Standards Committee is placed on academic warning post dismissal and may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher. Failure to satisfy these requirements will result in a second academic dismissal. A second dismissal is for five years, after which a student must apply for readmission to the University and may also apply for Academic Bankruptcy. Individual colleges or programs have the discretion to set academic admission and continuation standards for specific programs that are higher than University standards.

SAT and ACT Requirements:

ENGLISH:

- Students who score 19 or below on the English portion of the ACT (or 470 SAT verbal) must take ENGL 0003, Basic Writing before Comp. I (ENGL 1013).
- Students who score 30 or above on English portion of the ACT (or 680 SAT verbal) can be exempt from Comp I and II (ENGL 1013, 1023) but must complete 6 additional hours of General Education Electives.
- Every undergraduate student must take and pass Advanced Composition unless an exemption can be gained, (ENGL 2003 Advanced Composition or ENGL 2013 Essay Writing)

Exemption will be granted either (1) by passing the Advanced Composition Exam, (2) by completing Advanced Composition (ENGL 2003) or Essay Writing (ENGL 2013) which may be used to satisfy additional general education requirements or (3) by completing ENGL 1013 at the University of Arkansas, Fayetteville with a grade of "A" or "B" and ENGL 1023 at the University of Arkansas, Fayetteville with grade of "A." Transfer work or CLEP scores do not satisfy this requirement regardless of grades. This graduation requirement must be satisfied at the UA, Fayetteville either through enrollment in the class, correspondence, or exemption. NOTE: students will receive NO CREDIT HOURS for exemption.

MATH:

- Students who score 18 or below on the math portion of the ACT (or 450 SAT math) must take MATH 0003, Beginning and Intermediate Algebra.
- Students who score 19, 20 or 21 on the math portion of the ACT (or 470-510 SAT math) must take MATH 1204, (College Algebra Enhanced)
- Students who score 23 or above on the math portion of the ACT (or 540 SAT math) can skip College Algebra and start with Finite Math or Survey of Calculus. Calculus I, MATH 2554 can substitute for Survey of Calculus (MATH 2043) and Calculus II, MATH 2564 can substitute for Finite Math (MATH 2053).

Minors in the J. William Fulbright College of Arts and Sciences Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of this catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Fulbright College, will advise students on the requirements to complete a minor. The minor will be designated on the student's transcript.

Courses that are part of the University Core Requirements or the additional General Education Requirements or any other non-business course that is part of a student's course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology is a concentration in the B.S.B.A. social science block and can also be used to satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics. Please check the Catalog of Studies for a complete list of Arts and Sciences Minors.

Graduate Studies The University of Arkansas offers the following advanced degrees in business: Master of Accountancy, Master of Business Administration, Master of Arts in Economics, Master of Transportation and Logistics Management, Master of Information Systems, Doctor of Philosophy in Business Administration, and Doctor of Philosophy in Economics. For further information about these programs and requirements for admission, contact the Graduate School of Business · Willard J. Walker Hall 310, Fayetteville, AR 72701 · PH: (479) 575-2851 · FX: (479) 575-8721

DEGREE REQUIREMENTS OF WALTON COLLEGE

Bachelor of Science in Business Administration (BSBA)

The Bachelor of Science in Business Administration degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following eight majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

Accounting (ACCT)

Economics (ECON)

Concentration I – Business Economics

Concentration II – International Economics and Business

Finance (FINN)

Concentration I – Banking

Concentration II – Financial Management/Investment

Concentration III – Insurance

Concentration IV – Real Estate

Concentration V – Personal Financial Management

General Business (GBUS)

Information Systems (ISYS)

Concentration I – Enterprise Resource Planning

Concentration II – Enterprise Systems

Concentration III – IT Applications Development

Management (MGMT)

Concentration I – Human Resource Management

Concentration II – Organizational Leadership

Concentration III – Small Business and Entrepreneurship

Marketing (MKTG)

Concentration I – Marketing Management

Concentration II – Retail Marketing

Transportation and Logistics (TRNS)

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

University Core Requirements 35 hours

English Composition

- ENGL 1013 English Composition I
- ENGL1023 English Composition II

Mathematics

- MATH 2053 Finite Math
- MATH 2043 Survey of Calculus * (additional business requirement)

American History or Govt (3 hours - pick one)

- HIST 2003 History of the American People to 1877
- HIST 2013 History of American People 1877 to Present
- PLSC 2003 American National Gov

Natural Science (two courses with corresponding labs)

- ASTR 2003/2001L Survey of Universe
- ANTH 1013/1011L Biological Anth
- BIOL 1543/1541L Principles of Biology
- BIOL 1603/1601L General Zoology
- BIOL 1613/1611L Plant Botany
- BIOL 2213/2211L Human Physiology
- BIOL 2443/2441L Human Anatomy
- CHEM 1023/1021L Basic Chem: HLSC
- CHEM 1053/1051L Chem Modern World
- CHEM 1074/1071L Fund of Chemistry
- CHEM 1103/1101L University Chem I
- CHEM 1123/1121L University Chem II
- CHEM 1213/1211L Chem for Majors I
- CHEM 1223/1221L Chem for Majors II
- GEOL 1113/1111L General Geology
- GEOL1133/1131L Environ Geology
- PHYS 1023/1021L Physics Human Affair
- PHYS 1044 Physics for Architects I
- PHYS 1054 Physics for Architects II
- PHYS 2013/ 2011L College Physics I
- PHYS 2033/ 2031L College Physics II
- PHYS 2054 University Physics I
- PHYS 2074 University Physics II

Social Science (three courses)

- ECON 2013 Macroeconomics
 - ECON 2023 Microeconomics
- 3 Additional hours from below:
- ANTH 1023 Intro to Cultural Anthropology (Multicultural)
 - GEOG 1123 Human Geography (Multicultural)
 - GEOG 2003 World Regional Geography
 - GEOG 2023 Economic Geography
 - HESC 1403 Life Span Development
 - HESC 2413 Family Relations
 - HIST 1003 Western Civilization I (Multicultural)
 - HIST 1013 Western Civilization II (Multicultural)
 - HIST 1113 World Civilization I
 - HIST 1123 World Civilization II
 - HIST 2003 USA before 1877
 - HIST 2013 USA 1877 to Present
 - HUMN 1114H Hrs Roots Cult to 500 CE
 - HUMN 2114H Hrs Roots Cult 1600-1900
 - PLSC 2003 American National Gov (Business Social Science Req.)
 - PLSC 2013 Intro to Political Science
 - PLSC 2203 State & Local Government
 - PSYC 2003 General Psychology (Business Social Science Req.)
 - RSOC 2603 Rural Sociology
 - SOCI 2013 General Sociology (Multicultural & Business Social Science Req.)
 - SOCI 2033 Social Problems (Multicultural)

MULTICULTURAL REQUIREMENT 3 hours

Students must satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement. Students must choose from the following: ANTH 1023, GEOG 1123, HIST 1003, HIST 1013, SOCI 2013, SOCI 2033, or any level foreign language.

Requirements for B.S.B.A. Degree Cont.

<p>Fine Arts & Humanities (two courses) From the following categories, students must select a total of two classes from two different groups:</p> <p>GROUP 1</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARCH 1003 Architecture Lecture <input type="checkbox"/> ARHS 1003 Art Lecture <input type="checkbox"/> COMM 1003 Film Lecture <input type="checkbox"/> DANC 1003 Basic Movement & Dance <input type="checkbox"/> DRAM 1003 Theater Lecture <input type="checkbox"/> HUMN 1003 Intro to Arts & Aesthetics <input type="checkbox"/> LARC 1003 Landscape Architecture <input type="checkbox"/> MLIT 1003 Music Lecture <p>GROUP 2</p> <ul style="list-style-type: none"> <input type="checkbox"/> PHIL 2003 Intro to Philosophy <input type="checkbox"/> PHIL 2103 Intro to Ethics <input type="checkbox"/> PHIL 2203 Logic <input type="checkbox"/> PHIL 3103 Ethics & the Professions <p>GROUP 3</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARCH 1013 Diversity and Design <input type="checkbox"/> CLST 1003 Greece <input type="checkbox"/> CLST 1013 Rome <input type="checkbox"/> HUMN 2124H 20th Cent Global Culture <input type="checkbox"/> HUMN 1124H Equilibrium Cult 500-1600 <input type="checkbox"/> WLIT 1113 World Literature I <input type="checkbox"/> WLIT 1123 World Literature II <p>GROUP 4</p> <ul style="list-style-type: none"> <input type="checkbox"/> HUMN 2003 Intro to Gender Studies <input type="checkbox"/> Any Foreign Language 2003 or above (Multicultural) 	<p>Business Social Science (one of the following)</p> <ul style="list-style-type: none"> <input type="checkbox"/> PSYC 2003 General Psychology <input type="checkbox"/> PSYC 3013 Social Psychology <input type="checkbox"/> PSYC 3023 Abnormal Psychology <input type="checkbox"/> PSYC 3103 Cognitive Psychology <input type="checkbox"/> PSYC 4063 Psychology of Personality <input type="checkbox"/> PSYC 4073 Psychology of Learning <input type="checkbox"/> PSYC 4123 Perception <ul style="list-style-type: none"> <input type="checkbox"/> SOCI 2013 General Sociology <input type="checkbox"/> SOCI 3033 American Minorities <input type="checkbox"/> SOCI 3223 Social Psychology <input type="checkbox"/> SOCI 3303 Social & Data Analysis <input type="checkbox"/> SOCI 4063 Organizations in Society <ul style="list-style-type: none"> <input type="checkbox"/> PLSC 2003 American National Gov <input type="checkbox"/> PLSC 3103 Public Administration <input type="checkbox"/> PLSC 3243 The Judicial Process <input type="checkbox"/> PLSC 3803 International Organization <input type="checkbox"/> PLSC/SOCI 4053 Political Sociology <input type="checkbox"/> PLSC 4263 Supreme Court and Civil Rights <p>Additional Requirements for Business Students</p> <ul style="list-style-type: none"> <input type="checkbox"/> COMM 1313 Fund of Communication <input type="checkbox"/> MATH 2043 Survey of Calculus
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General Education Electives for BSBA only (no more than 6 hours in PEAC or DEAC) Students are required to complete 16 hours of general education electives. A General education elective class is any class that is not a business class or a remedial class (0003 class). Students may not take more than six hours of PEAC and/or DEAC to satisfy the general education elective requirement. **Students may choose a Minor** from another College to fulfill their general education electives.

- General Ed Elective _____ General Ed Elective _____
- General Ed Elective _____ General Ed Elective _____
- General Ed Elective _____ General Ed Elective _____

Requirements for B.S.B.A. Degree Cont

<p>PREBUSINESS CORE All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:</p> <ul style="list-style-type: none"> • Have at least a 2.50 overall GPA. • Have at least a 2.50 pre-business GPA • Grades of “C” or better in all pre-business courses. <p>The pre-business core courses are as follows:</p> <ul style="list-style-type: none"> <input type="checkbox"/> ENGL 1013 Composition I <input type="checkbox"/> ENGL 1023 Composition II <input type="checkbox"/> MATH 2053 Finite Math <input type="checkbox"/> ECON 2013 Macroeconomics <input type="checkbox"/> ECON 2023 Microeconomics <input type="checkbox"/> MATH 2043 Survey of Calculus <input type="checkbox"/> COMM 1313 Communications <input type="checkbox"/> WCOB 1120 Computer Comp Requirement <input type="checkbox"/> WCOB 1111 Business Connections <input type="checkbox"/> WCOB 1023 Business Foundations <input type="checkbox"/> WCOB 1012 Legal Environment of Business <input type="checkbox"/> WCOB 1033 Data Analysis <input type="checkbox"/> WCOB 2013 Markets & Consumers <input type="checkbox"/> WCOB 2023 Goods Services <input type="checkbox"/> WCOB 2033 Human Capital <input type="checkbox"/> WCOB 2043 Financial Resources 	<p>Upper-Division Requirements</p> <ul style="list-style-type: none"> <input type="checkbox"/> WCOB 3016 Business Strategy and Planning <p>Junior/Senior Business Electives (15 Hours, students may elect to do a Business Minor)</p> <ul style="list-style-type: none"> <input type="checkbox"/> JR/SR Business Elect _____ <input type="checkbox"/> JR/SR Business Elect _____ <input type="checkbox"/> JR/SR Business Elect _____ <input type="checkbox"/> JR/SR Business Elect _____ <input type="checkbox"/> JR/SR Business Elect _____ <p>Major Courses (ACCT, ECON, FINN, GBUS, ISYS, MGMT, MKTG, TLOG all = 24 Hours)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <input type="checkbox"/> Major Class _____ <p>TOTAL REQUIRED FOR BSBA DEGREE: 126 HOURS</p>
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NOTES:

Recommended Course Sequencing for BSBA

Suggested Program Freshman and Sophomore Years

Freshman Year – Total: 15 hours

ENGL 1013 Composition I
MATH 2053 Finite Math
COMM 1313 Speech Communication
WCOB 1111 Freshman Business Connections
WCOB 1012 Legal Environment of Business
WCOB 1120 Computer Competency Requirement
General Education or University Core Course

Freshman Year – Total: 15 hours

ENGL 1023 Composition II
WCOB 1023 Business Foundations
WCOB 1033 Data Analysis
ECON 2023 Microeconomics
General Education or University Core Course

Sophomore Year – Total: 15 hours

ECON 2013 Macroeconomics
Select TWO of the following (6 hours):
 WCOB 2013 Markets and Consumers
 WCOB 2023 Goods and Services
 WCOB 2033 Human Capital
 WCOB 2043 Financial Resources
Social Science (3 hours)
Fine Art/Humanities (3 hours)

Sophomore Year – Total: 15 hours

MATH 2043 Survey of Calculus
Select TWO of the following not completed in previous semester (6 hours):
 WCOB 2013 Markets and Consumers
 WCOB 2023 Goods and Services
 WCOB 2033 Human Capital
 WCOB 2043 Financial Resources
General Education or University Core Course
ALL pre-business requirements should be met by end of term

NOTES:

Recommended Course Sequencing for BSBA Continued – The Majors

<p>ACCOUNTING MAJOR Requirements in the Major (24 hours)</p> <ul style="list-style-type: none"> □ ACCT 3723 Intermediate Accounting I □ ACCT 3613 Managerial Uses of Acct Info □ ACCT 3533 Accounting Technology □ ACCT 3753 Intermediate Accounting II □ ACCT 3843 Fundamentals of Taxation □ ACCT 4673 Prod. Project & Ser. Costing □ ACCT 4963 Operational Auditing <p>Choose a total of 3 hours of any of the courses below:</p> <ul style="list-style-type: none"> □ ACCT 310V Spring Accounting Internship □ ACCT 410V Special Topics □ ACCT 4003H Honors Acct Colloquium □ ISYS 2263 Intro to Info Systems □ WCOB 4213 ERP Fundamentals □ Or a Walton College Study Abroad Course <p>Junior/Senior Business electives (15 hours) Note: Only 27 hours total permitted in Accounting. Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the CPA examination in Arkansas. BSBA graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas.</p> <p>Recommended Program in Accounting</p> <p>JUNIOR YEAR First Semester ACCT 3723 Intermediate Accounting I ACCT 3613 Managerial Uses Of Acct Info</p> <p>Second Semester ACCT 3533 Accounting Technology ACCT 3753 Intermediate Accounting II ACCT 3843 Fundamentals of Taxation</p> <p>SENIOR YEAR ACCT 4673 Prod. Project & Ser. Costing ACCT 4963 Operational Auditing ACCT Elect. (choose 3 hours)</p>	<p>ECONOMICS MAJOR Requirements in the Concentration (24 hours)</p> <ul style="list-style-type: none"> □ ECON 3033 Microeconomic Theory □ ECON 3133 Macroeconomic Theory □ ECON 4333 Economics of Organizations □ ECON 4743 Intro to Econometrics or ECON 4753 Forecasting <p>□ 9 Hours of ECON 3000/4000 and □ 3 Hour Collateral Course select from: MATH 2103, MATH 2564, MATH 2574, AGEC 3413, AGEC 4413, GEOG 3353, or any upper division course in ACCT, ECON, FINN, ISIS, MGMT, MKTG, MATH, and STAT)</p> <p>Junior/Senior Business electives (15 hours) Note: Only 27 hours total permitted in Economics.</p> <p>Recommended Program in Business Economics</p> <p>JUNIOR YEAR First Semester ECON 3033 Microeconomic Theory ECON Elect 3000/4000</p> <p>Second Semester ECON 3133 Macroeconomic Theory ECON Elect 3000/4000</p> <p>SENIOR YEAR First Semester ECON 4333 Economics of Organizations ECON Elect 3000/4000 3 Hour Collateral Course</p> <p>Second Semester ECON 4743 Introduction to Econometrics or ECON 4753 Forecasting</p>
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International Economics and Business Concentration

General Education Electives (7 hours) FLAN 2013 and FLAN 3000-4000 level included in these 7 hours.

Foreign Language Requirements (9 hours)

- FLAN 2003 (Counts toward Fine Arts)
- FLAN 2013 (Counts toward Gen Ed Elect)
- FLAN 3000 - 4000 level in Communications & Business Language or equivalent (Counts toward Gen Ed Elect)

Area Studies (9 hours)

- Area Study 3 hours
- Area Study 3 hours
- Area Study 3 hours

Area Study Students are required to have 9 hours of upper division course work in culture and literature from the Fulbright College of Arts and Sciences. Students can satisfy this requirement by selecting, with the consent of the academic advisor, courses pertaining to an area of the world (country or region) that is related to the student's foreign language. These courses could include additional courses in the same foreign language provided the language courses emphasize literature or other cultural topics.

Course Requirements in the Major (24 hours)

- ECON 3033 Microeconomic Theory
- ECON 3133 Macroeconomic Theory
- ECON 4633 International Trade
- ECON 4643 International Macro & Finance
- Collateral or ECON Elect (3 hours)
- Collateral or ECON Elect (3 hours)

* Collateral Course to be picked from the following: MATH 2103, MATH 2564, MATH 2574, AGECE 3413, AGECE 4413, GEOG 3353, and any upper division course in ACCT, ECON, FINN, ISIS, MGMT, MKTG, MATH, and STAT)

Plus pick two (6 hours) International Business & ECON Electives. Select from the following:

- FINN 3703 International Finance
- MGMT 4583 International Management
- MKTG 4633 Global Marketing
- TLOG 4643 Inter Trans and Logistics
- ECON 4653 Global Comp and Strategy
- ECON 3853 Emerging Markets
- ECON 3843 Econ Dev World Bank & Finn
- ECON 3933 The Japanese Econ System
- Other (Per Dept Head Consent)

Junior /Senior Business electives (15 hours)

Note: Only 3 hours are permitted within ECON.

Recommended Program in International Econ & Business**JUNIOR YEAR First Semester**

ECON 3033 Microeconomic Theory
ECON Elective or Collateral Course (3 hours)

Second Semester

ECON 3133 Macroeconomic Theory
ECON 4633 International Trade
Area study (3 hours)

SENIOR YEAR**First Semester**

ECON 4643 International Macro and Finance
International econ and business elective (3 hours)

Second Semester

International econ and business elective (3 hours) ECON Elective or Collateral Course (3 hours)

GENERAL BUSINESS MAJOR**Requirements in the Major (24 hours)**

Select one course from each of the following six groups:
Note: Sequencing of courses will be determined by choices:

Group 1

- MGMT 3933 Ent New Venture Dev
- MGMT 4243 Ethics Corporate Responsibility
- MGMT 4253 Leadership
- MGMT 4263 Organizational Change & Dev
- MGMT 4433 Small Ent Dev
- MGMT 4943 Organizational Staffing
- MGMT 4953 Orgn Rewards /Compensation

Group 2

- ACCT 3723 Intermediate Accounting I
- ACCT 3533 Acct Technology
- ACCT 3613 Managerial Uses of Acct Info
- ACCT 3753 Intermediate Accounting II

Group 3

- WCOB 4213 ERP Fundamentals
- ISYS 2263 Intro to Info Systems
- ISYS 4293 Business Intelligence
- ISYS 3393 Bus App Dev Fundamentals
- ISYS 4243 Current Topics in Computer Information

Group 4

- ECON 3033 Micro Theory
- ECON 3133 Macro Theory
- ECON 3533 Labor Economics
- ECON 4333 Econ of Organizations
- ECON 4633 International Trade
- ECON 4643 International Macro & Finance
- ECON 4653 Global Competition & Strategy

Group 5

- FINN 3053 Fin Markets/Institutions
- FINN 3063 Investments
- FINN 3623 Risk Management
- FINN 4233 Advanced Corporate Finance

Group 6

- MKTG 4233 Integrated Marketing Communications
- MKTG 3553 Consumer Behavior
- MKTG 4433 Retail Strategy

PLUS 2 Business Electives

- Business Elective
- Business Elective

Junior/Senior Business Electives (15 hours, Only three hours are permitted in any one department)

FINANCE MAJOR**Requirements in All Concentrations (24 hours)****Courses Required for All Concentrations**

- FINN 3013 Financial Analysis & Valuation
- FINN 3053 Financial Markets & Institutions
- FINN 3703 International Finance
- 6 hours Finance or interdisciplinary electives required for all concentrations except Personal Financial Mgmt.

Note: These required courses represent a common body of knowledge for all finance majors and should be taken prior to coursework specified in concentrations within the major.

Concentration I: Banking

- FINN 3103 Financial Modeling
- FINN 3133 Commercial Banking
- FINN 4313 Adv. Commercial Bank Mgmt

Concentration II: Financial Mgmt/Investment

- FINN 3103 Financial Modeling

Plus one of the following options

Option 1: Any two of the four courses listed below:

- FINN 3063 Investments
- FINN 3603 Corporate Finance
- FINN 4133 Advanced Investments
- FINN 4233 Advanced Corporate Finance

Option 2:

- FINN 4143 Portfolio Management I
- FINN 4153 Portfolio Management II

Option 3:

- FINN 4163 Fixed Income Securities I
- FINN 4173 Fixed Income Securities II

Concentration III: Insurance

- FINN 3623 Risk Management
- FINN 4733 Life/Health Insurance I
- FINN 4833 Property/Casualty Insurance I

Concentration IV: Real Estate

- FINN 3933 Real Estate Principles
- FINN 4413 Real Estate Invest & Appraisal
- FINN 4433 Real Estate Finance

FINANCE MAJOR Cont.**Concentration V: Personal Financial Mgmt**

- FINN 3003 Personal Financial Mgmt
 - FINN 3063 Investments
 - FINN 3623 Risk Management
 - FINN 4013 Seminar in Financial Planning
 - FINN 4733 Life & Health Insurance I
 - * ACCT 3843 Fundamentals of Taxation
 - * ACCT 5883 Individual Tax Planning
- * Currently the Accounting classes are not required for the major but are strongly recommended for students interested in obtaining the CFP certification. The accounting classes will count as JR/SR Business Electives.

The highly recommended courses listed below satisfy the interdisciplinary requirements in the major:

Accounting

- ACCT 3723 Intermediate Accounting I
- ACCT 3753 Intermediate Accounting II

Economics

- ECON 3733 Experimental Economics

Information Systems

- ISYS 2263 Intro to Information Systems
- WCOB 4213 ERP Fundamentals

Management

- MGMT 4433 Small Enterprise Management
- MGMT 3933 Entrep & New Venture Dev

Marketing

- MKTG 3633 Marketing Research
- MKTG 3553 Consumer Behavior

Transportation

- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing Inventory Systems

All Finance Majors must also complete 15 hours of Junior/Senior Business Electives Note: Only 27 hours total permitted in Finance.

Recommended Program in Finance (Because there are so many Concentrations and class choices students should see their Advisor to pick out course sequence.)

INFORMATION SYSTEMS MAJOR**Requirements in Concentration (24 hours)**

- ISYS 2263 Intro IS Development
- ISYS 3293 System Analysis & Design
- ISYS 3393 Bus Apps Development Fundamentals
- ISYS 4283 Business Database Systems
- ISYS 4363 Business Project Development
- WCOB 4213 ERP Fundamentals

Plus pick 6 hours from one of the 3 Concentrations:

Concentration I Enterprise Resource Planning

WCOB 4223 ERP Configuration & Implement.
ISYS 4233 Seminar in ERP Development

Concentration II Enterprise Systems

ISYS 4453 Intro to Enterprise Servers
ISYS 4463 Enterprise Transaction Systems

Concentration III Applications Development

ISYS 4373 Application Development with JAVA
ISYS 4243 Current Topics in Computer Information

Junior/Senior Business Electives (15 hours) Note:
Only 27 hours total permitted in Information Systems.

Recommended Course Sequencing for ISYS**FRESHMAN YEAR****First Semester**

WCOB 1111 Freshman Business Connections
WCOB 1120 Computer Competency Requirement
COMM 1313 Fundamentals of Communication
MATH 2053 Finite Mathematics
WCOB 1012 Legal Environment of Business
ENGL 1013 Composition 1
Gen Ed elective 1 hour
University core 3 hours Total 16

Second Semester

WCOB 1023 Business Foundations
ECON 2023 Microeconomics
WCOB 1033 Data Analysis
Gen Ed elective 1 hour
ENGL 1023 Composition II
University core 3 hours
Total 16

SOPHOMORE YEAR**First Semester**

MATH 2043 Survey of Calculus
ECON 2013 Macroeconomics
WCOB 2013 Markets and Consumers
WCOB 2023 Prod & Delivery of Goods & Services
University Core (Science w Lab 4 hours)
Total 16

INFORMATION SYSTEMS MAJOR Cont.**Second Semester**

WCOB 2033 Human Resources
WCOB 2043 Financial Resources
ISYS 2263 Intro to Info Systems
Gen Ed elective (Adv Comp ENGL 2003 if needed)
University Core (Science w Lab 4 hours)
Total 16

JUNIOR YEAR**First Semester**

WCOB 3016 Business Strategy & Planning
ISYS 3293 Systems Analysis and Design
ISYS 3393 Bus Apps Development Fundamentals
Gen Ed elective (Recommend CSCE 1023/1021L)
Total 16

Second Semester

ISYS 4283 Business Database Systems
ISYS Concentration Class
Interdisciplinary Minor 3 hours
Gen Ed elective 4 hours
University Core 3 hours
Total 16

SENIOR YEAR**First Semester**

WCOB 4213 ERP Fundamentals
Interdisciplinary Minor 6 hours
Business Social Science 3 hours
University Core 3 hours
Total 15

Second Semester

ISYS 4363 Business Project Development
ISYS Concentration Class
Interdisciplinary Minor 6 hours
Gen Ed elective 3 hours
Total 15

MANAGEMENT MAJOR**Requirements in All Concentrations (24 hours)****Concentration I Human Resource Mgmt**

- MGMT 4943 Staffing
- MGMT 4953 Rewards and Compensation
- MGMT 4243 Ethics and Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):

- MGMT 4253 Leadership
- MGMT 4263 Org Change and Dev
- MGMT 3933 Entrep/New Venture
- MGMT 4433 Small Enterprise MGMT
- MGMT 4583 International MGMT
- MGMT 4103 Special Topics
- MGMT 4993 Entrep Practicum (SAKE)

Plus select up to 3 classes from the following courses (0 to 9 hours):

- ECON 4333 Managerial Economics
- ECON 3533 Labor Economics
- ISYS 2263 Intro Info Systems Dev
- WCOB 4213 ERP Fundamentals
- ISYS 4293 Business Intelligence
- ACCT 3613 Managerial Uses of Acct
- MKTG 3553 Consumer Behavior
- MKTG 3633 Marketing Research
- MKTG 4853 Marketing Management

Concentration II Organizational Leadership

- MGMT 4253 Leadership
- MGMT 4263 Org Change & Development
- MGMT 4243 Ethics and Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):

- MGMT 4943 Organizational Staffing
- MGMT 4953 Org Rewards/Comp
- MGMT 4583 International Management
- MGMT 4103 Special Topics
- MGMT 3933 Entrep/New Venture
- MGMT 4433 Small Enterprise

Plus select up to 3 classes from the following courses (0 to 9 hours):

- ACCT 3613 Managerial Uses of Accounting
- ACCT 3723 Intermediate Accounting I
- ECON 4653 Global Comp & Strategy
- ECON 4333 Managerial Economics
- ECON 3533 Labor Economics

List continued...

MANAGEMENT MAJOR Cont.

- ECON 4643 International Macro & Finance
- FINN 3603 Corporate Finance
- FINN 3703 International Finance
- ISYS 2263 Intro to Info System
- WCOB 4213 ERP Fundamentals
- ISYS 4293 Business Intelligence
- MKTG 4633 Global Marketing
- MKTG 4853 Marketing Management
- TLOG 3613 Business Logistics
- TLOG 4643 International Trans & Logistics
- TLOG 4653 Trans & Logistics Strategy

Concentration III Small Business & Entrepreneurship

- MGMT 3933 Entrep/New Venture
- MGMT 4433 Small Enterprise Mgmt
- MGMT 4243 Ethics and Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):

- MGMT 4253 Leadership
- MGMT 4263 Organizational Change & Dev
- MGMT 4943 Organizational Staffing
- MGMT 4953 Org Rewards/Compensation
- MGMT 4583 International Management
- MGMT 4103 Special Topics

Plus select up to 3 classes from the following courses (0 to 9 hours):

- ACCT 3723 Intermediate Accounting I
- ACCT 3843 Fundamentals of Taxation
- ACCT 3613 Managerial Uses of Accounting
- BLAW 3033 Commercial Law
- FINN 3623 Risk Management
- FINN 3053 Financial Markets & Institutions
- FINN 3933 Real Estate Principles
- ISYS 2263 Intro to Info Systems
- MKTG 4233 Integrated Marketing Communications
- MKTG 3553 Consumer Behavior
- MKTG 4433 Retail Strategy
- MKTG 4343 Selling and Sales Management
- MKTG 4633 Global Marketing
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing & Inventory Systems
- TLOG 4653 Trans & Logistics Strategy

Junior/Senior Business Electives (15 hours) Note:

Only 27 hours total permitted in Management.

Recommended Sequence in Management

(Because there are so many Concentrations and class choices students should see their Advisor to pick out course sequence.)

MARKETING MAJOR**Requirements in ALL Concentrations (24 hours)**

- MKTG 3433 Intro to Marketing Strategy
- MKTG 3633 Marketing Research
- MKTG 3553 Consumer Behavior
- MKTG 4853 Marketing Management

Select one of the following concentrations...

Concentration I: Marketing Management**Select 12 hours from the following:**

- MKTG 4233 Integrated Marketing Communications
- MKTG 4343 Selling and Sales Mgmt
- MKTG 4103 Marketing Topics
- MKTG 4633 Global Marketing
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying & Merchandise

Concentration II: Retail Marketing

- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying & Merchandise

Plus Select two courses from the following:

- MKTG 4233 Integrated Marketing Communications
- MKTG 4343 Selling and Sales Mgmt
- MKTG 4103 Marketing Topics
- MKTG 4633 Global Marketing

Junior/Senior Business Electives

(15 hours No more than 6 hours from Marketing Dept)

Recommended Course Sequence in Marketing**JUNIOR YEAR****First Semester**

MKTG 3433 Intro to Marketing Strategy

Second Semester

MKTG 3633 Marketing Research
MKTG Elective
MKTG Elective

SENIOR YEAR**First Semester**

MKTG 3553 Consumer Behavior
MKTG Elective

Second Semester

MKTG 4853 Marketing Management
MKTG Elective

TRANSPORTATION AND LOGISTICS MAJOR**Requirements in the Major (24 hours)**

- TLOG 3443 Principles of Transportation
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing & Inventory Systems
- TLOG 4633 Transportation Carrier Mgmt
- TLOG 4643 International Trans & Logistics
- TLOG 4653 Trans & Logistics Strategy

Plus Select two courses from a single area:

Information Systems

- WCOB 4213 ERP Fundamentals
- ISYS 2263 Intro Info Systems Dev

Marketing

- MKTG 4343 Selling and Sales Mgmt
- MKTG 3633 Marketing Research
- MKTG 4633 Global Marketing
- MKTG 4433 Retail Strategy

International Courses

- ECON 4633 International Trade
- ECON 4643 International Macro and Finance
- ECON 4653 Global Competition & Strategy
- FINN 3703 International Finance
- MGMT 4583 International Management
- MKTG 4633 Global Marketing

Junior/Senior Business Electives

(15 hours No more than 6 hours from Transportation Dept)

Recommended Course Sequence in TLOG**JUNIOR YEAR****First Semester**

TLOG 3443 Principles of Transportation
TLOG 3613 Business Logistics
Single Area Elect (3 hours)

SENIOR YEAR**First Semester**

TLOG 3623 Purchasing & Inventory Sys.
TLOG 4633 Transportation Carrier Mgmt
Single Area Elect (3 hours)

Second Semester

TLOG 4643 International Trans & Logistics
TLOG 4653 Trans & Logistics Strategy

Bachelor of Science in International Business Degree (B.S.I.B.)

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and transportation and logistics. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, or transportation and logistics.

Requirements for B.S.I.B. Degree

<p>University Core Requirements 35 hours</p> <p>English Composition</p> <ul style="list-style-type: none"> <input type="checkbox"/> ENGL 1013 English Composition I <input type="checkbox"/> ENGL1023 English Composition II <p>Mathematics</p> <ul style="list-style-type: none"> <input type="checkbox"/> MATH 2053 Finite Math <input type="checkbox"/> MATH 2043 Survey of Calculus * (additional business requirement) <p>American History or Govt (3 hours - pick one)</p> <ul style="list-style-type: none"> <input type="checkbox"/> HIST 2003 History of the American People to 1877 <input type="checkbox"/> HIST 2013 History of American People 1877 to Present <input type="checkbox"/> PLSC 2003 American National Gov <p>Natural Science (two courses with corresponding labs)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ASTR 2003/2001L Survey of Universe <input type="checkbox"/> ANTH 1013/1011L Biological Anth <input type="checkbox"/> BIOL 1543/1541L Principles of Biology <input type="checkbox"/> BIOL 1603/1601L General Zoology <input type="checkbox"/> BIOL 1613/1611L Plant Botany <input type="checkbox"/> BIOL 2213/2211L Human Physiology <input type="checkbox"/> BIOL 2443/2441L Human Anatomy <input type="checkbox"/> CHEM 1023/1021L Basic Chem: HLSC <input type="checkbox"/> CHEM 1053/1051L Chem Modern World <input type="checkbox"/> CHEM 1074/1071L Fund of Chemistry <input type="checkbox"/> CHEM 1103/1101L University Chem I <input type="checkbox"/> CHEM 1123/1121L University Chem II <input type="checkbox"/> CHEM 1213/1211L Chem for Majors I <input type="checkbox"/> CHEM 1223/1221L Chem for Majors II <input type="checkbox"/> GEOL 1113/1111L General Geology <input type="checkbox"/> GEOL1133/1131L Environ Geology <input type="checkbox"/> PHYS 1023/1021L Physics Human Affair <input type="checkbox"/> PHYS 1044 Physics for Architects I <input type="checkbox"/> PHYS 1054 Physics for Architects II <input type="checkbox"/> PHYS 2013/ 2011L College Physics I <input type="checkbox"/> PHYS 2033/ 2031L College Physics II <input type="checkbox"/> PHYS 2054 University Physics I <input type="checkbox"/> PHYS 2074 University Physics II 	<p>Social Science (three courses)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 2013 Macroeconomics <input type="checkbox"/> ECON 2023 Microeconomics <p>3 Additional hours from below:</p> <ul style="list-style-type: none"> <input type="checkbox"/> ANTH 1023 Intro to Cultural Anthropology (Multicultural) <input type="checkbox"/> GEOG 1123 Human Geography (Multicultural) <input type="checkbox"/> GEOG 2003 World Regional Geography <input type="checkbox"/> GEOG 2023 Economic Geography <input type="checkbox"/> HESC 1403 Life Span Development <input type="checkbox"/> HESC 2413 Family Relations <input type="checkbox"/> HIST 1003 Western Civilization I (Multicultural) <input type="checkbox"/> HIST 1013 Western Civilization II (Multicultural) <input type="checkbox"/> HIST 1113 World Civilization I <input type="checkbox"/> HIST 1123 World Civilization II <input type="checkbox"/> HIST 2003 USA before 1877 <input type="checkbox"/> HIST 2013 USA 1877 to Present <input type="checkbox"/> HUMN 1114H Hrs Roots Cult to 500 CE <input type="checkbox"/> HUMN 2114H Hrs Roots Cult 1600-1900 <input type="checkbox"/> PLSC 2003 American National Gov (Bus Social Sci Req.) <input type="checkbox"/> PLSC 2013 Intro to Political Science <input type="checkbox"/> PLSC 2203 State & Local Government <input type="checkbox"/> PSYC 2003 General Psychology (Bus Social Sci Req.) <input type="checkbox"/> RSOC 2603 Rural Sociology <input type="checkbox"/> SOCI 2013 General Sociology (Multicultural & Business Social Science Req.) <input type="checkbox"/> SOCI 2033 Social Problems (Multicultural) <p>MULTICULTURAL REQUIREMENT 3 hours</p> <p>Students must satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement. Students must choose from the following: ANTH 1023, GEOG 1123, HIST 1003, HIST 1013, SOCI 2013, SOCI 2033, or any level foreign language.</p>
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Requirements for B.S.I.B. Degree Cont.

<p>PREBUSINESS CORE All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average <i>prior to enrollment in junior or senior level business courses in the Walton College, students must also maintain a 2.50 to remain in upper level business classes.</i> To be eligible to enroll in upper division business courses in the Walton College of Business a student must:</p> <ul style="list-style-type: none"> • Have at least a 2.50 overall grade point average. • Have at least a 2.50 pre-business grade point average. • Grades of “C” or better in all pre-business courses. <p>* Students must also meet these requirements for graduation.</p> <p>The pre-business core courses are as follows:</p> <ul style="list-style-type: none"> □ ENGL 1013 Composition I □ ENGL 1023 Composition II □ MATH 2053 Finite Math □ ECON 2013 Macroeconomics □ ECON 2023 Microeconomics □ MATH 2043 Survey of Calculus □ COMM 1313 Communications □ WCOB 1120 Computer Competency Requirement □ WCOB 1111 Business Connections □ WCOB 1023 Business Foundations □ WCOB 1012 Legal Environments of Business □ WCOB 1033 Data Analysis □ WCOB 2013 Markets & Consumers □ WCOB 2023 Goods & Services □ WCOB 2033 Human Capital □ WCOB 2043 Financial Resources 	<p>Foreign Language Requirements (12 Hours)</p> <ul style="list-style-type: none"> □ FLAN 2003 Intermediate I (Fine Arts) □ FLAN 2013 Intermediate II □ Upper FLAN (3000-4000 Level) □ Upper FLAN (3000-4000 Level) <p>Area Studies Requirements (9 Hours)</p> <ol style="list-style-type: none"> 1. Any upper division FLAN course or 2. Minor in FLAN (recommended) or 3. Select upper division courses related to FLAN (see list) [FLAN are often transferred in from Study Abroad] <p>SEE BELOW FOR FLAN AND AREA STUDIES</p> <p>Electives in Major (6 hours) see BSIB upper level</p> <p>Foreign Language Requirements Students whose native language is English or whose native language is not taught at the University of Arkansas must complete 12 hours of university course work in a single foreign language — six hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence — FLAN 2003, FLAN 2013 — may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary language: FLAN 1003, FLAN 1013 — in addition to the 12 hours of language specified above. No degree credit will be given for elementary language courses.</p>
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Foreign Language Cont. Students may select one of the following language tracks:

Arabic – ARAB 2003, ARAB 2013, ARAB 3003, ARAB 3013 or equivalent • Chinese – CHIN 2003, CHIN 2013, CHIN 3033, and any other upper division CHIN • French – FREN 2003, FREN 2013, FREN 4333, FREN 3033 or FREN 3003 • German – GERM 2003, GERM 2013, GERM 3003, and GERM 4333 • Italian – ITAL 2003, ITAL 2013, ITAL 3003, and ITAL 3013 • Japanese – JAPN 2003, JAPN 2013, JAPN 3003, and JAPN 3013 • Spanish – SPAN 2003, SPAN 2013, SPAN 3003, and SPAN 4333

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of the international business adviser. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

Area Studies Requirements For students taking a foreign language, nine hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

- 1) any upper division foreign language course,
- 2) minor in a foreign language, and/or
- 3) select upper division courses related to the foreign language to include:

- **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, 4003H or additional courses listed under MEST in the university catalog
- **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
- **French** – any upper division course for EUST
- **German** – any upper division course for EUST
- **Italian** – any upper division course for EUST
- **Spanish** – any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include LAST 4003, LAST 4003H, or LAST 470V or additional courses listed under LAST in the university catalog, or EUST 399VH, EUST 4003, EUST 4003H, EUST 470V, or EUST 470VH or additional courses listed under EUST in the university catalog.

International students may satisfy this requirement in one of two ways:

- 1) For students who choose to take a third language, area studies requirements are the same as those for domestic students.
- 2) For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the University catalog.

International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.

Clarifying Notes on Degree Requirements

1. Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.
2. Students who select ECON 2013 and ECON 2023 to partially satisfy the social science bloc and FLAN 2003 to partially satisfy the fine arts and humanities bloc of the University Core Requirements can complete the degree with 125 hours. Students selecting other courses to satisfy these requirements will have longer programs.

Requirements for B.S.I.B. Degree Cont.

<p>Upper Level International Business Classes</p> <p>All International Business Students Must Take:</p> <ul style="list-style-type: none"> <input type="checkbox"/> WCOB 3016 Business Strategy and Planning <input type="checkbox"/> ECON 4633 International Trade Policy <input type="checkbox"/> ECON 4643 International Macro and Finance <p>Select from the following (9 hours): These classes are often transferred in from Study Abroad.</p> <p>FINN 3703 International Finance MGMT 4583 International Management MKTG 4633 Global Marketing TLOG 4643 Inter Trans and Logistics ECON 4653 Global Competition & Strategy ECON 3853 Emerging Markets ECON 3843 Econ Dev-World Bank-Multi Finn ECON 3933 Japanese Economics</p> <p>Other courses may fulfill this requirement if approved by International Bus Dept Head.</p> <p>Business Concentration (21 hours) Students must complete one of the following business concentrations:</p> <p>ACCOUNTING</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 3723 Intermediate Accounting I <input type="checkbox"/> ACCT 3613 Man. Uses of Acct Info <input type="checkbox"/> ACCT 3753 Intermediate Accounting II <input type="checkbox"/> ACCT 3533 Accounting Technology <input type="checkbox"/> ACCT Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>BUSINESS ECONOMICS</p> <ul style="list-style-type: none"> <input type="checkbox"/> ECON 3133 Macroeconomic Theory <input type="checkbox"/> ECON 3033 Microeconomic Theory <input type="checkbox"/> ECON 4333 Economics of Organizations <input type="checkbox"/> ECON 4743 Introduction to Econometrics <input type="checkbox"/> ECON 4653 Global Competition Strategy <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>FINANCE</p> <ul style="list-style-type: none"> <input type="checkbox"/> FINN 3053 Fin. Markets and Institutions <input type="checkbox"/> FINN 3703 International Finance <input type="checkbox"/> FINN 3063 Principles of Investments or <ul style="list-style-type: none"> <input type="checkbox"/> FINN 3603 Corporate Finance <input type="checkbox"/> FINN 4233 Adv Corporate Finance or <ul style="list-style-type: none"> <input type="checkbox"/> FINN 4133 Advanced Investments <input type="checkbox"/> FINN Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) 	<p>Course Requirements for the B.S.I.B. Degree Cont.</p> <p>GENERAL BUSINESS</p> <ul style="list-style-type: none"> <input type="checkbox"/> 15 hours of 3000/4000 level courses in the Walton College of Business. Note: No more than 9 hours in a single academic area. <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>INFORMATION SYSTEMS</p> <ul style="list-style-type: none"> <input type="checkbox"/> ISYS 2263 Intro to Info Systems <input type="checkbox"/> ISYS 3293 System Analysis and Design <input type="checkbox"/> ISYS 3393 Bus App Dev. Fundamentals <input type="checkbox"/> ISYS 4283 Business Database Systems <input type="checkbox"/> ISYS Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>MANAGEMENT</p> <ul style="list-style-type: none"> <input type="checkbox"/> MGMT4243 Ethics and Corporate Responsibility <input type="checkbox"/> MGMT 4583 International Management <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> MGMT Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>MARKETING</p> <ul style="list-style-type: none"> <input type="checkbox"/> MKTG 3633 Marketing Research <input type="checkbox"/> MKTG 3553 Consumer Behavior <input type="checkbox"/> MKTG 4853 Marketing Management <input type="checkbox"/> MKTG 4633 Global Marketing <input type="checkbox"/> MKTG Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>TRANSPORTATION</p> <ul style="list-style-type: none"> <input type="checkbox"/> TLOG 3443 Principles of Transportation <input type="checkbox"/> TLOG 3613 Business Logistics <input type="checkbox"/> TLOG 4643 Inter. Trans and Logistics <input type="checkbox"/> TLOG Elect (3 hours) <input type="checkbox"/> TLOG Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <input type="checkbox"/> JR/SR Interdisciplinary Elect (3 hours) <p>TOTAL REQUIRED FOR B.S.I.B. DEGREE 125 hrs</p>
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Business Minors for Business Students The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in another area of business (outside of their major) to assist them in their business careers. The minor requires the completion of 15 specific hours of study. All courses applied toward the minor must be taken in residence. Students who desire to earn a Business Minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade point in the courses offered for the minor.

Single Discipline Minors

1. Accounting

- ACCT 3723 Intermediate Accounting I
- ACCT 3613 Managerial Uses of Accounting Information
- ACCT 3533 Accounting Technology
- ACCT 3753 Intermediate Accounting II
- ACCT 3843 Fundamentals of Taxation

2. Economics

- ECON 2013 Macroeconomics
- ECON 2023 Microeconomics
- Plus 9 hours of upper level economics coursework

3. Finance (There are two options for students to choose from)

I. Banking/Financial Management/Investment Concentration

- FINN 3013 Financial Analysis and Valuation

Plus any 2 of the following 3 courses:

- FINN 3053 Financial Markets and Institutions
- FINN 3703 International Finance
- FINN 3103 Financial Modeling

Plus any 2 of the following 6 courses:

- FINN 3133 Commercial Banking
- FINN 3063 Investments
- FINN 3603 Corporate Finance
- FINN 4313 Advanced Commercial Banking
- FINN 4133 Advanced Investment
- FINN 4233 Advanced Corporate Finance

II. Insurance/Real Estate Concentration

Choose any 5 of the following 7 courses:

- FINN 3003 Personal Financial Management
- FINN 3623 Risk Management
- FINN 4733 Life and Health Insurance I
- FINN 4833 Property and Casual Insurance I
- FINN 3933 Real Estate Principles
- FINN 4413 Real Estate Investment and Appraisal
- FINN 4433 Real Estate Finance

4. Information Systems

- ISYS 2263 Introduction to Information Systems
- ISYS 3293 Systems Analysis and Design
- ISYS 3393 Business Application Development Fundamentals
- WCOB 4213 ERP Fundamentals

Plus pick 1 of the following courses:

- WCOB 4223 ERP Configuration and Implementation
- Or any 3000-4000 level ISYS class

5. Management

- MGMT 4243 Ethics and Corporate Responsibility

Plus 4 of the following 8 courses:

- MGMT 3993 Entrepreneurship/New Venture Development
- MGMT 4103 Special Topics in Management
- MGMT 4253 Leadership
- MGMT 4263 Organizational Change and Development
- MGMT 4433 Small Enterprise Management
- MGMT 4583 International Management
- MGMT 4943 Organizational Staffing
- MGMT 4953 Organizational Rewards and Compensation
- MGMT 4993 Entrepreneurship Practicum

6. Marketing

- MKTG 3433 Intro to Marketing Strategy
- MKTG 3553 Consumer Behavior

Plus 3 of the following 6 courses:

- MKTG 4233 Integrated Marketing Communication
- MKTG 4343 Selling & Sales Management
- MKTG 3633 Marketing Research
- MKTG 4633 Global Marketing
- MKTG 4433 Retail Strategy
- MKTG 4443 Retail Buying and Merchandise

7. Transportation and Logistics 15 hours to include:

- TLOG 3443 Principles of Transportation
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing and Inventory Systems
- TLOG 4633 Transportation Carrier Management
- TLOG 4643 International Transportation and Logistics

Interdisciplinary Minors

1. Enterprise Resource Planning 15 hours to include:

- WCOB 4213 ERP Fundamentals
- WCOB 4223 ERP Configuration and Implementation

Plus any 3 of the following 6 courses:

- ACCT 3723 Intermediate Accounting I
- ACCT 3533 Accounting Technology
- ISYS 4233 ERP Configuration and Implementation
- ISYS 4243 Current Topics in Computer Information
- TLOG 3443 Principles of Transportation
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing and Inventory Systems

2. Financial Economics 15 hours to include:

- FINN 3013 Financial Analysis and Valuation
- ECON 4753 Forecasting

Plus any 3 of the following 4 courses:

- FINN 3063 Investments
- FINN 3603 Corporate Finance
- ECON 3433 Money and Banking
- ECON 4743 Introduction to Econometrics

Business Classes and Prerequisites:

Students who register for or obtain overrides for classes without having the proper prerequisites are subject to being dropped. **Students must be finished with all pre-business classes and have the proper GPA's to take any upper level (3000-4000) business classes.**

Accounting

All Accounting classes must be completed with a grade "C" or better.
ACCT 3723 Intermediate Accounting I Prereq: WCOB 1023 with a "C" or better.

ACCT 3533 Accounting Technology Prereq: ACCT 3723

ACCT 3613 Managerial Uses of Accounting Info WCOB 1023 with a "C" or better

ACCT 3843 Fundamentals of Taxation Prereq: ACCT 3723

ACCT 4003H Accounting Honors Colloquium

Prereq: Senior Standing and Honors program participation

ACCT 410V Special Topics in Accounting

Prereq: WCOB 2013, WCOB 2023, WCOB 2033, WCOB 2043

ACCT 4673 Product, Project, and Service Costing

Prereq: ACCT 3723

ACCT 4753 Intermediate Accounting II

Prereq: Graduate standing or ACCT 3723

ACCT 4963 Operational Accounting

Prereq: ACCT 3723

Finance

FINN 1003 Your Money and Credit No credit for business majors

FINN 3003 Personal Financial Management

FINN 3013 Financial Analysis and Valuation Prereq: WCOB 2043

FINN 3063 Investments Prereq: FINN 3013 & WCOB 2043

FINN 3103 Financial Modeling Prereq: WCOB 2043

FINN 3133 Commercial Banking Prereq: WCOB 2043

FINN 3603 Corporate Finance Prereq: FINN 3013 & WCOB 2043

FINN 3053 Financial Markets and Institutions

Prereq: ECON 2013 and ECON 2023 or ECON 2143

FINN 3623 Risk Management

FINN 3703 International Finance

FINN 3933 Real Estate Principles

FINN 4003H Finance Honors Colloquium Prereq: Senior standing & Honors program participation

FINN 4013 Seminar in Personal Financial Planning

Pre/Coreq: FINN 4733 Prereq: FINN 3003, FINN 3063, FINN 3623, ACCT 3843

FINN 410V Special Topics in Finance Prereq: FINN 3013

FINN 4133 Advanced Investments Prereq: FINN 3063

FINN 4143 Portfolio Management I Prereq: ACCT 3723 and FINN 3063; Invitation only class, apply in Finance office

FINN 4153 Portfolio Management II Prereq: FINN 4143; Invitation only class, apply in Finance Dept.

FINN 4163 Fixed Income Securities I Prereq: Invitation only class, apply in Finance Dept. FINN 3013 and FINN 3063

FINN 4173 Fixed Income Securities II Prereq: Invitation only class, apply in Finance Dept. FINN 4163

FINN 4233 Advanced Corporate Finance Prereq: FINN 3603

FINN 4313 Advanced Commercial Banking Prereq: FINN 3133

FINN 4413 Real Estate Invest and Appraisal Prereq: FINN 3933

FINN 4433 Real Estate Finance Prereq: FINN 3933

FINN 450V Independent Study Prereq: Instructor Consent

FINN 4733 Life and Health Insurance I

FINN 4833 Property and Casualty Insurance I

Business Law

BLAW 3033 Commercial Law Prereq: WCOB 1012

Economics

The following classes require MATH 1203 or higher or a Math ACT score of 25 or higher or a Math SAT score of 580 or higher.

ECON 2013 Principles of Macroeconomics

ECON 2023 Principles of Microeconomics

ECON 2143 Basic Economics– Theory and Practice

ECON 3053 Economics for Elementary Teachers *Not open to Business majors.*

The following Economics classes require ECON 2013 and ECON 2023 or ECON 2143.

ECON 3033 Microeconomic Theory Prereq MATH 2043 or MATH 2554

ECON 3133 Macroeconomic Theory

ECON 3153 Economics of Electronic Commerce Prereq: Requires only ECON 2023 or ECON 2143

ECON 3333 Public Finance

ECON 3353 Law and Economics Prereq: Requires only ECON 2023 or ECON 2143

ECON 3433 Money and Banking

ECON 3533 Labor Economics

ECON 3633 Advertising Economics Prereq: Requires only ECON 2023 or ECON 2143

ECON 3843 Economic Development & World Bank

ECON 3853 Emerging Markets

ECON 3933 Japanese Economics Prereq: ECON 2013 or ECON 2143
Pre/Coreq: ECON 2023

ECON 399VH Honors Course Prereq: Honors program participation

ECON 4003H Economics Honors Colloquium Prereq: Senior Standing and Honors Program participation

ECON 4033 History of Economic Thought Prereq: ECON 2013 and ECON 2023 or ECON 2143 or ECON 3053

ECON 410V Special Topics in Economics

ECON 4143 Information Economics Prereq: Requires only ECON 2023 or ECON 2143

ECON 4333 Economics of Organizations

ECON 4433 Experimental Economics Prereq: Requires only ECON 2023 or ECON 2143

ECON 450V Independent Study Prereq: Requires Instructor permission

ECON 4633 International Trade Policy

ECON 4643 International Macroeconomics and Finance

ECON 4653 Global Competition and Strategy

ECON 468V International Economics and Business Seminar

ECON 4743 Introduction to Econometrics Prereq: ((ECON 2013 and ECON 2023) or ECON 2143) and (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053 C) and (WCOB 1033 or STAT 2303).

ECON 4753 Forecasting Prereq: (ECON 2013 and ECON 2023 or ECON 2143) and (MATH 2043 or MATH 2554) and (MATH 2053 or MATH 2053C) and (WCOB 1033 or STAT 2303).

Information Systems

All Information Systems classes require a "C" or better in all prerequisites.

ISYS 2263 Intro to Information Systems Prereq: WCOB 1023 & MATH 2053 with a grade of "C" or better

ISYS 3293 System Analysis and Design Prereq: ISYS 2263 or CSCE 2014 w C or better

ISYS 3393 Bus App Dev Fund Prereq: ISYS 2263 or CSCE 2014 w C or better

ISYS 4003H ISYS Honors Colloquium Prereq: Senior standing, Honors Program Participant

ISYS 4133 E Bus Dev Prereq: ISYS 3393 or ISYS 4373 or CSCE 1123

ISYS 4233 Seminar in ERP Development Pre or Co-Req: WCOB 4223 w C or better

ISYS 4243 Current Topics in Computer Information Prereq: Junior Standing

ISYS 4263 Information Technology Strategy Prereq: WCOB 3016

ISYS 4283 Business Database Systems Prereq: ISYS 3293 w C or better, Pre/Coreq: ISYS 3393 w C or better

ISYS 4293 Business Intelligence Prereq: ISYS 4283

ISYS 4333 Object-Oriented Technologies Seminar Prereq: ISYS 3293

ISYS 4363 Business Project Development Prereq: ISYS 3393 or Co-Req ISYS 4283 w C or better

ISYS 4373 App Dev with JAVA Prereq: ISYS 3293

ISYS 4453 Introduction to Enterprise Servers Prereq: ISYS 2263 or CSCE 2014 w C or better

ISYS 4463 Enterprise Transaction Systems Prereq: ISYS 2263 or ISYS 4453 or CSCE 2014 with a C or better

ISYS 450V Independent Study Prereq: Instructor Consent

ISYS 4933 Global Information Technology Management Prereq: WCOB 3016 w C or better

Marketing

MKTG 3433 Intro Marketing Strategy Prereq: ECON 2013 and ECON 2023 or ECON 2143

MKTG 3553 Consumer Behavior Prereq: MKTG 3433

MKTG 3633 Marketing Research Prereq: WCOB 1033, MKTG 3433

MKTG 4103 Marketing Topics Prereq: MKTG 3433

MKTG 4233 Integrated MKTG Comm Prereq: MKTG 3433

MKTG 4343 Selling and Sales Management Prereq: MKTG 3433

MKTG 4433 Retail Strategy Prereq: MKTG 3433

MKTG 4443 Retail Buying and Merchandise Prereq: MKTG 3433

MKTG 4633 Global Marketing Prereq: MKTG 3433

MKTG 4703H Marketing and Transportation Honors Colloquium Prereq: Senior standing, Honors Program participant

MKTG 4853 Marketing Mgmt Prereq: MKTG 3633, MKTG 3553

Management

All Management classes require a "C" or better in WCOB 2033.

MGMT 3563 Mgmt Concepts & Org Behavior No credit for business majors

MGMT 3933 Entrepreneurship and New Venture Dev.

MGMT 4003H Management Honors Colloquium Prereq: Senior Standing, Honors Program Participant

MGMT 4103 Special Topics in Management

MGMT 4243 Ethics & Corporate Responsibility

MGMT 4253 Leadership

MGMT 4263 Organizational Change and Dev

MGMT 4433 Small Enterprise Management Prereq: MGMT 3933

MGMT 450V Independent Study in Mgmt Prereq: Instructor Consent

MGMT 4583 International Management

MGMT 4943 Organizational Staffing Prereq: WCOB 1033

MGMT 4953 Org Rewards and Compensation Prereq: WCOB 1033

MGMT 4993 Entrepreneurship Practicum (SAKE) Prereq: Invitation only, apply in Management Office

Transportation and Logistics

TLOG3443 Principles of Transportation Prereq: ECON 2013 and ECON 2023 or ECON 2143.

TLOG3613 Business Logistics Prereq: (ECON 2013 and ECON 2023) or ECON 2143.

TLOG3623 Purchasing and Inventory Systems (Fa) Prereq: TLOG 3613.

TLOG4633 Transportation Carrier Management (Fa) Prereq: TLOG 3443.

TLOG4643 International Transportation and Logistics (Sp) Pre-or Corequisite: TLOG 3443. Prerequisite: TLOG 3613.

TLOG4653 Transportation and Logistics Strategy (Sp) Prereq: TLOG 3443 and TLOG 3613.

TLOG466V Independent Study in Transportation and Logistics

WCOB

All prerequisites must be completed with a grade "C" or better.

All Honors sections require participation in the Walton College Honors Program.

WCOB 1012 Legal Environment of Business

WCOB 1012H Honors Legal Environment of Business Prereq: Honors Program participant

WCOB 1111 Freshman Business Connections Prereq: Open to business students only

WCOB 1120 Computer Competency Requirement

WCOB 1023 Business Foundations Prereq: COMM 1313, WCOB 1111, WCOB 1120

WCOB 1033 Data Analysis and Interpretation Prereq: MATH 2053, WCOB 1120

The following classes require satisfactory completion of WCOB 1120 and a grade of "C" or better in WCOB 1012, WCOB 1023, WCOB 1033, and ECON 2023.

WCOB 2013 Markets and Consumers

WCOB 2023 Goods and Services

WCOB 2033 Human Capital

WCOB 2043 Financial Resources

WCOB 3003H College Honors Colloquium Prereq: Junior/Senior standing in the WCOB Honors Program.

WCOB 3016 Business Strategy and Planning Prereq: WCOB 2013, WCOB 2023, WCOB 2033, WCOB 2043 all with a grade of "C" or better.

Open to business students only.

WCOB 3033 African-American Exp in Bus

WCOB 310V Cooperative Education Prereq: Junior Standing, 2.50 overall GPA, completion of all pre-business classes

WCOB 4213 ERP I Fundamentals Prereq: WCOB 2023 & WCOB 2043 or CSCE 2014 w C

WCOB 4223 ERP II Configuration and Implement Prereq: WCOB 4213

WCOB 499VH Honors Thesis Prereq: Junior/Senior standing in the WCOB Honors Program.

The following WCOB classes require no direct prerequisite. WCOB students must complete the pre-business core before being eligible to take these classes.

WCOB 300V Study Abroad

WCOB 410V Special Topics in Business

WCOB 455V Service Learning Practicum

WCOB 4993 H Honors Thesis Prereq: participation in the Walton College Honors Program.

