

# Information Systems

**Connecting World-class Scholarship  
with Business Practice**



Dear prospective Walton College student:

It is great that you are interested in a computer-related major at the University of Arkansas. **This is a very wise choice!** A few things you need to know as you consider the Information Systems major –

- ✓ **There are many jobs!** We have an Information Systems major in the Sam M. Walton College of Business with *high demand* and *low supply*. It's very simple; we do not have enough students enrolling in the major to meet job market needs. Graduates who major in IS get three or four job offers and starting salaries in the \$50,000+ range -- among the highest of any Walton College graduates.
- ✓ **What does an IS major do after graduation?** IS majors help businesses solve problems by using the latest computer technology. The Information Systems department at UA has a long established record of graduating students with a balance of business and information systems skills. As a result, major consulting firms (such as Accenture) and leading businesses (e.g., Tyson Foods, Wal-Mart, J. B. Hunt, Dillard's Department Stores, Colgate-Palmolive, and more) regularly recruit our students.
- ✓ **The Information Systems program at UA is highly respected!** The IS department is not only respected by companies, but is consistently ranked in the top IS departments worldwide and has "world class" computing resources unlike any other in the world.
- ✓ **The dot com bust and outsourcing is a bust!** We suspect that many prospective students think the dot com bust and outsourcing destroyed IS related career opportunities. *This is not the case and is actually the opposite!* As more and more companies placed increasing emphasis on information systems, the field has returned to its long-term high growth profile. Last year, *The New York Times* reported that some 600,000 new IT jobs will be created by 2012.
- ✓ **Bottom line -- There are simply not enough students majoring in Information Systems at UA to meet our recruiters' future needs.**
- ✓ **We would love to visit with you about being one of our IS majors!**

If you would like more information on majoring in this most exciting field of Information Systems, please contact Dr. Paul Cronan, Vice Chair at [peronan@walton.uark.edu](mailto:peronan@walton.uark.edu) and (479) 575-6130 or me. I wish you well in your studies.

Regards,

A handwritten signature in black ink, appearing to read 'Moez Limayem', with a long, sweeping horizontal line extending to the right.

Moez Limayem

Department Chair, Information Systems