Poster Board

Poster Board presentations are meant to generate discussion and to provide a means for presenting texts with visuals.

Sections

Section One: Title of the presentation (The name of the company)

- Name of the company in the largest size font—70. (Must be visible from 3-5 feet away)
- Your name in the same font as your main headings within the presentation (smaller than the company name)
- Identifying Brand (optional)

Section Two: Introduction (Balance is the key…Avoid too much text)

- Introduce the company
- Introduce your team
- Describe the company’s purpose (Be Brief)

Section Three: Body

- Your Responsibility
- Learning objectives expressed as an infinitive (Be Specific)
  1. To learn
  2. To explore
- Achievements are what you learned or created. Use past tense verbs
  1. Projects should be numbered and listed as Project 1
  2. Underneath each project, bullet at least three actions you performed
- Connect the projects with the learning objectives (Bridging the academic and professional gap)
  1. Learning objective: To develop a _____
  2. Achievement: Developed a ____ for the purpose of_____

Section Four: Conclusion

- What did you learn or find out?
- How did you grow professionally and academically from this experience?