Student Travel Opportunity --- Trade Mission Trip to Brazil

The Walton College Global Engagement Office (GEO) is accepting applications to fund two Walton College students (one upper-division undergraduate and one graduate student) to participate in the World Trade Center – Arkansas trade mission to Sao Paulo, Brazil (October 9-14). This trip also includes participation in the annual General Assembly of World Trade Centers.

Trade missions are arranged by the Arkansas World Trade Center and other world trade centers to promote global enterprise. There over 300 such trade centers around the world. The goal of this trade mission is to provide small and medium-sized Arkansas enterprises excellent opportunities to enter or expand their market share in Brazil. Participating companies will network with leading industry professionals and learn more about doing business in Brazil. Trade missions typically offer matchmaking services, networking opportunities, travel arrangements, personalized agendas, tours, etc. for the participants.

Students will shadow businesses during their meetings with Brazilian firms and will participate in the sessions and networking events of the General Assembly of World Trade Centers. This is an opportunity to observe international trade activities first hand in an important emerging economy. Further information is available at the attached invitation or contact Susan Anders in the GEO (sanders@walton.uark.edu or 575-4765).

The Walton College Global Engagement Office will pay travel expenses (air fare, hotel, and per diem) as well as the registration fee for the General Assembly of World Trade Centers.

To apply, students must have completed pre-business before the Fall 2011 semester and should submit the following the Global Engagement Office by August 26th:

1. The attached application form
2. Resume
3. A statement which describes the reasons why you should be selected to participate
4. A recommendation from a Walton College faculty member – emailed directly to Susan Anders
5. Applicants should be available for an interview during the week of August 29 – Sept. 2.

The selected students are expected to:

1. Submit a trip report and photo(s)
2. Be available to present experience/trip summary to various groups (e.g. Honors seminars, Leadership Walton, or other Walton College groups) up to two times in the 2011-2012 academic year
3. Be available at GEO/Walton study abroad recruiting tables and events as schedule permits.