Initiated in 1998, the University of Arkansas’ Campaign for the Twenty-First Century is a seven-year effort to raise $900 million in private gift support by June 30, 2005. The purpose is to increase the University of Arkansas endowment for scholarships, faculty support, technology, research centers and academic programs.

As of June 30, 2004, $830 million has been raised for the Campaign. $194.3 million has been raised toward the $300 million challenge from the Walton Family Charitable Support Foundation to build matching funds for academic purposes. The $300 million gift was officially received on March 12, 2003. The Walton College has received $116.8 million to date toward its Campaign objectives.

VOLUNTEER COMMITTEE
These volunteers have generously committed their time, service and support to lead the Walton College fund-raising effort in the Campaign:

LARRY WILSON  
Chair of Committee  
President and CEO  
First Arkansas Bank & Trust

MACK McLARTY  
Vice-chair of Committee  
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E-Z Mart Stores, Inc.

BARBARA YATES  
Director of Management Services  
BKD, LLP

How can you help build the future?

For more information on how you can help build Walton College’s future, contact:

Sandra Ogrosky or Peggy Boyles  
Office of External Relations  
Business Building 343  
University of Arkansas  
Fayetteville, AR 72701-1201  
tel: (479) 575-6146  
e-mail: development@walton.uark.edu  
online: waltoncollege.uark.edu

*Includes actual dollars or gifts-in-kind received during July 1, 2003 through June 30, 2004 and excludes any pledges of gifts made during that time.
Arkansas Business Hall of Fame Celebration
hosted by the
Sam M. Walton College of Business
has become one of the State’s most prestigious events.

Celebrate with us!

Arkansas Business Hall of Fame 2005 Celebration
Statehouse Convention Center Ballroom, Little Rock, Arkansas
Friday, February 4, 2005
Reception at 6:00 p.m. and Dinner at 6:45 p.m.
{Black-Tie Optional}

The 2005 celebration is sure to be as extraordinary as previous inductions.

Current members of the Arkansas Business Hall of Fame include: the late William T. Dillard, Sr.; the late Charles H. Murphy, Jr., Jackson T. Stephens; the late Sam M. Walton; Joe T. Ford; the late Harvey Jones; the late Donald W. Reynolds; Don Tyson; the late Col. Thomas H. Barton; the late Williams E. Darby; J.B. and Johnelle Hunt; John H. Johnson; Roland S. Boreham, Jr.; the late Sheridan Garrison; Gene George; Walter V. Smiley; Richard E. Bell; D avid D. Glass; the late Robert D. N abholz, Sr.; the late Louis L. Ramsay, Jr.; the late John A. Cooper, Sr.; the late Frank Lyon, Sr.; Charles D. Morgan; and the late Robert A. Young, Jr.

Selection criteria include: making a significant impact as a business leader; showing concern for improving the community; and displaying ethics in all business dealings. The inductee must be over the age of 60. No more than four recipients are to be chosen in any given year, and all nominations are kept on file for five years.

If you or your organization would like to participate as a sponsor, opportunities are available at the following levels:

- **Platinum Sponsor**: $10,500 (three tables of ten, priority seating)
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For more information, go to waltoncollege.uark.edu/halloffame or call 479-575-6146 or e-mail: abhf@walton.uark.edu
We mean business!

Last year the University of Arkansas National Phone Campaign raised nearly $90,000 for scholarships, student programs and classroom enhancements in the Walton College. UA students are poised and ready to begin calling Walton College alumni and need your help in reaching this year’s goal.

When you receive your call remember, we mean business!

479-575-4902 • advancement.uark.edu/annualfund/ • University House, Fayetteville, AR 72701