Business Minors for Business Majors

The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in an area of business outside of their academic major. Minors assist students in their business careers by helping them to increase their skills and to broaden their understanding of business as an integrated whole.

A business minor requires the completion of 15 specific hours of study at the University of Arkansas. Students must meet all specific course prerequisites and complete all of the requirements for the minor prior to graduation. Business majors who intend to pursue a business minor must notify the Walton College Undergraduate Programs Office.

**SINGLE DISCIPLINE MINORS:**

1. **ACCOUNTING**
   - ACCT 3013  Accounting View of Economic Events (Starting Fall 2010 ACCT 2013 Acct. Principles)
   - ACCT 3533  Accounting Technology
   - ACCT 3613  Managerial Uses of Accounting Information
   - ACCT 3723  Financial Reporting and Analysis
   - ACCT 3843  Fundamentals of Taxation

2. **ECONOMICS**
   - ECON 2013  Principles of Macroeconomics
   - ECON 2023  Principles of Microeconomics
   - *Plus 9 hours of upper-division course work in economics.*

3. **FINANCE**
   - **Banking/Financial Management/Investment Concentration**
     - FINN 3013  Financial Analysis and Valuation
   - *Plus any 2 of the following 3 courses:*
     - FINN 3053  Financial Markets and Institutions
     - FINN 3103  Financial Modeling
     - FINN 3703  International Finance
   - *Plus any 2 of the following 6 courses:*
     - FINN 3063  Investments
     - FINN 3133  Commercial Banking
     - FINN 3603  Corporate Finance
     - FINN 4133  Advanced Investments
     - FINN 4233  Advanced Corporate Finance
     - FINN 4313  Advanced Commercial Banking

   **Insurance/Real Estate Concentration**
   - *Choose any 5 of the following 7 courses:*
     - FINN 3003  Personal Financial Management
     - FINN 3623  Risk Management
     - FINN 3933  Real Estate Principles
     - FINN 4413  Real Estate Investment and Appraisal
     - FINN 4433  Real Estate Finance
     - FINN 4733  Life and Health Insurance I
     - FINN 4833  Property and Casualty Insurance I

4. **INFORMATION SYSTEMS**
   - ISYS 2263  Introduction to Information Systems
   - ISYS 3293  Systems Analysis and Design
   - ISYS 3393  Business Application Development Fundamentals
   - WCOB 4213  ERP Fundamentals
   - *Plus 1 of the following courses:*
     - WCOB 4223  ERP Configurations and Implementation
     - Or any 3000-4000 level ISYS class
5. MANAGEMENT
   MGMT 4243  Ethics and Corporate Responsibility
   **Plus 4 of the following 9 courses:**
   MGMT 3993  Entrepreneurship/New Venture Development
   MGMT 4103  Special Topics
   MGMT 4253  Leadership
   MGMT 4263  Organizational Change and Development
   MGMT 4433  Small Enterprise Management
   MGMT 4583  International Management
   MGMT 4943  Organizational Staffing
   MGMT 4953  Organizational Rewards and Compensation
   MGMT 4993  Entrepreneurship Practicum

6. MARKETING
   MKTG 3433  Introduction to Marketing Strategy
   MKTG 3553  Consumer Behavior
   **Plus 3 of the following 6 courses:**
   MKTG 4233  Integrated Marketing Communications
   MKTG 4343  Selling and Sales Management
   MKTG 3633  Marketing Research
   MKTG 4633  Global Marketing
   MKTG 4433  Retail Strategy
   MKTG 4443  Retail Buying and Merchandise

7. TRANSPORTATION AND LOGISTICS
   TLOG 3443  Principles of Transportation
   TLOG 3613  Business Logistics
   TLOG 3623  Purchasing and Inventory Systems
   TLOG 4633  Transportation Carrier Management
   TLOG 4643  International Transportation and Logistics

INTERDISCIPLINARY MINORS:

1. ENTERPRISE RESOURCE PLANNING (ERP)
   WCOB 4213  ERP Fundamentals
   WCOB 4223  ERP Configuration & Implementation
   **Plus any 3 of the following 6 courses:**
   ACCT 3533  Accounting Technology
   ACCT 3723  Intermediate Accounting I
   ISYS 4233  ERP Development
   ISYS 4243  Current Topics in Computer Information
   ISYS 4453  Intro to Enterprise Servers
   TLOG 3443  Principles of Transportation
   TLOG 3613  Business Logistics
   TLOG 3623  Purchasing and Inventory Systems

2. FINANCIAL ECONOMICS
   FINN 3013  Financial Analysis and Valuation
   ECON 4753  Forecasting
   **Plus any 3 of the following 4 courses:**
   FINN 3063  Investments
   FINN 3603  Corporate Finance
   ECON 3433  Money and Banking
   ECON 4743  Introduction to Econometrics