Through the generous support of the Center for Retailing Excellence Executive Board of Directors and industry partners, the Center has funded numerous scholarships for Walton College students. These board members and industry partners have recognized the importance of higher education and the need to help talented students who have an interest in a career in the retail industry.

**CENTER FOR RETAILING EXCELLENCE ENDOWED SCHOLARSHIP**
The Center for Retailing Excellence established an endowed scholarship in 2002 to provide financial assistance to Walton College students who have an interest in retailing. Two scholarships are awarded annually from this fund to students as determined by need and grade point average.

**VENDORS FORE EDUCATION SCHOLARSHIP**
The Vendors FORE Education golf tournament supports an annually funded scholarship and was organized by Russ Heithoff, Bayer Consumer Care, and Erik Wolff, E-Wolff Sales Solutions. Through their generosity and those who participate in the tournament, the Vendors FORE Education scholarship provides significant support for two students each year.

**STUDY ABROAD SCHOLARSHIPS**
The Study Abroad Program provides an opportunity for students to obtain an international perspective in their education. They take a better understanding of global business and culture into their professions. In addition, these students refine their problem solving skills by dealing with the unfamiliar challenges of foreign surroundings. Through the generosity of the Executive Board of Directors, the Center supported the Study Abroad Program scholarships once again in the amount of $50,000 during 2003-2004.

**BRIDGESTONE/FIRESTONE SCHOLARSHIPS**
Bridgestone/Firestone Commercial and Retail Operations was the first executive board member for the Center and has been a strong Center partner. The scholarship represents one element of their commitment to education and the business leaders of the future.

**CENTER FOR RETAILING EXCELLENCE STUDENT SUPPORT GOLF TOURNAMENT**
The Center, with help from the Executive Board of Directors, sponsors the Annual Student Support Golf Tournament each year in conjunction with its fall conference. All proceeds from the tournament are awarded annually to students from the Walton College based on financial need and academic merit.

**NEW FRESHMAN SCHOLARSHIPS**
This year, the Center announced the new Center for Retailing Excellence Freshman Scholarship. A total of five awards were made to qualified freshmen. The first of a four-year commitment will be in the amount of $5,000. Entering freshmen are required to have a 3.0 GPA or higher with an ACT score of 24 or higher. The criteria for renewal include participation in a minimum of two Center events each semester.