The Supply Chain Management Research Center ("SCMRC") serves as a direct link between the private sector and University of Arkansas supply chain/logistic resources. The center focuses on building student, research and educational opportunities between the University, its students and the center’s member companies. SCMRC supports initiatives to promote supply chain management awareness, including student recruitment, retention, internships and placement opportunities.

Walton College Ph.D. students are often presenters at supply chain member symposiums held on campus. Several Marketing & Logistics Ph.D. candidates have received data, research support and executive education funding as they engage the supply chain member companies in helping them complete their Ph.D. dissertation research. Recent Ph.D. graduates, Travis Tokar (Ohio State) and Brent Williams (TCU) did extensive research and executive education activities with Wal-Mart, Sam’s Club, General Mills, Wyeth Healthcare and other companies as they completed their Ph.D. programs.


JIM CROWELL
SCRMC DIRECTOR

Degrees
- B.S., University of Colorado at Boulder, Transportation & Finance, 1975
- M.B.A., University of Colorado at Denver, Mgmt. Organization, 1979

Teaching Interest/Experiences
- Adjunct faculty member at the University of Arkansas, University of Colorado at Denver and Regis University

Professional Work Experience & Organizational Affiliations
- 25 years of industry experience ranging from raw material procurement, to production, manufacturing, scheduling, planning, transportation and operations management responsibilities in both a Fortune 500 Company for a small entrepreneurial organization.
- Member and officer in the Council of Logistic Management, American Society of Transportation & Logistics, Delta Nu Alpha, Damage Prevention Council and Traffic Clubs International.
FACULTY SPOTLIGHT:  
JOHN D. OZMENT, PH.D., PROFESSOR & OREN HARRIS CHAIR IN TRANSPORTATION

Degrees
• B.S.B.A., University of Tulsa, 1974
• M.B.A., University of Tulsa, 1975
• Ph.D., University of Minnesota, Transportation & Business Logistics, 1984

Teaching Areas
• Transportation Carrier Management
• Logistics Strategy
• Supply Chain Management

Research Interests
• The behaviors of costs and revenues in response to changes in service levels provided by shippers and carriers
• The relationships between corporate culture, business strategy, and firm performance in transportation and logistics settings

Dr. Ozment is co-founder and executive committee board member of the Mack-Blackwell Transportation Center at the University of Arkansas, which was sponsored by a $5.5 million grant from the U.S. Department of Transportation and continues to receive approximately $750,000 in federal funding each year. John also established the Supply Chain Management Research Center in the Sam M. Walton College of Business and remains extensively involved in their activities and programs.

John has published more than 100 articles and reports, many of which have appeared in top journals of his field and in the proceedings of national and international conferences. He serves on the editorial review boards of several journals and routinely reviews articles for other journals in the fields of transportation, logistics and supply chain management.

PH.D. STUDENT SPOTLIGHT:  
ANDREA HEINTZ TANGARI

Degrees
• B.A., Indiana University, Marketing, 2002
• M.B.A., University of Arkansas, 2006

Teaching Areas
• Promotional Strategy
• Markets & Consumers

Research Interests
• Sustainability issues and consumers
• Antismoking advertising
• Nutrition labeling
• Intertemporal choice
• Framing effects
• Retail shelf space management

Tangari started the doctoral program in 2006. Before coming to the University of Arkansas, Andrea worked for Ecolab in Chicago as a Manager of Operations for the EcoSure division where she was in charge of projects that provided food safety/quality evaluations and reporting to restaurants and projects involving evaluating and reporting on retail displays for consumer packaged goods companies. She currently has papers that have been accepted to the Journal of the Academy of Marketing Science, Journal of Public Policy and Marketing, Journal of Advertising and the International Journal of Physical Distribution and Logistics Management. Andrea expects to complete her degree in May, 2010.

Andrea loves animals and enjoys working with animals at local shelters and has two cats of her own. In addition, Andrea enjoys riding horses and other outdoor activities.