A is for Achievement

“A dream becomes a goal when action is taken toward its achievement.”
-Bo Bennett

Student Support Funds Stewardship Report
Fall 2009
A Note From the Dean . . .

I’m pleased to again share good news from the University of Arkansas. Fall 2009 enrollment set new records—with nearly 20,000 (19,849) undergraduate, graduate (including Law), and non-degree seeking students. The 3.4 percent increase over the previous year (655 students) is one of the largest increases in recent history. Undergraduate enrollment is up 2.7 percent to 15,347 students, and graduate enrollment is up 7.3 percent to 3,803 students. There are 699 non-degree seeking students. Additionally, about 4.3 percent more students chose to stay enrolled this year than in 2008, a testament to our aggressive student retention efforts. And, there was also an increase in the number of students transferring to the University from other institutions.

These increases come despite concerns that the economic recession would hurt higher education enrollment across the country. In this faltering economy, however, more students are turning to financial aid to help with the costs of their education. The amount of aid awarded at the University of Arkansas in 2008 was up 9.4 percent from the previous year, and is up another 6.2 percent in 2009. About 70 percent of students are using some type of financial aid,— grants, scholarships, loans, work study, or part-time work— to help manage costs.

Our goal is to attract students who will thrive on our campus, fully engage academically, give back to the campus and community, and graduate prepared for bright futures. According to the College Board, higher levels of education correlate with lower unemployment and poverty rates and less demand for social safety-net programs. College graduates volunteer more, vote more, earn more, and have healthier lifestyles.

Your financial support makes it possible for many deserving business students, who might not otherwise have the means, to turn a dream into an achievable goal. A Walton College education prepares them for a lifetime of success. Through your giving, you help educate our students; improve their ability to contribute to the state, national, and international economy; and fuel economic growth. You help prepare them to be productive citizens, contributing to the communities in which they live and work.

Thank you for investing in the dreams of business students at the University of Arkansas.

Dan L. Worrell, Dean
Sam M. Walton Leadership Chair
An environment of academic excellence attracts students, not only from Arkansas but from all over the nation and world to the University of Arkansas.

**Cost (Undergraduate)**
- Resident = $18,035/yr.*
- Non-resident = $26,911/yr.*
- International = $27,933/yr.*

**Student Profile**
- Resident = 69.5% (0.8% increase)
- Non-resident = 24.7% (9.7% increase)
- International = 5.8% (11.5% increase)

**Student Diversity**
- Caucasian = 79.0%
- African American (largest minority) = 5.2%
- Hispanic = 3.5%
- Asian = 2.4%
- American Indian = 1.7%
- Hawaiian = 0.1%
- Two or More Races = 1.4%
- Citizens of Foreign Country = 5.8%
- Not Reported = 0.9%

- Males = 10,209 (51.4%)
- Females = 9,640 (48.6%)

**Walton College Study Abroad**
Over 20 percent of business students participate in a study abroad program during their academic career.

During summer and fall 2009, 61 business students benefitted from international experiences in 11 countries—Austria, Belize, Brazil, China, Denmark, France, Greece, Italy, Japan, Spain, and Sweden.

* The cost is based on 15 credit hours and includes tuition, fees, books, travel and living expenses.
Student Highlights

• Joe Willman placed 1st at University of Nebraska’s 22nd New Ventures World business plan competition.
• Danial Morris was granted the “Master’s Student Award” by the Federation of Schools of Accountancy.
• Cory Scott, Shollmier Fund, appeared on CNBC’s Squawk on the Street from the New York Stock Exchange.
• Andrea Heintz Tangari, marketing doctoral student, was selected as a 2009 AMA Sheth Foundation Doctoral Consortium Fellow.
• Business plan competition teams achieved the following successes:
  Tears for Life, LLC
  ° Donald W. Reynolds Tri-State Governor’s Cup: 1st Place – Graduate, 1st Place – Elevator Pitch
  ° Global Moot Corp Competition: 2nd Place – Overall, 1st Place – Best Presentation
  ° Tulane University: 1st Place – Overall
  ° Donald W. Reynolds Arkansas Governor’s Cup: 1st Place – Graduate, 1st Place – Innovation
  ° University of Cincinnati Spirit of Enterprise Challenge: 1st Place – Overall, 2nd Place – Trade Show
  ° University of Louisville Cardinal Challenge: 1st Place – Elevator Pitch

Ground Up Biosolutions
  ° Carnegie-Mellon: advanced to wildcard round
  ° Donald W. Reynolds Arkansas Governor's Cup: Agriculture Award – winner
  ° University of Oregon: Lightning Round – winner, Trade Show – runner-up
  ° Walmart Better Living Business Plan Competition: winner
  ° Licensing Executive Society (Montreal): finalist

Silicon Solar Solutions
  ° University of San Francisco: 3rd Place
  ° Rice University: Elevator Pitch – 4th Place, Consolation Round – winner
  ° Donald W. Reynolds Arkansas Governor's Cup: Innovation finalist

RFIDeas
  ° Carnegie-Mellon: semi-finalist
  ° Donald W. Reynolds Arkansas Governor's Cup: finalist

Elevate Medical
  ° University of Nebraska: winner
  ° Colorado State University: 2nd Place
  ° Donald W. Reynolds Arkansas Governor’s Cup: 3rd Place, Innovation – winner

UltraV
  ° University of Nebraska: semi-finalist
  ° Donald W. Reynolds Arkansas Governor's Cup: Agriculture Award – finalist
Why do students choose the Walton College?

“I chose to attend the Walton College because of its national recognition and prestige. I believe that employers intentionally and actively seek out Walton College graduates, and the ability to obtain a job after graduation is extremely important to me. A second reason to attend the Walton College is the large amount of financial aid that the Walton College has to offer. I was hopeful that if I kept my GPA high, I would be able to receive some of the academic-based scholarships that the College gives yearly.” – Marketing, Class of 2011

“The Walton College provides a very compelling package of both academic excellence and value that is one of the most competitive in the country.” – International Business-Economics & Financial Management/Investments, Class of 2010

“I have done a lot of research on different colleges and their business programs, and I felt that the Walton College contained everything I need to get a successful career in the future.” – Management, Class of 2013

“I chose the Walton College because I know that it is the best place to earn a business degree in Arkansas. The faculty and the program itself are top notch. When I decided to major in business, I was already convinced that the Walton College was the right place to go.” – Human Resource Management, Class of 2010

“I chose the Walton College because of its wide range of opportunities. Along with having many different options for a major, the Walton College provides great opportunities for its graduates with its partnerships with many local businesses. I feel that the Walton College will do an outstanding job in giving me a top-of-the-line education and helping me find an occupation after graduation.” – Financial Management/Investments, Class of 2011

“I chose the Walton College because of the invaluable connections and atmosphere. The faculty and staff are professional and utilize hands-on learning to promote real-world knowledge. The faculty makes a conscious effort to recognize students’ individual needs and maintain relationships. This promotes the ideal environment for learning and bolstering students’ objectives and opportunities.” – Accounting, Class of 2010

“I chose the Walton College to pursue a major in business while knowing its great reputation. I heard many good things regarding its faculty, staff, and academic quality, which has definitely shown during my first year.” – Marketing, Class of 2012

“I chose the Walton College because it felt like home to me. With the recognition that it receives, it still has the ability to give you a more personal feel than others.” – Organizational Leadership Management, Class of 2009
Walton College Scholarships, Fellowships, and Award Funds

A
Accounting Departmental Scholarship
James E. & Ella F. Aiken Endowed Scholarship Fund
Gladsy & Troy C. Alley Sr. Memorial Entrepreneurial Scholarship
Arkansas BlueCross BlueShield Scholarship
Arkansas Cooperative Program Scholarship
Association of Information Technology Professionals

B
Bank of America FBLA Scholarship
Bank of America Minority Scholarship
Steve M. & Kelly Easter Barnes Endowed Doctoral Fellowship (F)
Norma Lea Beasley Endowed Scholarship Fund
Megan Bell Scholarship
Robert W. Bell Memorial Scholarship
Beta Gamma Sigma Scholarship
BKD LLP Award in Accounting
Pat & Gus Blass Endowed Scholarship Fund
W. Paul Blume Scholarship (F)
Russell Anthony Boone Endowed Chancellor's Scholarship (F)
The Boyer Fellowship
Tommy & Sylvia Boyer Scholarship for Fort Smith Students
Tommy & Sylvia Boyer Endowed Scholarship for Management & General Business Students
BridgeStone/Firestone Scholarship
G. Russell Brown & Co. Managing Partners Scholarship
Russell M. Brown Endowed Scholarship
R. W. & Anna Margaret Butler Endowed Honors College Scholarships
Dorman Bushong Memorial Endowed Scholarship in Banking & Finance (F)

C
W.W. Campbell & W.M. Campbell Memorial Scholarship
Citgo Petroleum Scholarship in Finance
Betty Clark Banking Scholarship
Del and Anita Colvin Endowed Scholarship
Bob Holden Conner Endowed Scholarship Fund
Bob Connolly Scholarship
ConocoPhillips Accounting Scholarship
ConocoPhillips Masters of Accountancy Scholarship
ConocoPhillips Minority Initiatives
ConocoPhillips Scholarship in CISQA
Bill Cotton Endowed Scholarship Fund
Mary Lou Morris Cravens Beta Gamma Sigma Endowed Scholarship
CRE Endowed Scholarship
CRE Study Abroad Scholarship
E.L. Cullum Endowed Accounting Scholarship Fund

D
Rita Snoddy Davis Access Arkansas Scholarship
Grant M. Davis Endowed Scholarship (F)
John Dominick Endowed Scholarship

E
George & Charlene Edwards Honors College International Experience Endowment (F)
Ernst & Young Minority Scholarship Program
Luther W. & Edna L. Estelle Scholarship Trust

F
Farmers Bank Endowed Chancellor’s Scholarship
FedEx Freight Scholarship
Ferguson Minority Business Scholarship
M. William Fields Jr. Endowed Award
First Federal Bank of Arkansas Endowed Scholarship
First National Bank of Fort Smith Scholarship
First Western Bank Scholarship (F)
Charles H. Fletcher Scholarship
Donald Eugene & Gaylia C. Fortson Endowed Honors College Academy Scholarship (F)
Thomas D. Fowler & Janice T. Fowler Chancellor’s Scholarship (F)
Charles B. & Mary E. Friley Endowed Scholarship (F)

G
Jay & Pam Gadberry Endowed Award
Great Plains Coca Cola Scholarship
Conway & Margaret George Scholarship
Jamie C. Gibson Memorial Scholarship Fund
Richard E. & Tamara D. Greene Doctoral Fellowship
William King & Grace R. Gladden Endowed Award
Glezen Endowed Award Fund
Willis H. Guinn Endowed Scholarship in Business

H
Bob E. Hall Scholarship
Donald E. Hall Memorial Scholarship
Gerard Halpern Study Abroad Endowment (F)
Oren Harris Transportation Scholarship
George & Grace Harvey Family Scholarship
Robert D. Hay Sr. Management Scholar Award
Caroline F. Hille Endowed Scholarship
Robert H. & Lynne Heiple Hill Endowed Scholarship
F. Nolan Humphrey Doctoral Fellowship
F. Nolan Humphrey Honors College Academy Scholarship in Business
J.B. Hunt Transport Partnership Program
J. Taylor Hurst Family Scholarship
Frank and Marzee Ann Hyneman Access Arkansas Scholarship (F)

I
Information Systems Departmental Scholarship
Lothar I. Iversen Memorial Scholarship
James & Wanda Irwin Banking & Finance Scholarship (F)

J
Charles R. & Princess H. Jackson Endowed Scholarship Fund (F)
The John Johnson Scholars Fund
C.C. "Shorty" Jones Scholarship

K
John E. & Katherine M. Kane (F)
Wes & Sharon Kemp Doctoral Fellowship
Griff & Kenan Keyes Scholarship
Hugh R. & Brenda B. Kincaid Endowed Scholarship in Business (F)
Marvin Kirby Memorial Award Fund

(F) = Future
**Walton College Scholarships, Fellowships, and Award Funds**

**L**
- James L. Lackey Endowed Scholarship (F)
- Colonel John P. Lake Scholarship
- J. Stephen & Kathyrn L. Lauck Access Arkansas Scholarship (F)
- Billy E. & Bettye L. Lazenby Endowed Scholarship Fund (F)
- The Levi Strauss Scholarship

**M**
- Management Department Scholarship
- Manak Corporation Scholarship
- Lissa W. & Roy P. Martin Memorial Endowed Scholarship Fund
- Margaret Gerig & R.S. Martin Jr. Doctoral Fellowship
- Mary M. Maxson Honors College Academy Scholarship in Business
- MBA General Scholarship
- John Will McAllister Honors College Fellowships in Business
- Robert C. McFeeters Memorial Scholarship
- James C. & Wiley G. McDonald III Endowed Scholarships
- William G. Mcgowan Scholarship
- The Thomas P. & Donna McLeary Study Abroad Scholarships
- George & Carolyn McLeod Endowed Scholarship (F)
- Metro Board of Realtors Memorial Scholarship
- Steven K. & Rebecca W. Meyer Endowed Award
- Julia Peck Mobley Honors College International Experience Fund
- James P. Modisette Scholarship
- Moore Stephens Frost Scholarship
- Jimmie Lee Morgan Memorial Scholarship

**N**
- Charles & Charlotte Nabholz Endowed Scholarship
- Pam & Bobby Nichols Honors College Scholarship
- NOARK Human Resources Scholarship
- John M. Norwood Scholarship
- Northwest Arkansas Educational Cooperative in Finance
- Northwest Arkansas Chapter CPA's Scholarship

**O**
- Oklahoma Chapter Tax Executive Institute Scholarship Fund
- Roger D. Osburn Chancellor's Scholarship (F)

**P**
- Ethel Harper Phillips Scholarship
- Adele Kirkpatrick & Chester L. Pond Endowed Scholarship
- Henry D. & Virginia L. Powell Scholarship Fund
- Cecil & Becky Powers Memorial Scholarship
- PricewaterhouseCoopers Scholarship

**R**
- Tom Ramsey Memorial Scholarship
- Raymond Rebsamen Scholarship in Finance
- Raymond Rebsamen Memorial Scholarship Fund
- Raymond Rebsamen Trust Scholarship
- Retail Diversity Scholarship
- L. J. Rosenberg Scholarship

**S**
- SCMRC Undergraduate TLOG Scholarship
- Margaret F. Schamer Scholarship
- Karthikeyan Sennimalai Scholarship for International Students
- Shipley Chancellor’s Scholarship (F)
- Snowden Family Honors College Academy Scholarship
- James H. & Sally C. Stevens Endowed Scholarships
- Eugene E. & Nina Boyce Stevenson Endowed Scholarship
- Sturgis Gift Annuity (F)

**T**
- Warren A. Theis Scholarship Fund (F)
- Joe B. Thompson Jr. Class of 1941 Scholarship (F)
- Grant Thornton Scholarship

**V**
- CRE Vendors FORE Education Scholarship
- Frances S. & Kent G. Vestal Endowed Chancellor's Scholarship
- Fred S. & Doreen D. Vorsanger Endowed Scholarship

**W**
- Audie & Tony Wakin Endowed Scholarship Fund
- Wal-Mart Information Systems Division Leadership in Technology & Innovation Award
- Wal-Mart Information Systems Division Women & Minority Technical Scholarship
- Walton College Scholarship
- Walton College Honors Program Scholarship
- Walton Fellowship
- Walton College Minority Business Scholarship Fund
- Walton College Need-Based Scholarship Fund
- Russell E. Westmeyer Fellowship in Graduate Studies
- Robert B. Westphal Memorial Scholarship
- Donald D. White Endowed Scholarship
- Doyle Z. & Maynette Williams Endowed Scholarship (F)
- James A. Williams Memorial Scholarship Fund
- Nolan E. Williams Doctoral Award for Ph.D. Students in Accounting (F)
- Shorty & Lorene Williams Chancellor’s Scholarship (F)
- William Earl Wilson Jr. Scholarship
- Larry T. Wilson Doctoral Fellowship
- Windstream Communications Excellence in Industry Scholarship
- James A. & Juanita B. Winn Endowed Honors College Scholarship
- Jeanne Wylie Student Fellowship Fund

**Y**
- Barbara Yates Student Emergency Fund
- Dr. Marilyn Young Endowed Scholarship Fund (F)

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**Walton College Scholarships and Awards**

(as of July 1, 2009)

<table>
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<tr>
<th>Type</th>
<th>Amount</th>
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<td>113 Student Support Endowments</td>
<td>$17,401,428</td>
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<tr>
<td>481 Student Awards</td>
<td>$712,961</td>
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<tr>
<td>61 Study Abroad Students</td>
<td>$91,100</td>
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U.S. News & World Report’s “2010 America’s Best Colleges” ranked the Walton College in the top 25 public business programs for the sixth consecutive year. The supply chain program was ranked 9th.

Business Week ranked the undergraduate program 43rd among top public undergraduate programs.

The Aspen Institute Center for Business Education listed the Master of Business Administration program in the top 100 programs in 24 countries worldwide.

The Walton MBA was ranked 7th by Princeton Review in the “Most Competitive Students” category.