Program Dates:
May 11–June 8, 2010

Faculty Leaders:
Paul Cronan
pcronan@walton.uark.edu
&
David Douglas
ddouglas@walton.uark.edu

Estimated Costs:
$3,600
+ Airfare (est. $1,200)
+ UA Tuition

Courses offered:
(6 credit hours)
WCOb 4103 / WCOB 5103
ISYS 5933
MBAD 536V
ISYS 4003H
 Prices and Dates to be confirmed by January, 2010

INTERNATIONAL BUSINESS: GREECE
SUMMER 2010

“There’s nothing more beneficial than learning about global commerce in an international setting, while also receiving first hand experiences in culture, language, and history. The friends you make when abroad share something with you that no one back home can understand.” Spencer Lucker

This program provides students with insights into the international business and political environment within the European Union as well as a chance to experience Greek culture. During this four-week program students will be introduced to key issues in the European/Greek/American economic, business, technological, and e-business relationships. Guest lecturers will be from the business, academic, and political community.

Students will receive 6 credit hours through courses taught in English and guided by UA faculty. The program includes ten hours of preparatory instruction at UA as well as a paper, giving students a background in Greece’s (and Europe’s) current business, political and cultural environment.

There will also be field trips to businesses, cultural, and historical sites and government institutions (ie: a 4 day, 3 night excursion to Santorini; visits to local businesses such as MS, IBM, CERES Shipping, a visit to the US Embassy and the European Union, and an organized tour around Athens).

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