“Without **INSPIRATION** the best powers of the mind remain dormant; there is a fuel in us which needs to be ignited with sparks.”

-JOHANN GOTTFRIED VON HERDER
A Note From The Dean . . .

I am Dr. Eli Jones, and I am proud and privileged to have been chosen to lead the Sam M. Walton College of Business at such an exciting time in its 86-year history.* I came to the Walton College because of its established excellence and prestige—and because of its potential to be an even greater leader for Arkansas, the nation, and the global business community.

I take this opportunity to express our heartfelt thanks to you, our student support funds donors, for your enduring generosity. Your involvement and encouragement inspire us each day to provide the best possible business education. A few years ago, our chancellor, G. David Gearhart, charged the University of Arkansas to put “Students First.” We at the Walton College take that charge very seriously, and you, as student support donors, exemplify that philosophy.

This year we have more students than ever to put first! We continue to attract and retain more and better quality students. As of the eleventh day of classes of the fall 2012 semester, 4,373 students are enrolled at the Walton College. Of these, 4,029 are pursuing undergraduate studies, and 344 are seeking more advanced degrees. Average ACT scores and GPAs of our incoming freshmen continue to rise, as does enrollment in the Walton College Honors and Leadership Walton Programs. I want to continue—and grow—that momentum.

The Walton College has set an ambitious goal of being a top 20 business school by 2020. And, this goal starts with our students. Now, more than ever, we must rely on student support funding to ensure that we have the means to recruit and keep the caliber of students that will help us reach this goal, while continuing to make quality business education accessible to those with financial challenges. It is people like you, our alumni and friends, who make this possible.

I am grateful for the opportunity to propel the Walton College to the next level, and I am grateful to you for pushing us forward. Your vision and philanthropy inspire us and our students to achieve beyond expectations. You are integral to our success.

On behalf of our students, faculty, and staff, thank you for your commitment to business education.

Eli Jones
Dean & Sam M. Walton Leadership Chair

*Prior to assuming leadership of the Walton College on July 1, 2012, Dr. Jones was dean of the E.J. Ourso College of Business at LSU. He earned his undergraduate, MBA, and Ph.D. degrees from Texas A&M University. Before his career in higher education, he worked in sales and sales management for Frito-Lay, Nabisco Foods, and Quaker Oats.
The American Marketing Association (AMA) received the Outstanding Community Service and Outstanding Communications awards at the AMA International Collegiate Conference in New Orleans.

Based on performance and activity, Beta Alpha Psi again received recognition by the national association as a Superior Chapter, the highest level of chapter achievement.

Four Walton students (Amanda Hancock, Alexander Marshall, Kristie Spielmaker, Sam Stevenson) won first place at the Intermodal Association of North America Logistics & Supply Chain Management Undergraduate Case Competition, beating teams from the University of Maryland, Michigan State University, University of Tennessee, and Auburn University, among others.

Representing the AMA student organization, Daniel Dingenthal placed first in the Northwestern Mutual Sales Competition at the AMA Intercollegiate Conference.

Nine Walton students were recognized with Student Undergraduate Research Fellowship (SURF) grants at the Office of Nationally Competitive Awards reception: Katharine Branscum, Brinkley Cook-Campbell, Madison Dowell, Ashley Jancuska, Kyle Mills, Mirelle Pierini, Eric Smith, Kristie Spielmaker, and Laura Weiderhaft.

Walton College freshman, Trei Dudley, was named the 2012-2013 National Youth of the Year by the Boys & Girls Clubs of America. She received this prestigious honor in Washington, D.C., in September, where she attended a congressional breakfast on Capitol Hill and a news conference at the National Press Club with Oscar-winner Denzel Washington, R&B singer Ashanti, and Olympic gold medalist Michael Phelps.

Anna Kingkthisak (marketing) was selected as the Outstanding Graduating Student Leader by the Division of Student Affairs.

Walton students Alice McMillan (marketing) and Katie Terrell (executive MBA) accompanied an Arkansas World Trade Center trade mission delegation to Brazil and attended the 42nd World Trade Center Association General Assembly in Sao Paulo.

Katie Streepey, vice president of the National Retail Federation (NRF) student organization, was featured on the NRF Retail Careers blog as a “Future Face of Retail.” She was also recognized with the NRF Award at the annual Office of Nationally Competitive Awards Reception.

Matthew Seubert (economics) was one of three University of Arkansas juniors selected as finalists for the 2012 Harry S. Truman Scholarship. He was also recognized as a National Model UN Distinguished Delegate during the Office of Nationally Competitive Awards Reception.

Walton student Mirelle Pierini represented the University of Arkansas’ Full Circle Campus Food Pantry in Washington, D.C., as one of five winners in the White House Campus Champions of Change Challenge.
“I plan on getting a degree from the Walton College and also a commission into the United States Army. My ideal situation would be to serve four to five years as a military officer, go back to school and get an MBA, then continue into the business world. Ultimately, I would love to own my own firm.” --Economics, Class of 2013

“My aspiration is to attend and graduate law school with a J.D. in international business [law]. I hope that one day I will be able to work for either the World Trade Organization or the International Monetary Fund.” --International Business, Class of 2014

“After graduation, I plan to work as a business analyst. I would like to further explore my interest in forecasting.” --International Business/Economics double major, Class of 2012 (fall)

“I would like to be CFO of a Fortune 500 corporation.”
--Finance/Accounting double major, Class of 2013

“My career plans are to become an event planner for a company and, hopefully, own my own event planning business.” --Management, Class of 2015

“I would really enjoy being a financial analyst or financial advisor. I enjoy planning ways to grow money and to plan security for those who don’t know how to themselves. A dream job, though, would be to work in Hollywood, helping in the financials of producing films.”
--Finance/Economics double major, Class of 2014

“To work for a major company in the transportation department and pave the way for other minority women in TLOG.” --Transportation & Logistics, Class of 2014

“I want to get my master’s in accounting and my CPA certification, but ultimately, I would like to work for someone, like the FBI, where I can make a difference, and possibly start my own business someday.” --Accounting, Class of 2013

“I want to go to graduate school and get a master’s in economics. Beforehand, I want to pursue a career as an actuary...There is no better job that deals with statistics and probability than actuarial work.” --Finance, Class of 2014

“Ideally, I would like to help create marketing strategies for new video games or new technology. I would also be interested in working for an advertising agency or starting my own business.” --Marketing, Class of 2013

“I wish to be involved in sports management, possibly working for a major league sports team in the future.” --Management, Class of 2015

“My career goal is to sell commercial insurance. The dream job would be to sell property and casualty insurance with a focus on construction companies and farmers.”
--Finance, Class of 2013

“I aspire to start my career within the field of business intelligence. I will spend my time working for a large company, learning how successful corporations manage the field, and hopefully within 10 years, I will start up my own business intelligence consulting firm.”
--Information Systems, Class of 2013
“I think my biggest challenge to obtaining a college education was the financial aspect. I’m the youngest of three children, and I was raised by a single mom. She is putting all three of us through college and graduate school. This is the first scholarship that I’ve received, and it is such a great help!” --Accounting, Class of 2014

“The biggest challenge for me was actually getting accepted at the Walton College. I wasn’t the best student in high school, but since Walton accepted me, it gave me motivation to perform at a top level. Walton College has shown me how exciting school can actually be, made me mature academically, and I have excelled ever since.” --Economics, Class of 2013

“The most difficult obstacle that I had to overcome was the lack of knowledge of how higher education institutions operate. This is because I am a first generation college student. Since neither of my parents attended college, they did not have any background knowledge of the process of admission or the following steps. I had to research and learn the process myself.” --Accounting, Class of 2014

“The money. It is very expensive to attend college, but the Walton College is very prestigious, so I believe it is worth it.” --Management, Class of 2015

“The most difficult obstacle I had to overcome in order to obtain my college education was staying focused on what was truly important. When I began college, my family started experiencing financial hardships. I was fortunate enough to have scholarships and loans to cover my tuition costs; however, I sometimes felt the pressures my family felt at home. Without the scholarships provided by the University of Arkansas, I would not have been able to have the full, well-rounded college experience I have been blessed with.”
--International Business, Class of 2013

“One of the biggest obstacles I have had to overcome was dealing with the negativity and stress that other people bring...The high school I attended had a higher annual dropout rate than graduation rate. Sadly, one of my high school teachers told me that I would not last [at the Walton College]...She believed the environment I grew up in would hinder me from making something of myself and being successful in life. Ever since, I have been out to prove her wrong.” --Retail, Class of 2013

“For me to attend has not been a challenge solely for me. It has required a great deal of sacrifice from both my husband and son. As a non-traditional student, the greatest challenge has been to coordinate my course load requirements while subjecting my household to the least possible change in their routine.” --Accounting, Class of 2012 (fall)

“The most difficult obstacle I had to overcome was finances. I come from a family of seven, and three of us are attending college. The rising education costs across the nation have put a heavy financial burden on my family.” --Finance, Class of 2014

“I have had to deal with dyslexia and ADD my whole life, which has made school more of a challenge. From the time I entered the Walton College, I knew the requirements for the degree I was seeking...It just means I have to manage my time well since it takes me longer to do the work.” --Marketing, Class of 2013
Walton College Scholarships, Fellowships, and Award Funds . . .

A
Accounting Department Scholarship
James E. & Ella F. Aiken Endowed Scholarship Fund
Allen Scholarship Fund
Gladys & Troy C. Alley Sr. Memorial Entrepreneurial Scholarship
Arkansas BlueCross BlueShield Scholarship
Arkansas Cooperative Program Scholarship
Association of Information Technology Professionals Scholarship

B
Bank of America FBLA Scholarship
Bank of America Minority Scholarship
Marvin S. Bankston Scholarship in Business Administration (F)
Steve M. & Kelly Easter Barnes Endowed Doctoral Fellowship
Norma Lea Beasley Endowed Scholarship Fund
Megan Bell Scholarship
Robert W. Bell Memorial Scholarship
Beta Gamma Sigma Scholarship
BKD LLP Award in Accounting
Black & Reeder Endowed Scholarship in Engineering & Business
Pat & Gus Blass Endowed Scholarship Fund
W. Paul Blume Scholarship (F)
Russell Anthony Boone Endowed Access Arkansas Scholarship in Finance (F)
Russell Anthony Boone Endowed Chancellor’s Scholarship (F)
The Boyer Fellowship
Tommy & Sylvia Boyer Scholarship for Fort Smith Students
Tommy & Sylvia Boyer Endowed Scholarship
Bridgestone/Firestone Scholarship
Russell Brown & Co. Managing Partners Scholarship
Russell M. Brown Endowed Scholarship
Dorman Bushong Memorial Endowed Scholarship in Banking & Finance (F)
R. W. & Anna Margaret Butler Endowed Honors College Academy Scholarships

C
W.W. Campbell & W.M. Campbell Memorial Scholarship
Betty Clark Banking Scholarship
Gary & Melissa Clark Access Arkansas Scholarship
Dal & Anita Colvin Endowed Scholarship
Bob Holden Conner Endowed Scholarship Fund
Bob Connolly Scholarship
ConocoPhillips Accounting Scholarship
ConocoPhillips Master of Accountancy Scholarship
ConocoPhillips Minority Initiatives
ConocoPhillips Scholarship Fund
Bill Cotton Endowed Scholarship Fund
Mary Lou Morris Cravens Beta Gamma Sigma Endowed Scholarship
CRE Scholarship
CRE Study Abroad Scholarship
E. L. Cullum Endowed Accounting Scholarship Fund

D
Grant M. Davis Endowed Scholarship
Rita Snoddy Davis Access Arkansas Scholarship
John Dominick Endowed Scholarship

E
George & Charlene Edwards Honors College International Experience Endowment
Ernst & Young Minority Scholarship Program
Luther W. & Edna L. Estelle Scholarship Trust

F
Farmers Bank Endowed Chancellor’s Scholarship
FedEx Freight Scholarship
M. William Fields Jr. Endowed Award
First Federal Bank of Arkansas Endowed Scholarship
First National Bank of Fort Smith Scholarship
Charles H. Fletcher Scholarship
Donald Eugene & Gaylia C. Fortson Endowed Honors College Academy Scholarship
Thomas D. Fowler & Janice T. Fowler Chancellor’s Scholarship (F)
Frost PLLC Scholarship
Charles B. & Mary E. Friley Endowed Scholarship (F)

G
Jay & Pam Gadberry Endowed Award
Conway & Margaret George Scholarship
Jamie C. Gibson Memorial Scholarship Fund
William King & Grace R. Gladden Endowed Award
Glezen Endowed Award Fund
Richard E. & Tamara D. Greene Doctoral Fellowship
Wyndell Kyle & LaKeysha Michelle Greene Family Memorial Scholarship
Willis H. Guinn Endowed Scholarship in Business

H
Bob E. Hall Scholarship
Donald E. Hall Memorial Scholarship
Gerard Halpern Study Abroad Endowment (F)
Oren Harris Transportation Scholarship
George & Grace Harvey Family Scholarship
Robert D. Hay Sr. Management Scholar Award
Caroline F. Hille Endowed Scholarship
Robert H. & Lynne Heiple Hill Endowed Scholarship
HoganTaylor Scholarship
HP IT Scholars Fund
F. Nolan Humphrey Doctoral Fellowship
F. Nolan Humphrey Honors College Academy Scholarship in Business
J.B. Hunt Transport Partnership Program
J. Taylor Hurst Family Scholarship
Frank & Marzee Ann Hyneman Access Arkansas Scholarship

I
Information Systems Departmental Scholarship
Lothar I. Iversen Memorial Scholarship
James & Wanda Irwin Banking & Finance Scholarship (F)

(F) = Future endowment
J
Charles R. & Princess H. Jackson Endowed Scholarship Fund
The John Johnson Scholars Fund

K
John E. & Katherine M. Kane (F)
Wes & Sharon Kemp Doctoral Fellowship
Griff & Kenan Keyes Scholarship
Hugh R. & Brenda B. Kincaid Endowed Scholarship in Business (F)
Marvin Kirby Memorial Award Fund

L
James L. Lackey Endowed Scholarship (F)
Colonel John P. Lake Scholarship
J. Stephen & Kathryn L. Lauck Access Arkansas Scholarship
Billy E. & Bettye L. Lazenby Endowed Scholarship Fund (F)
The Levi Strauss Scholarship

M
Management Department Scholarship
Lissa W. & Roy P. Martin Memorial Endowed Scholarship Fund
Margaret Gerg & R.S. Martin Jr. Doctoral Fellowship
Mary M. Maxson Honors College Academy Scholarship in Business
MBA General Scholarship
John Will McAllister Honors College Fellowships in Business
James C. & Wiley G. McDonald III Endowed Scholarships
The Thomas F. & Donna McLarty Study Abroad Scholarships
George & Carolyn McLeod Endowed Scholarship (F)
Metro Board of Realtors Memorial Scholarship
Steven K. & Rebecca W. Meyer Endowed Award
Julia Peck Mobley Honors College International Experience Fund
James F. Modisette Scholarship
Jimmie Lee Morgan Memorial Scholarship

N
Charles & Charlotte Nabholz Endowed Scholarship
Steven K. & Deborah S. Nelson Endowed Scholarship in Accounting
Pam & Bobby Nichols Honors College Scholarship
NOARK Human Resources Scholarship
John M. Norwood Scholarship
Northwest Arkansas Educational Cooperative in Finance

O
Oklahoma Chapter Tax Executive Institute Scholarship Fund
Frank & Donna Oldham Graduate Fellowship
Roger D. Osburn Chancellor’s Scholarship (F)

P
Ethel Harper Phillips Scholarship
Adele Kirkpatrick & Chester L. Pond Endowed Scholarship
Henry D. & Virginia L. Powell Scholarship Fund
Cecil & Becky Powers Memorial Scholarship
PricewaterhouseCoopers Scholarship

R
Tom Ramsey Memorial CPCU Scholarship
Molly Rapert Walton College Alumni Society Scholarship
Raymond Rebsamen Memorial Scholarship Fund
Raymond Rebsamen Scholarship in Finance
Raymond Rebsamen Trust Scholarship
L. J. Rosenberg Scholarship

S
SCMRC Undergraduate TLOG Scholarship (funded by Crane Worldwide)
Margaret F. Schamer Scholarship
Karthikeyan Sennimalai Scholarship for International Students
Shipley Chancellor’s Scholarship (F)
Snowden Family Honors College Academy Scholarship
James H. & Sally C. Stevens Endowed Scholarships
Eugene E. & Nina Boyce Stevenson Endowed Scholarship
W. Harold & Pauline Sturgis Endowed Scholarship

T
Technology Awareness Program Participant Scholarship
Warren A. Theis Scholarship Fund (F)
Joe B. Thompson Jr. Class of 1941 Scholarship (F)
Grant Thornton Scholarship
Tyson Diversity Scholarship

V
Vendors FORE Education Scholarship
Frances S. & Kent G. Vestal Endowed Chancellor’s Scholarship
Fred S. & Doreen D. Vorsanger Endowed Scholarship

W
Audie & Tony Wakin Endowed Scholarship Fund
Walmart ISD Leadership in Technology & Innovation Award
Walmart ISD Women & Minority Technical Scholarship
Walton College Alumni Society Scholarship
Walton College Minority Business Scholarship Fund
Walton College Need-Based Scholarship Fund
Walton College Scholarship
Walton Fellowship
Russell E. Westmeyer Fellowship in Graduate Studies
Donald D. White Endowed Scholarship
Don White Endowed Scholarship in Management & Leadership
Doyle Z. & Maynette Derr Williams Endowed Fellowship
James A. Williams Memorial Scholarship Fund
Nolan E. Williams Doctoral Award for Ph.D. Students in Accounting (F)
Shorty & Lorene Williams Chancellor’s Scholarship (F)
Larry T. Wilson Doctoral Fellowship
William Earl Wilson Jr. Scholarship
Windstream Communications Excellence in Industry Scholarship
James A. & Juanita B. Winn Endowed Honors College Academy Scholarship
Jeanne Wylie Student Fellowship Fund

Y
Barbara Yates Walton College Student Emergency Fund
Dr. Marilyn Young Endowed Scholarship Fund (F)