To facilitate students outside the Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and to society in a global, diverse, and dynamic environment, the Walton College offers a business minor in several academic areas. The minor requires completion of a minimum of 20-21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses required for the minor.

### COURSES REQUIRED FOR ALL MINORS:

- WCOB 1120 Computer Competency Requirement
- ECON 2143 Basic Economics Theory and Practice (or both ECON 2013 and ECON 2023)
- WCOB 1023 Business Foundations Pre-requisites: COMM 1313 with a “C” or better and WCOB 1120
- WCOB 1033 Data Analysis and Interpretation (or equivalent*, INEG 3313, PSYC 2013, STAT 2303, STAT 3013 or STAT 3303) Pre-requisites: MATH 2053 with a “C” or better and WCOB 1120

*Pre-requisites for equivalent courses vary by department.

In addition, students must select and complete one of the following concentrations:

1. **GENERAL BUSINESS**
   - Select 11-12 hours from the following courses (at least 6 hours must be at the 3000- or 4000-level)
     - WCOB 1012 Legal Environment of Business
     - WCOB 2013 Markets & Consumers
     - WCOB 2023 Goods and Services
     - WCOB 2033 Human Capital 3000 – 4000
     - WCOB 2043 Financial Resources
   - Plus any other 3000- or 4000-level Walton College course

2. **ACCOUNTING**
   - ACCT 3013 Accounting View of Economic Events
   - ACCT 3613 Managerial Uses of Accounting Information
   - Plus an additional 6 hours selected from the following:
     - ACCT 3533 Accounting Technology
     - ACCT 3723 Intermediate Accounting I
     - ACCT 3843 Fundamentals of Taxation

3. **BUSINESS ECONOMICS**
   - ECON 4333 Economics of Organizations
   - Plus an additional 9 hours of 3000- or 4000-level ECON courses

4. **ENTERPRISE RESOURCE PLANNING**
   - WCOB 2013 Markets and Consumers
   - WCOB 2043 Financial Resources
   - WCOB 4213 ERP Fundamentals
   - Plus an additional 3 hours from the following:
     - ISYS 4233 Seminar in ERP Development
     - ISYS 4293 Business Intelligence
     - WCOB 4223 Configuration and Implementation

5. **ENTERPRISE SYSTEMS**
   - ISYS 4453 Introduction to Enterprise Servers
   - ISYS 4463 Enterprise Transaction Systems
   - Plus an additional 6 hours from the following:
     - ISYS 4233 Seminar in ERP Development
     - ISYS 4293 Business Intelligence
     - ISYS 4133 Business Development
     - WCOB 4213 ERP Fundamentals
     - WCOB 4223 Configuration and Implementation

6. **FINANCE**
   - WCOB 2043 Financial Resources
   - Plus an additional 9 hours of 3000- or 4000-level FINN courses
### 7. INFORMATION SYSTEMS
- ISYS 3293  System Analysis and Design
- ISYS 3393  Business Applications in Visual Basic

*Plus an additional 3 hours from the following:*
- WCOB 4213  ERP Fundamentals
- WCOB 4223  Configuration and Implementation

*AND one 3 hour 4000-level ISYS course:__*  

### 8. INTERNATIONAL BUSINESS

*Select 12 hours from the following:*
- ECON 3843  Economic Development
- ECON 3853  Emerging Markets
- ECON 3933  The Japanese Economic System
- ECON 4633  International Trade
- ECON 4643  International Macroeconomics and Finance
- ECON 4653  Global Competition and Strategy
- ECON 468V  International Economics and Business Seminar
- FINN 3703  International Finance
- MGMT 4583  International Management
- MKTG 4833  International Marketing
- TLOG 4643  International Transportation and Logistics

### 9. MANAGEMENT
- MGMT 4243  Ethics and Corporate Responsibility

*Plus an additional 9 hours of 3000- or 4000-level MGMT courses**

**May include WCOB 2033 Human Capital OR MGMT 3563 Organizational Behavior
(Students may not receive credit for both courses.)__ __ __ __ __

### 10. MARKETING
- MKTG 3433  Introduction to Marketing Strategy

*Plus an additional 9 hours selected from the following:*
- MKTG 4233  Integrated Marketing Communications
- MKTG 4343  Selling and Sales Management
- MKTG 3633  Marketing Research
- MKTG 3553  Consumer Behavior
- MKTG 4633  Global Marketing
- MKTG 4433  Retail Strategy
- MKTG 4443  Retail Buying and Merchandise
- TLOG 3613  Business Logistics

### 11. TRANSPORTATION AND LOGISTICS
- TLOG 3443  Principles of Transportation
- TLOG 3613  Business Logistics

*Plus an additional 6 hours selected from the following:*
- TLOG 3623  Purchasing and Inventory Systems
- TLOG 4633  Transportation Carrier Management
- TLOG 4643  International Transportation and Logistics
- TLOG 4653  Transportation and Logistics Strategy

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*In addition to these course requirements, non-business, degree-seeking students working toward a minor should note that:*

1. Students who elect to obtain a business minor must provide written notice of their intent to minor to the dean’s office of the college in which they are receiving their degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.

2. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000- or 4000-level course.

3. ECON 2143 will substitute for ECON 2013/2023 for prerequisites purposes. In addition, students who take both ECON 2103 (Principles of Macroeconomics) and ECON 2023 (Principles of Microeconomics) will satisfy the economics requirement of the minor.

4. Business minor students are ineligible to take WCOB 3016, Business Strategy and Planning.