A Note From The Dean . . .

Student success is the ultimate measure of the education provided by the Sam M. Walton College of Business. Since 1926, the Walton College has produced exceptional leaders who meet the challenges of a changing global business environment through creative and effective solutions. The College recruits leading faculty, emphasizes experiential learning, and offers a wide range of international study options. Numerous scholarships and fellowship opportunities are available; our commitment to a diverse student body, faculty and staff is strong; and innovative academic and corporate partnerships abound. As a result, business students are given the foundation to see the big picture and the skills and knowledge to succeed in the details.

While 69 percent of Americans believe a higher education degree is becoming less available to qualified people¹, the University of Arkansas has historic student enrollment-21,406 students-in fall 2010. The Walton College realized a 3.7 percent increase, bringing our total enrollment to 3,712 students.

The new Academic Challenge Scholarships, funded by the Arkansas State Lottery, appear to have had a significant impact. The funding of more scholarships can only improve Arkansas’ university graduation rate—which was 38 percent in 2009 compared to 55 percent nationwide.² We, at the Walton College, have long recognized the importance of scholarships (whether publicly or privately funded) in making higher education and study abroad accessible for all qualified students.

Strategically important, student organizations and programs—such as S.A.K.E., S.I.F.E., business plan and case competition teams, and Leadership Walton, among others—also broaden the educational experience and awaken career aspirations in our students.

As a scholarship or student support fund donor, you are special to the Walton College. Your generosity paves the way for our students to achieve their goals and realize career success. While our job is never complete, together we can help business students make their mark on the future of the state, the nation, and the world. Thank you for helping materialize our dreams into successes that make a unique learning experience—a Walton College education.

Dan L. Worrell
Sam M. Walton Leadership Chair

¹ “Squeeze Play: 2010” summarizes findings of a survey of 1,031 adults in the United States and is the latest in a series of national surveys of public attitudes about college affordability and accessibility.
² Figures were provided by the Southern Regional Educational Board in Atlanta.
Walton students’ career aspirations . . .

“I hope to work in a position where I can use my problem-solving and analytical skills that I learned here at Walton on a daily basis.” —Information Systems, Class of 2011

“I plan on opening my own advertising agency...It will be my utmost aspiration to have my company go global.” —Marketing/Management, Class of 2014

“Upon graduation, I plan to attend pharmacy school...Once I graduate from pharmacy school, my career aspirations are to own my own pharmacy, and potentially expand and have multiple pharmacy operations. With my economics degree, I will be more suited to take on such a challenge.”
—Economics/Biochemistry, Class of 2011

“I would love to be able to use my information systems major in addition to the CPA to work in a leadership role to create and implement a technology plan for an accounting firm. Another option would be a consulting track where I would help companies design systems with built-in auditing controls.”
—Accounting/Information Systems, Class of 2012

“I would like to start as an analyst and work my way up through a firm. I know that the first few years will be hard, but I feel that my education from the Walton College and internship have prepared me for the real world.” —Finance/Marketing, Class of 2011

“I want to be a role model...I want to show people that no matter where you come from or your situation, you can still succeed.” —Marketing, Class of 2013

“After completing my undergraduate degrees, I am determined to join the Peace Corps...Having a background in business will help me rise to a leadership position where I will be able to make a difference, rather than just sit in the background and wait for someone else to step up.”
—International Business Economics, Class of 2012

“My career plans are to get involved in the finance industry right out of college, and then go obtain my MBA about two years after that. After I work in the industry and gain some experience, my goal is to start my own business by the time I am thirty years old.” —Finance, Class of 2011

“I would like to build a company that is based on employee happiness, community, and trust...The University of Arkansas has the business program that would best prepare and enable me to fulfill this dream and to succeed in any field of business that I choose.” —Management, Class of 2014

“The entrepreneur in me will take over eventually, but I really want to experience corporate America under the umbrella of a good company first, help build their brand, and then move forward with establishing my own brand. Nevertheless, success is the ultimate goal, and it’s just going to take hard work, dedication, faith, and a little charisma to get me to the top.” —Marketing, Class of 2011

“My desire to live up to the reputation Walton students receive after graduating is my aspiration.”
—General Business, Class of 2014
Walton Students in the Spotlight . . .

Amat Adarov received an International Monetary Fund summer internship for doctoral students in economics.

Jared Reber, economics, received a Charles G. Koch Foundation Undergraduate Research Fellowship and presented papers at the Economic Scholars Program of the Federal Reserve Bank of Dallas and the 34th International Conference of the Association of Private Enterprise Education.

Anna Turri was awarded the Brenda Derby Memorial Award, recognizing a Ph.D. student who demonstrates excellence as an emerging public policy researcher, at the American Marketing Association Marketing and Public Policy Conference.

Walton College Beta Alpha Psi, the national honor society for accounting and information systems students, was recognized as Superior Chapter, as well as Gold Award Chapter (one of 14 worldwide). The chapter received 1st place in Best Practices at the Southwest Regional Meeting (Texas, La., N. M., Okla., and Ark.).

Finance students placed 2nd in the Mid-South Investment Research Challenge. Teams from Arkansas, Mississippi, Tennessee, and Texas universities competed.

The Students in Free Enterprise team was a regional champion and placed 2nd at SIFE USA National Exposition. They were also regional winners of the Let’s Can Hunger Challenge and finalists (top 20) in the Waste Management Environmental Sustainability special topic competition, placing 3rd nationally.

The transportation/logistics team placed 2nd at the 26th Operation Stimulus international undergraduate logistics case competition in Denver.

Seven students were part of the 1st- and 2nd-place teams at the 4th annual American Collegiate Retailing Association retail competition (charrette), hosted by the Center for Retailing Excellence.

The Rebsamen Trust and Shollmier MBA Funds, managed by finance students, outperformed benchmarks in a difficult market, ranking in the top quartile of all large cap professionally managed funds year-to-date.

Walton College business plan teams (graduate and undergraduate) had the most successful year in the history of business plan competitions.¹

BiologicsMD (Total Winnings: $121,000 in cash; $190,000 in in-kind awards; $300,000 in investments)
- Global Champions- 27th Global Moot Corp Competition, McCombs School of Business, University of Texas
- Grand Prize plus five awards- Rice University Business Plan Competition
- 1st Place and Spirit Award- Cardinal Challenge, University of Louisville
- 1st Place and 2nd in Trade Show Booth- Spirit of Enterprise MBA Competition, University of Cincinnati
- 2nd Place and 1st in Elevator Pitch- Donald W. Reynolds Tri-State Business Plan Competition, Las Vegas
- 2nd Place and 1st in Elevator Pitch competition- Arkansas Donald W. Reynolds Governor’s Cup

BiologicsMD developed a patent-pending, pre-clinical, osteoporosis medication trademarked, OsteoFlor. Team members rang the closing bell at the NASDAQ stock exchange on June 11th and again on June 25th.

¹ Three graduate teams won nine of the 14 national and international competitions they entered. University of Arkansas teams won more national and international competitions than any school ever, winning over $830,000 in cash, in-kind, and investments. Three undergraduate teams won $63,000 and the Arkansas Governor’s Cup and Donald W. Reynolds Tri-State competition.
Silicon Solar Solutions, LLC (Winnings: $65,000 in cash; $40,000 in in-kind awards)
- 1st Place- Licensing Executive Society Foundation International Graduate Student Competition, Boston
- 2nd Runner-up- 27th Global Moot Corp Competition, University of Texas
- 1st Place- Global Venture Challenge, Oak Ridge National Laboratories
- 1st Place- Stuart Clark Venture Challenge, University of Manitoba
- 3rd Place- WBT University Technology Competition, Dallas, Tex.
- 3rd Place- New Venture Championship, University of Oregon
- 2nd Place- 8th Continent Business Plan Competition, Golden, Colo.
- 1st Place- University of Manitoba (competing as Green Valley Solar)
- 3rd Place- Arkansas Donald W. Reynolds Governor’s Cup

Silicon Solar Solutions addresses the cost and efficiency of manufacturing solar energy by replacing the expensive top layer of solar cells with a thinner, large-grain polysilicon technology that allows panels to be produced at lower manufacturing temperatures.

InnerVision (Winnings: $98,000 in cash; $20,000 in in-kind awards)
- 1st Place in Technology Division- McGinnis Venture Competition, Carnegie Mellon University
- 1st Place- NASA Earth/Science Engineering Innovation Prize, Rice University
- 1st Place- Tri-State Donald W. Reynolds Business Plan Competition, Las Vegas
- 3rd Place and 1st Place in Elevator Pitch- University of San Francisco International Business Plan
- 1st Place and AT&T Innovation Award- Arkansas Donald W. Reynolds Governor’s Cup

InnerVision’s trademarked product, the Smart Turbine Blade, enables power-generation facilities to change their maintenance programs and save billions of dollars annually on interval-based maintenance.

Tears for Life (Winnings: $25,000, plus more than $90,000 won in 2009)
- Most Innovative Technology- MIT Enterprise Forum of New York City, Pace Pitch Contest, Pace University

Tears for Life plans to market a test that uses women’s tears to detect breast cancer.

Arkansas Auto-Fluff (Winnings: $45,000 cash)
- 1st Place, Undergraduate Division- Donald W. Reynolds Governor’s Cup Tri-State Competition, Las Vegas
- 1st Place, Undergraduate Division- Arkansas Donald W. Reynolds Governor’s Cup

Arkansas Auto-Fluff is a proposed company specializing in recycling of end-of-life plastics from the waste stream of the automobile industry.

Interactive Convenience Electronics, LLC (Winnings: $11,000 cash)
- 2nd Place, Undergraduate Division- Arkansas Donald W. Reynolds Governor’s Cup
- 1st Place in Elevator Pitch- Arkansas Donald W. Reynolds Governor’s Cup

Interactive Convenience Electronics strives to be the premier multi-user, touch-screen tabletop computer service in the South Central United States.

HydroSym Farms (Winnings: $5,000 cash)
- Undergraduate Agriculture Award- Arkansas Donald W. Reynolds Governor’s Cup

HydroSym Farms, a team of Bumpers, Fulbright, and Walton students, provides local communities with year-round organic fruits, vegetables, fish, and flowers while minimizing the carbon footprint.

Twenty-two Walton students were awarded Student Undergraduate Research Fellowships.
Walton College Scholarships, Fellowships, and Award Funds . . .

A
Accounting Department Scholarship
James E. & Ella F. Aiken Endowed Scholarship Fund
Allen Scholarship Fund
Gladys & Troy C. Alley Sr. Memorial Entrepreneurial Scholarship
Arkansas BlueCross BlueShield Scholarship
Arkansas Cooperative Program Scholarship
Association of Information Technology Professionals Scholarship

B
Bank of America FBLA Scholarship
Bank of America Minority Scholarship
Steve M. & Kelly Easter Barnes Endowed Doctoral Fellowship (F)
Norma Lea Beasley Endowed Scholarship Fund
Megan Bell Scholarship
Robert W. Bell Memorial Scholarship
Beta Gamma Sigma Scholarship
BKD LLP Award in Accounting
Pat & Gus Blass Endowed Scholarship Fund
W. Paul Blume Scholarship (F)
Russell Anthony Boone Endowed Access Arkansas Scholarship in Finance (F)
Russell Anthony Boone Endowed Chancellor’s Scholarship (F)
The Boyer Fellowship
Tommy & Sylvia Boyer Scholarship for Fort Smith Students
Tommy & Sylvia Boyer Endowed Scholarship
Bridgestone/Firestone Scholarship
Russell Brown & Co. Managing Partners Scholarship
Russell M. Brown Endowed Scholarship
Dorman Bushong Memorial Endowed Scholarship in Banking & Finance (F)
R. W. & Anna Margaret Butler Endowed Honors College Academy Scholarships

C
W.W. Campbell & W.M. Campbell Memorial Scholarship
Betty Clark Banking Scholarship
Dal & Anita Colvin Endowed Scholarship
Bob Holden Conner Endowed Scholarship Fund
Bob Connolly Scholarship
ConocoPhillips Accounting Scholarship
ConocoPhillips Master of Accountancy Scholarship
ConocoPhillips Minority Initiatives
ConocoPhillips Scholarship Fund
Bill Cotton Endowed Scholarship Fund
Mary Lou Morris Cravens Beta Gamma Sigma Endowed Scholarship
CRE Endowed Scholarship
CRE Study Abroad Scholarship
E. L. Cullum Endowed Accounting Scholarship Fund

D
Grant M. Davis Endowed Scholarship
Rita Snoddy Davis Access Arkansas Scholarship
John Dominick Endowed Scholarship

E
George & Charlene Edwards Honors College International Experience Endowment
Ernst & Young Minority Scholarship Program
Luther W. & Edna L. Estelle Scholarship Trust

F
Farmers Bank Endowed Chancellor’s Scholarship
FedEx Freight Scholarship
Ferguson Minority Business Scholarship
M. William Fields Jr. Endowed Award
First Federal Bank of Arkansas Endowed Scholarship
First National Bank of Fort Smith Scholarship
First Western Bank Scholarship (F)
Charles H. Fletcher Scholarship
Donald Eugene & Gaylia C. Fortson Endowed Honors College Academy Scholarship
Thomas D. Fowler & Janice T. Fowler Chancellor’s Scholarship (F)
Frazer Frost LLP Scholarship
Charles B. & Mary E. Friley Endowed Scholarship (F)

G
Jay & Pam Gadberry Endowed Award
Conway & Margaret George Scholarship
Jamie C. Gibson Memorial Scholarship Fund
Richard E. & Tamara D. Greene Doctoral Fellowship
William King & Grace R. Gladden Endowed Award
Glezen Endowed Award Fund
Willis H. Guinn Endowed Scholarship in Business

H
Bob E. Hall Scholarship
Donald E. Hall Memorial Scholarship
Gerard Halpern Study Abroad Endowment (F)
Oren Harris Transportation Scholarship
George & Grace Harvey Family Scholarship
Robert D. Hay Sr. Management Scholar Award
Caroline F. Hille Endowed Scholarship
Robert H. & Lynne Heiple Hill Endowed Scholarship
HoganTaylor Scholarship
F. Nolan Humphrey Doctoral Fellowship
F. Nolan Humphrey Honors College Academy Scholarship in Business
J.B. Hunt Transport Partnership Program
J. Taylor Hurst Family Scholarship
Frank & Marzee Ann Hyneman Access Arkansas Scholarship

I
Information Systems Departmental Scholarship
Lothar I. Iversen Memorial Scholarship
James & Wanda Irwin Banking & Finance Scholarship (F)

J
Charles R. & Princess H. Jackson Endowed Scholarship Fund
The John Johnson Scholars Fund

(F) = Future endowment
John E. & Katherine M. Kane (F)  
Wes & Sharon Kemp Doctoral Fellowship  
Griff & Kenan Keyes Scholarship  
Hugh R. & Brenda B. Kincaid Endowed Scholarship in Business (F)  
Marvin Kirby Memorial Award Fund

James L. Lackey Endowed Scholarship (F)  
Colonel John P. Lake Scholarship  
J. Stephen & Kathryn L. Lauck Access Arkansas Scholarship  
Billy E. & Bettye L. Lazenby Endowed Scholarship Fund (F)  
The Levi Strauss Scholarship

Lissa W. & Roy P. Martin Memorial Endowed Scholarship Fund  
Margaret Gerg & R.S. Martin Jr. Doctoral Fellowship  
Mary M. Maxson Honors College Academy Scholarship in Business MBA General Scholarship  
John Will McAllister Honors College Fellowships in Business  
Robert C. McFeeters Memorial Scholarship  
James C. & Wiley G. McDonald III Endowed Scholarships  
The Thomas F. & Donna McLarty Study Abroad Scholarships  
George & Carolyn McLeod Endowed Scholarship (F)  
Metro Board of Realtors Memorial Scholarship  
Steven K. & Rebecca W. Meyer Endowed Award  
Julia Peck Mobley Honors College International Experience Fund  
James P. Modisette Scholarship  
Jimmie Lee Morgan Memorial Scholarship

Charles & Charlotte Nabholz Endowed Scholarship  
Pam & Bobby Nichols Honors College Scholarship  
NOARK Human Resources Scholarship  
John M. Norwood Scholarship  
Northwest Arkansas Educational Cooperative in Finance

Oklahoma Chapter Tax Executive Institute Scholarship Fund  
Frank & Donna Oldham Graduate Fellowship  
Roger D. Osburn Chancellor’s Scholarship (F)

Ethel Harper Phillips Scholarship  
Adele Kirkpatrick & Chester L. Pond Endowed Scholarship  
Henry D. & Virginia L. Powell Scholarship Fund  
Cecil & Becky Powers Memorial Scholarship  
PricewaterhouseCoopers Scholarship

Tom Ramsey Memorial CPCU Scholarship  
Raymond Rebsamen Memorial Scholarship Fund  
Raymond Rebsamen Scholarship in Finance  
Raymond Rebsamen Trust Scholarship  
Retail Diversity Scholarship  
L. J. Rosenberg Scholarship

SCMRC Undergraduate TLOG Scholarship (funded by FedEx Freight)  
Margaret F. Schamer Scholarship  
Karthikeyan Sennimalai Scholarship for International Students  
Shipley Chancellor’s Scholarship (F)  
Snowden Family Honors College Academy Scholarship  
James H. & Sally C. Stevens Endowed Scholarships  
Eugene E. & Nina Boyce Stevenson Endowed Scholarship  
Sturgis Gift Annuity (F)

Warren A. Theis Scholarship Fund (F)  
Joe B. Thompson Jr. Class of 1941 Scholarship (F)  
Grant Thornton Scholarship  
Tyson Diversity Scholarship

Vendors FORE Education Scholarship  
Frances S. & Kent G. Vestal Endowed Chancellor’s Scholarship  
Fred S. & Doreen D. Vorsanger Endowed Scholarship

Audie & Tony Wakin Endowed Scholarship Fund  
Walmart ISD Leadership in Technology & Innovation Award  
Walmart ISD Women & Minority Technical Scholarship  
Walton College Scholarship  
Walton College Alumni Society Scholarship (F)  
Walton College Honors Program Scholarship  
Walton College Minority Business Scholarship Fund  
Walton College Need-Based Scholarship Fund  
Walton Fellowship  
Russell E. Westmeyer Fellowship in Graduate Studies  
Robert B. Westphal Memorial Scholarship  
Donald D. White Endowed Scholarship  
Doyle Z. & Maynette Derr Williams Endowed Fellowship  
James A. Williams Memorial Scholarship Fund  
Nolan E. Williams Doctoral Award for Ph.D. Students in Accounting (F)  
Shorty & Lorene Williams Chancellor’s Scholarship (F)  
Larry T. Wilson Doctoral Fellowship  
William Earl Wilson Jr. Scholarship  
Windstream Communications Excellence in Industry Scholarship  
James A. & Juanita B. Winn Endowed Honors College Academy Scholarship  
Jeanne Wylie Student Fellowship Fund

Barbara Yates Walton College Student Emergency Fund  
Dr. Marilyn Young Endowed Scholarship Fund (F)

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**Walton College Scholarships and Awards**  
(as of July 1, 2010)

<table>
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<th>Endowment Type</th>
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<td>Student Awards</td>
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<td>Study Abroad Students</td>
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Image showing a group of students.
Sam Walton’s Rules for Building a Business:

1. Commit to your business.
2. Believe in it more than anyone else.
3. Share your profits with all associates, and treat them as partners.
4. Motivate your partners.
5. Money and ownership alone aren’t enough.
6. Communicate everything you possibly can to your partners.
7. Appreciate everything your associates do for the business.
8. Celebrate your successes.
9. Find humor in your failures.
10. Listen to everyone in your company.
11. Figure out ways to get them talking.
12. Exceed your customer’s expectations.
13. Control your expenses better than your competition.
15. Go the other way.

For more on Sam’s Rules for Building a Business, go to http://waltoncollege.uark.edu/about/default.asp?show=samwalton

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