Faculty Excel: National Leadership, Recognition and Grants

Marinus J. Bouwman, Ralph M. McQueen Chair in Accounting and professor, and doctoral student Douglas Cagwin received the David Solomons Prize for the article, “The Association between Activity-based Costing and Improvement in Financial Performance,” published in Management Accounting Research in 2002.

Scot Burton, Wal-Mart Chair in Marketing and professor; Betsy Creyer, associate professor of marketing; and doctoral students Jeremy Kees and Kyle Huggins received the 2004 Marketing and Public Policy Conference “Best Paper Award” for their research entitled “The Nutritional Content of Restaurant Foods: How Much Do Consumers Know and Does it Matter?” at its annual conference in May.

Carolyn Callahan, Doris M. Cook Chair in Accounting, was elected vice president of the American Accounting Association for the 2003-2005 term.

Scot Burton

Carolyn Callahan

Cary Deck, assistant professor of economics, and Amy Farmer, professor of economics, received a $96,112 grant from the National Science Foundation to study the behavioral and theoretical impact of multiple arbitration formats.

David Deck, assistant professor of economics, and Amy Farmer, professor of economics, received a $96,112 grant from the National Science Foundation to study the behavioral and theoretical impact of multiple arbitration formats.

David Douglas, professor of information systems, was elected president of the Federation of Business Disciplines at its March annual meeting.

David E. R. Gay, professor of economics, was presented the Kent-Arnoff Award for Service by the Association for Private Enterprise Education for his contributions to private enterprise education, research contributions, and to the association.

Gay was elected to the executive committee of the Association of Private Enterprise Education.

Raja Kali, associate professor of economics, received a $25,000 grant from the National Science Foundation to study the industrial organization and institutional context in India’s attempts to transition toward a more market-oriented economy.

Anne O’Leary-Kelly, chair of the management department and professor, was elected to the executive committee of the American Management Association Organizational Behavior Division.

Charles Leflar, clinical associate professor of accounting, was co-recipient of the “Outstanding Faculty Advisor” award at the Beta Alpha Psi annual meeting in August.

Karen V. Pincus, S. Robson Walton Chair in Accounting and department chair of accounting, received the Federation of Schools of Accountancy — Joseph A. Silvoso Faculty Merit Award at the Federation’s 27th annual meeting in October 2003.

Karen Pincus

Carolyn Callahan

Raja Kali

DEAN TO SERVE AS CHAIR OF AACSB INTERNATIONAL

DOYLE Z. WILLIAMS, dean of the Walton College, has been elected Chair of the AACSB International — The Association to Advance Collegiate Schools of Business. He previously served as vice chair/chair elect for 2003-2004. The AACSB International is the professional association for college and university management education and the premier accrediting agency for business bachelor’s, master’s, and doctoral degree programs.

“Dean Williams’ vast experience in accounting and management education leadership roles will be invaluable to AACSB International as it ramps up globalization efforts in accreditation,” said John Fernandes, president and CEO, AACSB International. “Concurrently, the Walton College will receive global exposure during Dean Williams’ term as chair.”

SAM M. WALTON COLLEGE OF BUSINESS
Pincus was chosen by the board of Beta Alpha Psi to serve as national president-elect beginning August 2005.

Pincus has also been elected to serve a two-year term as historian of the Auditing Section of the American Accounting Association; her term on the executive committee began August 2003 and will end August 2005.

Robert E. Stassen, associate professor of marketing, served as conference chair for the 18th annual meeting of the International Society of Franchising Conference.

Timothy West, associate professor of accounting, was appointed to hold the BKD Lectureship for a three-year term. The lectureship, sponsored by the CPA and advisory firm of BKD, LLP, will support West in his work as faculty advisor for the college’s chapter of Beta Alpha Psi.

Dean Doyle Z. Williams has been named to the board of directors for the newly formed Global Foundation for Management Education.

Joseph Ziegler, chair of the department of economics and director of International Programs, announced that the U.S. Department of State awarded the Walton College a $100,000 grant to partner with the Central University (Université du Centre) of Tunisia at Sousse to develop executive education programs and undergraduate business curriculum.

Ziegler signed a general agreement of cooperation in March to facilitate an exchange of students and faculty with Antonio Freitas, dean of Ibmec Business School, Rio de Janeiro. The College signed a similar agreement with Jonkoping International Business School in Sweden.

E.J. Ball, a “consummate Northwest Arkansas attorney,” died in January 2004. He served on the faculty of the Walton College from 1950 to 1972, teaching business law. He received a BSBA in 1949, an LLB in 1950 and an MBA in 1953. Just out of law school, Ball became the first counselor for the UA Men’s Athletic Department and continued to forge “a career-long union with the University of Arkansas.” He specialized in civil and criminal tax law and represented the poor and rich alike. One of his former students told the Arkansas Democrat-Gazette, “E.J. commonly gave his time, talent and money to people who needed help.”

Grant M. Davis, 66, of Silverhill, Ala., died in July 2003. Davis was a distinguished UA professor in the marketing and logistics department from 1973-1989. Davis received a PhD from the University of Alabama and served on many faculties around the country. He authored 13 books and over 300 journal articles.

John Emery McCain, 75, died in August 2003. McCain graduated from the University of Tulsa where he played varsity basketball. After receiving his master’s degree and PhD in economics from Oklahoma State University, McCain taught economics for 22 years at the Walton College.

Thomas R. McKinnon, director of the Bessie Moore Center for Economic Education, retired July 1 after serving 33 years in the Walton College. He joined the Walton College in 1972, and in 1978, organized the Moore Center, named for the founder of the Arkansas Council on Economic Education. He holds a BA in political science from Southern State College, an MEd in secondary education from the University of Arkansas, an MA in economics from the University of Illinois, and a PhD in economics from the University of Mississippi. McKinnon served as chair of the UA Campus Council and spearheaded the founding of the faculty senate. He served as co-director of the University Teaching and Faculty Support Center and president of the Teaching Academy. For the past four years, he served as co-director of the Walton College Center for Teaching Effectiveness. He served as interim dean of the college from 1992-1993 and was made University Professor in 1999.