Leadership Walton

Lifelong Learning

Become a part of a unique program that provides students, in the Sam M. Walton College of Business, a defined progression of professional development experiences, an enhancement to their educational experience - a plan that combines leadership experience, academic learning and professional and career development training.

Enhanced Education

Mission

The mission of Leadership Walton is to be a unique blend of academic, leadership and career development opportunities specifically designed to guide the student toward lifelong professional success. Leadership Walton is a program offered by the Walton College Career Center in partnership with Undergraduate Programs.

Program Objective

The purpose of this program is to develop skills sets in the area of career, professional and leadership development, as well as to provide an understanding of the scope of the challenging professional environment and the subsequent success skills formulation and implementation needed to ensure lifelong achievement. To accomplish this goal, the program is designed to incorporate required and optional academic coursework, career development programming and leadership development opportunities blended in a defined course of progression that ensures well-rounded opportunities for student development and preparedness.

Sponsorship

The Sam M. Walton College of Business and the Career Development Center invites you to become a Leadership Walton Sponsor. Becoming a sponsor will enhance your visibility on-campus, brand your organization with Walton College students and alumni, increase your recruiting opportunities with students, and support the efforts of this unique and exciting program.
Getting the most from your recruiting efforts.

Connect with students while they are developing throughout their academic career.

$2,500 one year sponsorship includes:
- Company logo on all Leadership Walton marketing materials.
- Logo placed in key areas of Career Center website.
- One networking reception with Leadership Walton students.
- Free job postings on job database system.

$5,000 one year sponsorship includes:
- Company logo on all Leadership Walton marketing materials.
- Logo placed in key areas of Career Center website.
- Two networking receptions with Leadership Walton students.
- Free job postings on job database system.
- One on-campus guest speaker, event highlighting your organization – marketed by Career Center.
- Choice of students to job shadow at company.
- Invitation to Dining Etiquette event.
- Participation in resume revision sessions.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LEAD SPONSORS - $5,000 - $49,999

Lead sponsor opportunities are also available to companies that contribute more than $5,000. The Walton College Career Center will work with Lead Sponsors to create a customized Leadership Walton involvement strategy.

NAMING SPONSOR - $50,000

A naming opportunity is available for the Leadership Walton program. In addition to a customized involvement strategy, the company name will be included in the program title.

Contact

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