“The Mini Catalog”
Degree Requirements and College Regulations for the Walton College
from the 2007-2008 Catalog of Studies

Note: The Mini Catalog is designed to be used as a handy reference to the Walton College and is not designed to replace the University of Arkansas-Catalog of Studies.
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E-Mail: connect@walton.uark.edu
STATEMENT OF SHARED PURPOSE

VISION STATEMENT: The Sam M. Walton College of Business is a nationally competitive business school that connects people with organizations and scholarship with practice by combining excellent student learning experiences with quality research serving Arkansas and the world.

CORE VALUES: Excellence: We strive for excellence in all we do. Professionalism: We believe organizational practices must be built on an ethical foundation and high standards of professional behavior. Innovation: We value creativity, innovation, and entrepreneurial spirit. Collegiality: We believe in working together to examine situations and ideas from diverse perspectives.

MISSION STATEMENT: The Walton College, the flagship business school of the state of Arkansas, has a three-fold mission: TEACHING: Educate a diverse population of students in bachelor’s, master’s, and doctoral programs to be tomorrow’s business, community, and academic leaders; RESEARCH: Discover and disseminate knowledge through our research to support excellence and innovation in organizations; and SERVICE: Share our business expertise in support of our state, our professions, and the academic community.

ORGANIZATION AND FACILITIES: The Walton College offers degree programs for undergraduate students and for graduate students at both the master’s and doctoral levels. The college has been a member of and accredited by AACSB International - The Association to Advance Collegiate Schools of Business since 1931. The accounting program was accredited separately in 1986 at both the bachelor’s and master’s level. The master’s degree in the business administration program was approved in 1963. Accreditation by and membership in AACSB signifies commitment by the college to the goals of promoting and actualizing the highest standards of business education.

Walton College is located in two modern buildings designed to be a functional home for the on-campus programs. These attractive facilities house fully equipped classrooms for business classes, eight state-of-the-art computer laboratories for both class and individual use, faculty and administrative offices, an honors program study area with computer access, a Career Development Center, and a large study room equipped for individual as well as group studying.

The library of the college is part of the general University Libraries and is housed in Mullins Library. The business and economics collection comprises approximately 55,000 volumes and makes this library one of the best in the region. Walton College also operates centers for research, outreach, and public service. Information about these centers may be found in the University Centers and Research Units section of this catalog. Walton College centers include the following:

- Arkansas Household Research Panel
- Bessie Moore Center for Economic Education
- Center for Business and Economic Research
- Center for Management and Executive Development
- Center for Retailing Excellence
- Garrison Financial Institute
- Information Technology Research Institute
- Supply Chain Management Research Center
- Small Business Development Center
ADVISING is a partnership. Q. How are advisors assigned? A. When students take WCOB 1111 Business Connections, their Mentor is their advisor for the first two semesters. After that, students may make appointments (no e-mail, drop in, or phone advising) to see any of the professional advisors in the Undergraduate Programs Office. To help with the success of your academic advising session and your academic career, it is your responsibility to:

- Schedule an advising appointment EARLY each semester, (479) 575-4622. As a general rule, we do not advise via e-mail or over the phone.
- Be on time for your appointments: students who are more than 10 minutes late will be rescheduled.
- Review your curriculum prior to meeting with your advisor.
- Write down your questions.
- Have a copy of your schedule handy.
- Know your Student ID Number.
- KEEP AND BRING YOUR ADVISING WORKSHEETS.
- Keep copies of all academic records, transcripts, relevant e-mails, and petitions.
- Be aware of pre-requisites and co-requisites.
- Read your Catalog of Studies.
- Consult your advisor before making drastic changes to an agreed upon schedule.
- Take responsibility for your academic career.

While procedures may vary among schools and colleges, all successful academic advising should include the following:

- A mutual responsibility between advisor and student with the student possessing final responsibility for successful completion of a degree.
- A developmental and educational process that occurs over time.
- Consideration of individual students’ interests, abilities, and needs.
- A collaborative effort to connect students to campus resources and services.
- Reasonable availability and accessibility of advisors.
- Interpretation of University of Arkansas, college, and departmental rules and regulations.
- A student’s understanding of the purpose and nature of the university core courses.
- Recommendation of appropriate courses.
- A student’s understanding of and progress toward academic requirements.
- General information regarding career options and opportunities, with appropriate referrals as necessary.
- Respect for students’ ethnic and racial heritage, age, gender, culture, national origin, sexual orientation, and religion, as well as their physical, learning, and psychological abilities.
- An understanding of and adherence to laws and regulations that relate to academic advising.
- Adherence to the highest principles of ethical behavior.

UNDERGRADUATE DEGREE PROGRAMS Undergraduate students may pursue curricula leading to one of the following degrees: Bachelor of Science in Business Administration (B.S.B.A), Bachelor of Science in International Business (B.S.I.B.). In each of these degree programs, the pre-business requirements must be completed before students may enroll in upper division business courses. Students in Walton College may pursue an academic minor in business or in the J. William Fulbright College of Arts and Sciences. Walton College also offers business minors for business and non-business students. Degree programs and minors are outlined on subsequent pages.

ADMISSION TO THE SAM M. WALTON COLLEGE OF BUSINESS All students admitted to the University of Arkansas, Fayetteville, are eligible for admission to the Sam M. Walton College of Business. Students will be required to follow the degree program requirements set forth in the catalog corresponding to the student’s first semester in Walton College, not the first semester of enrollment at the University of Arkansas.

COLLEGE SCHOLARSHIPS High school graduates who expect to enroll in the Walton College are encouraged to apply for scholarships made available to freshmen by individuals, business firms, and organizations. Also available to freshmen, regardless of degree program, are freshmen academic scholarships. Current Walton College students may apply for both college and departmental scholarships beginning in January of each year for the following academic year. Information on these financial awards may be secured from the University Scholarship Office and the Walton College Undergraduate Programs Office.
HONORS PROGRAM Walton College honors program consists of two components: the four-year Walton Scholars Program and the Departmental Scholars Program. Students participating in the honors program will be eligible to graduate *Cum Laude, Magna Cum Laude, or Summa Cum Laude.*

Students who do not participate in the honors program are eligible to graduate with distinction, a classification separate from the *Cum Laude* awards. Honors program students will receive priority for participation in the Arkansas Cooperative Education Program, SAKE, the portfolio management class, and financial support for study-abroad programs. They also have access to an honors study area.

Eligibility for the Honors Program Admission will be offered to incoming freshmen with an ACT of 28 or higher and a high school GPA of 3.75. Students are required to maintain a cumulative GPA of 3.50 to remain in the program.

Requirements for Walton Scholars Program:

1. Complete 17 of 35 University Core hours in honors courses. Completing honors sections of courses in the Fulbright College will fulfill this requirement. MATH 2554 and MATH 2564 also count toward this requirement.
2. Demonstrate proficiency in a foreign language. This requires 12 hours of course work. Students may demonstrate proficiency by completing the any foreign language to the Intermediate II level, (ex. SPAN 2013).
3. Complete eight to nine credit hours of honors courses in Walton College to include the following:
   a. One three-hour college colloquium: This is an interdisciplinary course with topics appealing to a wide range of majors. The subject matter changes annually and is targeted to juniors.
   b. One three-hour departmental colloquium in the students major: Each department will offer one departmental colloquium each year. It is designed for seniors.
   c. A two-three-hour thesis: The thesis is a major independent writing project and arises from an international study experience, an internship, or working with a professor on research.
4. Complete an alternate honors capstone course WCOB 3016H, Business Strategy and Planning. This is a course emphasizing joint projects with a Walton College corporate partner.

Requirements for the Departmental Scholars program:

1. Complete nine hours of honors courses in the University Core and demonstrate proficiency in a foreign language by completing a 2003 course in any foreign language.
2. Complete eight to nine hours of honors courses in Walton College to include:
   a. 1 - 3 hour college colloquium
   b. 1 - 3 hour departmental colloquium
   c. 2 -3 hour thesis.

STUDENT ORGANIZATIONS IN WALTON COLLEGE In addition to the general university student organizations, Walton College Student Ambassadors, Study Abroad Ambassadors, and a Dean’s Student Advisory Board, there are several college societies open to Walton College students. These include the following:

* Alpha Kappa Psi * American Marketing Association * Assoc. of Information Technology Professionals
* Beta Alpha Psi (accounting honorary and professional) * Beta Gamma Sigma (business honorary)
Pre-Business Requirements Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. The following policies apply to the pre-business program: To be eligible to enroll in upper-division business courses in Walton College, a student must complete the Walton College computer competency requirement (WCOB 1120) and obtain at least a 2.50 (on a 4.00 scale) overall grade-point average (GPA) in addition to completing the 42 credit hours listed below of pre-business core courses (or their equivalents), also with at least a 2.50 GPA. Further, a student must complete all courses offered to meet this requirement with a grade of “C” or better or the requirement for graduation. The pre-business core courses are as follows:

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Students records will be evaluated each semester to determine whether a student should be moved to a major and have pre-business classification removed. After receiving notification that a student has been admitted into his or her major, the student is expected to arrange for a degree check by the Undergraduate Programs Office to ascertain remaining degree requirements.

Registration in Junior/Senior-Level Walton College Courses Walton College students must complete the pre-business requirements prior to enrollment in junior- or senior-level courses in Walton College. Non-degree seeking students and students enrolled in other colleges are subject to the same course prerequisites as students within Walton College. Specific exceptions to this policy must be addressed to the associate dean for academic affairs in Walton College.

Restrictions on General Education Electives Only six hours total of general education electives will be allowed in Physical Education Activity (PEAC) or Dance Education Activity (DEAC) courses.

Transfer of Credit Policies In addition to the University policies controlling the granting of credit for course work taken at other institutions, the following policies apply to transfer work applied to any undergraduate business program:

1. Transfer students considering admission to pursue a major in Walton College must have completed the pre-business courses and requirements listed above and have a 2.50 (on a 4.00 scale) cumulative grade-point average in the pre-business courses and in his or her overall grade-point average. Transfer students will be classified as pre-business students until pre-business core requirements have been completed.
2. A pre-business and overall grade-point average for courses accepted for transfer by the University of Arkansas will be calculated and used to evaluate the completion of the pre-business requirements by students transferring courses from other institutions.
3. Unless exceptions are granted at the time of admission to the University of Arkansas, transfer courses accepted by the University will not be accepted by Walton College for degree purposes unless a grade of “C” or better has been earned in each of these courses.
4. A transferred course cannot carry more degree hours than are available in a similar University of Arkansas course. For example, a four-hour principles of accounting course transfers as three degree hours.
5. Business courses completed at the freshman or sophomore level at another institution will not count as equivalents of junior- or senior-level courses offered in Walton College (University of Arkansas), and no transfer credit shall be granted for any such course(s) in Walton College.
6. At least 50 percent of program requirements in business and economics must be taken in residence.
7. All courses within a student’s major and business strategy and planning (WCOB 3016) must be taken in residence at the University of Arkansas, Fayetteville.
8. Junior- or senior-level core courses in business and economics may be transferred from a school accredited by AACSB International.
9. Junior- or senior-level core courses taken at a non-AACSB International-accredited, four-year institution must either be repeated or validated by procedures specified and approved by the Assistant Dean of Undergraduate Programs.
10. Junior or senior-level electives in business and economics taken at a non-AACSB International-accredited, four-year institution may be accepted in transfer as junior/senior business electives.

11. If a student takes courses with different names but with similar content at different institutions or in different colleges within the University of Arkansas, degree credit will be allowed for only one of the courses, for example, principles of economics and agricultural economics.

12. Courses taken at any higher education institution where the course content is remedial are not acceptable for degree credit.

13. The student should be prepared to submit course descriptions, syllabi, or other course-related information for transfer course work if there is any question as to whether Walton College will grant degree credit for such work.

14. Exceptions: All requests for, exceptions to, and variations from the rules, regulations, and requirements of Walton College and the university should be made in writing to the Senior Associate Dean for Academic Programs and Research. Consult the Undergraduate Programs Office in Walton College for these requests.

Petition of Transfer Credit Students who wish to petition business classes (ex. ECON 299t) should contact the Undergraduate Programs Office 328 for the proper forms. Students wishing to petition any non-business classes (ex. BIOL 299t) may download the proper forms online from the Registrars Office at: http://www.uark.edu/admin/regrinfo/records/ Forms must be returned to the Registrar’s Office with class syllabus attached.

Transfer Course Equivalency Guide There is a transfer equivalency guide online at: http://admissions.uark.edu/students/transfer/ It has many Colleges and Universities listed but may not list every course from every school. For questions please contact the Registrar’s Office/Transfer Credit 575-5451.

Course Loads The normal course load in Walton College is 15 to 17 hours per semester (and six hours per summer term). Students with a 2.75 grade-point average the previous semester may take a maximum of 18 hours. Seniors may take 18 to 19 hours, if required for graduation, during their final semester. Students on academic warning are limited to a maximum course load of 12 hours. University regulations on the number of hours allowed per semester are found in the Orientation and Registration section of this catalog.

Foreign Language Concentration An undergraduate B.S.B.A. degree-seeking student may elect to substitute 12 hours in a single upper-level foreign language for 12 to 15 hours of the 15 hours required in the junior-senior business elective block of courses for the degree requirements.

Double Major A student may elect to obtain a double major by completing all required courses for two majors in Walton College (but not in two concentrations within a single major). The minimum hour requirement for a double major is 138 degree credit hours to include all requirements for both majors. If there are courses common to both majors, the department chairs involved will agree upon and specify additional requirements in lieu of the common courses. The junior/senior business elective block is reduced by three hours; however, choice of the junior/senior business electives is restricted to no more than three total hours from each department that offers the two majors. Students who have elected to substitute a foreign language course of study for junior/senior business electives must complete 12 hours of junior/senior language courses. The student must notify the Undergraduate Programs Office in Walton College of intent to pursue a double major. All requirements for double majors must be completed prior to awarding of a degree.

Additional Bachelor’s Degrees Students seeking a second bachelor’s degree must contact the undergraduate programs office to ascertain specific requirements. Degree candidates must meet the university’s general graduation requirements. The university requires that 1) the student take a minimum of 30 semester hours over the requirements for the first degree, and 2) the 30 hours cover a minimum of 36 weeks in residency at the Fayetteville campus. Walton College also requires that the student complete all courses in the pre-business and business core and the major and any additional business requirements (if some of these have been completed on the first degree, they are waived). It is recommended that any additional courses needed to finish the University’s 30-hour requirement be junior or senior business electives. The second degree may be taken after the first is awarded, or both degrees may be awarded simultaneously after completion of all requirements for both.
College Graduation Requirements

1. **University Requirements.** Degree candidates must meet the following: the University’s general entrance requirements, number of credit hours required in residence, and the “requirements for graduation,” including the University Core American history, and English proficiency.

2. **Hour Requirements.** Degree candidates must satisfactorily complete the total number of semester hours specified for the curriculum in courses approved for one of the majors outlined in the succeeding pages. No less than 50 percent of the total credits must be in approved subjects other than business. **NOTE:** Not all courses offered by the University will be accepted for degree credit by Walton College. Courses falling into this category are ANTH 0003, PHSC 0003, CIED 0003, ENGL 0003, and MATH 0003. Developmental courses are defined as 1) any course so designated by the university, and 2) any lower-division course taken after a higher-level course is taken. Credit will not be given for duplicate course work.

3. **Grade Requirements.** Students must earn a grade of “C” or better in all pre-business core course requirements. Each student must have a 2.00 cumulative GPA in each of the following areas: a. All work completed at the University of Arkansas. b. All courses specifically designated for the major. c. All required business core courses and required economics courses.

4. **General Education Course Work.** A student’s general education course work must satisfy university core requirements, additional college/program course-specific requirements, as well as these two area requirements: 1. social issues, multicultural environment, and demographic diversity, and 2. Micro and macroeconomics. If a student has not satisfied these area requirements within the fine arts and/or social sciences areas of the university core, these area requirements must be satisfied through general education electives to allow students to complete degree requirements within the hours indicated above.

5. **Residency Requirements.** The senior year’s curriculum (last 30 hours) in business must be taken in residence. In addition, the student’s major’s requirements (or the degree equivalent) and WCOB 3016 must be completed in residence. Specifically required junior or senior courses in business or economics must be taken at the University of Arkansas or at an AACSB-accredited school. At least 50 percent of the total hours in business and economics must be taken in residence.

6. **Correspondence Course Rules.** No more than 18 hours of course work taken by correspondence may apply toward a degree. These 18 hours may not include more than 12 hours of courses in economics or business, and may not include any junior- or senior-level economics or business courses without prior approval of the Senior Associate Dean for Academic Programs and Research.

7. **Catalog/Curriculum Changes.** Business is a dynamic profession, and the college and department curricula are updated continuously to keep pace with changes in the business world. Students entering under this catalog will be required to comply with such curricular changes to earn their degree. The total number of hours required for the degree, however, may not be increased, and all work completed in accordance with this catalog prior to the curriculum change will be applied toward the student’s degree requirements. Furthermore, courses incorporated into the curriculum at a level lower than the one the student has completed are not required for that student unless there are specific prerequisites. Students entering under earlier catalogs are responsible for completing the graduation requirements as published in the catalog in effect when they entered the program. Students having interruptions of their academic programs that exceed two calendar years must complete the requirements published in the catalog in effect when they reenter the program. Exceptions to the graduation requirements must be approved by the Senior Associate Dean for Academic Programs and Research and appropriate department chair.

**Graduation with Honors** The bachelor’s degree *Summa Cum Laude* (with highest honors), *Magna Cum Laude* (with high honors), or *Cum Laude* (with honors) may be conferred only upon those students who have successfully completed the Walton College Honors Program. Both Walton Scholars and Departmental Scholars are eligible for these designations. Students whose cumulative grade-point average place them in the top 10 percent of their graduating class but who have not completed the Honors Program are eligible for the designation “With Distinction” on their official transcript. Among those students completing the Honors Program, the designations *Summa Cum Laude, Magna Cum Laude* and *Cum Laude* shall be determined as follows: 1. Top 20 percent of students completing the Honors Program: *Summa Cum Laude*. 2. Next 30 percent of students completing the Honors Program: *Magna Cum Laude*. 3. Next 50 percent of students completing the Honors Program: *Cum Laude*. No honors degree will be conferred upon a candidate who has not completed at least 50 percent of his or her degree work at the University of Arkansas or who, in the last four semesters of attendance, has a cumulative grade-point average of less than 3.00 or has received a “D” or “F” in any course in the last semester. Certain other requirements will be outlined on request by the Senior Associate Dean for Academic Programs and Research.
Cooperative Education Cooperative education (co-op) is an academic program that enables students to gain degree-related experience prior to graduation. It is a planned, progressive educational strategy in which the student obtains work experience related to his or her academic major and career goals. Participating students earn academic credit for their work experiences and are always paid by their employers. Co-op students can maintain their status as full-time students while participating in the program, even if their co-op experience requires they spend a semester working full-time.

Walton College students are eligible for co-op credit if they have 1) completed the pre-business core and have obtained at least 60 hours of credit, 2) a cumulative grade-point average of 2.5 or better, and 3) a grade-point average of 2.5 or better for the last full-time term completed. Students may receive one hour of credit per semester for a job that requires 12-19 hours of work per week or two hours of credit per semester for a job that requires 20 or more hours per week. A maximum of six hours of degree credit may be awarded as a junior- senior-level business elective. Full-time students who work 40 hours or more per week in internships approved by the co-op education academic coordinator are eligible for three hours of academic credit per semester, or per full summer, provided they have a minimum GPA of 2.75, as well as having received a GPA of at least 2.75 in the prior full-time semester.

Students may seek either to qualify a job they have found themselves for co-op credit, or they may seek an employment opportunity through the Walton College Career Development Center, WCOB 117. The employment opportunity may be either a full-time, off campus work assignment that alternates with semesters spent on campus taking courses (an alternating co-op), or it may be a part-time job undertaken concurrently with course work (a parallel co-op). Once a student has been matched with an approved job, the co-op coordinator, the faculty co-op adviser, the student’s work place supervisor, and the student work together to formulate career-related learning objectives for the coming semester of work. These objectives must be in writing and in to the cooperative education coordinator in order for a student to be registered for co-op. At the end of each semester of work, the student is required to submit a three- to five-page paper that re-states the student’s learning objectives for the semester and discusses how the job experience fulfilled the objectives. The student is also required to submit an employer evaluation form, and the work supervisor is asked to submit an evaluation of the student’s work. For information on participating in Walton College co-op program, a current listing of co-op opportunities, and phone numbers of people with whom you may discuss these opportunities, visit the Cooperative Education home page on the Web at http://waltoncollege.uark.edu/coop.

Eight-Semester Degree Program Policy The Walton College offers an eight-semester degree-completion program in each of the majors. Some majors offer several concentrations, and eight-semester programs are available for each of the concentrations.

NOTES:
ACADEMIC STANDING:

Conditions for Good Standing, Warning, Suspension, and Dismissal: A student's academic standing in the University is determined at the end of each term of enrollment (fall, spring or summer) on the basis of the student's cumulative and/or term grade point average (GPA) and number of hours earned. See the chart below for the required performance levels. The student's academic standing governs his or her reenrollment status and determines any conditions associated with reenrollment or denial of enrollment for a subsequent term. Normally, students will be notified individually by the University of their standing shortly after the end of each term. However, this policy statement is the formal notification to all students of the conditions that determine academic standing and the consequences for each term, regardless of individual notification.

Good Standing: Upon initial admission and during a student's first term of enrollment, except for transfer students, the student is in good standing. (The standing of a transfer student reflects the student's prior record and the status assigned upon admission). A student remains in, or returns to, good academic standing at the end of any term when the cumulative GPA is at or above the required minimum.

Academic Warning: When a student's cumulative GPA falls below the minimum required for good standing, the student will be put on academic warning. This status is not recorded on the student's permanent academic record and will not appear on transcripts. A student who enrolls for a term on academic warning may take no more than 12 hours (unless more are approved by the student's advisor and dean). To continue for one or more additional terms on academic warning, the student must earn a term GPA at or above the cumulative GPA required for good standing. The student can remain on academic warning until the cumulative GPA is at or above the required minimum for good standing unless the student becomes subject to academic suspension by failing to earn the required term GPA.

Academic Suspension: A student on academic warning who does not earn the minimum required term GPA will be suspended from full-time enrollment. No student may be suspended who has not spent the prior term of enrollment on academic warning. A student on academic suspension has two alternatives: limited enrollment or academic leave of one year from the University.

- Students who choose limited enrollment may enroll for up to 9 hours of on-campus or Independent Study course work (as approved by the student's advisor and dean) and must earn at least 6 hours of credit with grades of C or higher in all courses taken. A student who meets these conditions may enroll for a subsequent term on academic warning post suspension.
- Students who choose academic leave may apply for readmission one year after the term of the suspension. A student who does not earn credit from another institution will be readmitted on academic warning post suspension. A student who earns credit from another institution(s) during or subsequent to the year of suspension must apply to the University for admission as a transfer student and will be granted academic standing consistent with transfer admission policy and the student's record.

Academic Warning Following Suspension: A student on academic warning post suspension may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher for each term of enrollment until the student's cumulative GPA is at the level required for good standing. Failure to satisfy these requirements will result in dismissal.

Academic Dismissal: A student on academic suspension or academic warning post suspension who does not earn a term GPA of 2.00 or higher and satisfy all other requirements associated with his or her status will be dismissed from the University. A student who has been dismissed may be readmitted only upon action of the Academic Standards Committee. Course work taken through Independent Study while under dismissal may be submitted to the committee as evidence of academic competence. If readmitted, the student may receive degree credit for such course work.

Academic Warning Following Dismissal: A student who enrolls subsequent to an initial dismissal and following favorable action of the Academic Standards Committee is placed on academic warning post dismissal and may take no more than 12 hours (unless more are approved by the student's advisor and dean) and must earn a term GPA of 2.00 or higher. Failure to satisfy these requirements will result in a second academic dismissal. A second dismissal is for five years, after which a student must apply for readmission to the University and may also apply for Academic Bankruptcy. Individual colleges or programs have the discretion to set academic admission and continuation standards for specific programs that are higher than University standards.
### Academic Standing Chart

<table>
<thead>
<tr>
<th>Cumulative Hours Earned</th>
<th>Good Academic Standing when</th>
<th>Placed on Academic Warning when</th>
<th>Continued on Academic Warning when</th>
<th>Suspended when</th>
<th>Dismissed when</th>
<th>Continued on Academic Warning Post Suspension and Post Dismissal when</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cumulative GPA is</td>
<td>Cumulative GPA is</td>
<td>Term GPA is</td>
<td>Term GPA is</td>
<td>Term GPA is</td>
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<td></td>
<td></td>
<td>1.50 or higher</td>
<td>Less than 1.50</td>
<td>Less than 1.50</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<tr>
<td>1-16 hours</td>
<td></td>
<td>1.50 or higher</td>
<td>Less than 1.50</td>
<td>Less than 1.50</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<tr>
<td></td>
<td></td>
<td>1.60 or higher</td>
<td>Less than 1.60</td>
<td>Less than 1.60</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
</tr>
<tr>
<td>17-32 hours</td>
<td></td>
<td>1.75 or higher</td>
<td>Less than 1.75</td>
<td>Less than 1.75</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<tr>
<td></td>
<td></td>
<td>1.90 or higher</td>
<td>Less than 1.90</td>
<td>Less than 1.90</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
</tr>
<tr>
<td>33-45 hours</td>
<td></td>
<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
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<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<tr>
<td>46-60 hours</td>
<td></td>
<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
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<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<tr>
<td>61 hrs. or more</td>
<td></td>
<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
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<td></td>
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<td>2.00 or higher</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>Less than 2.00</td>
<td>2.00 or higher</td>
</tr>
</tbody>
</table>

Students who are on Academic Dismissal can take Correspondence/Independent Study through the University of Arkansas (and use their Grade Forgiveness) to raise their GPA. If their cumulative GPA is not a 2.00 or higher they would still have to petition Academic Standards to be readmitted. Students should contact their Academic Advisor before enrolling in any correspondence courses. See Office of Continuing Education online for application and forms at: [http://www.uacted.uark.edu/](http://www.uacted.uark.edu/)

**Office of Continuing Education**
2 East Center Street
Fayetteville, AR 72701
Phone: (479) 575-3604 - Fax (479) 575-7232 - E-Mail: csshack@uark.edu

**Correspondence Course Rules.** No more than 18 hours of course work taken by correspondence may apply toward a degree. These 18 hours may not include more than 12 hours of courses in economics or business, and may not include any junior- or senior-level economics or business courses without prior approval of the Senior Associate Dean for Academic Programs and Research.

**NOTES:**

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11
SAT and ACT Requirements:

ENGLISH:
- Students who score 19 or below on the English portion of the ACT (or 470 SAT verbal) must take ENGL 0003, Basic Writing before Comp. I (ENGL 1013).
- Students who score 30 or above on English portion of the ACT (or 680 SAT verbal) can be exempt from Comp I and II (ENGL 1013, 1023) but must complete 6 additional hours of General Education Electives.
- Every undergraduate student must take and pass Advanced Composition unless an exemption can be gained, (ENGL 2003 Advanced Composition or ENGL 2013 Essay Writing)

Exemption will be granted either (1) by passing the Advanced Composition Exam, (2) by completing Advanced Composition (ENGL 2003) or Essay Writing (ENGL 2013) which may be used to satisfy additional general education requirements or (3) by completing ENGL 1013 at the University of Arkansas, Fayetteville with a grade of “A” or “B” and ENGL 1023 at the University of Arkansas, Fayetteville with grade of “A.” Transfer work or CLEP scores do not satisfy this requirement regardless of grades. This graduation requirement must be satisfied at the UA, Fayetteville either through enrollment in the class, correspondence, or exemption. **NOTE: students will receive NO CREDIT HOURS for exemption.**

MATH:
- Students who score 19 or below on the math portion of the ACT (or 460 SAT math) must take MATH 0003, Beginning and Intermediate Algebra, before taking College Algebra (MATH 1203). Students must make a grade of “C” or better in MATH 1203 College Algebra in order to take MATH 2053 Finite Math or MATH 2043 Survey of Calculus.

- Students who score 23 or above on the math portion of the ACT (or 540 SAT math) can skip College Algebra and start with Finite Math or Survey of Calculus. Calculus I, MATH 2554 can substitute for Survey of Calculus (MATH 2043) and Calculus II, MATH 2564 can substitute for Finite Math (MATH 2053).

Minors in the J. William Fulbright College of Arts and Sciences

Students in Walton College may pursue an academic minor in the J. William Fulbright College of Arts and Sciences. Academic minors usually consist of 15 to 18 hours of course work. The available minors and course requirements are specified in the Fulbright College section of this catalog. Students must notify the Undergraduate Programs Office in Walton College of their intention to pursue a minor as early as possible. Walton College will certify that the requirements of the minor have been satisfied by graduation and, with the assistance of the Fulbright College, will advise students on the requirements to complete a minor. The minor will be designated on the student’s transcript.

Courses that are part of the University Core Requirements or the additional General Education Requirements or any other non-business course that is part of a student's course of study may also be counted for credit in a minor. For example, ANTH 1023 Introduction to Cultural Anthropology is a concentration in the B.S.B.A. social science bloc and can also be used to satisfy the requirements of the anthropology minor. Other courses in a minor can be counted as general education electives. Walton College economics majors in the business economics concentration or the international economics and business concentration may not obtain a Fulbright College minor in economics. Please check the Catalog of Studies for a complete list of Arts and Sciences Minors.

Graduate Studies

The University of Arkansas offers the following advanced degrees in business: Master of Accountancy, Master of Business Administration, Master of Arts in Economics, Master of Transportation and Logistics Management, Master of Information Systems, Doctor of Philosophy in Business Administration, and Doctor of Philosophy in Economics. For further information about these programs and requirements for admission, see the Graduate School Catalog or write to the Senior Associate Dean for Academic Programs and Research, Graduate School of Business, 475 WCOB
DEGREE REQUIREMENTS OF WALTON COLLEGE

Bachelor of Science in Business Administration (BSBA)

The Bachelor of Science in Business Administration degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following eight majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

Accounting (ACCT)

Economics (ECON)
  Concentration I – Business Economics
  Concentration II – International Economics and Business

Finance (FINN)
  Concentration I – Banking
  Concentration II – Financial Management/Investment
  Concentration III – Insurance
  Concentration IV – Real Estate
  Concentration V – Personal Financial Management

General Business (GBUS)

Information Systems (ISYS)

Management (MGMT)
  Concentration I – Human Resource Management
  Concentration II – Organizational Leadership
  Concentration III – Small Business and Entrepreneurship

Marketing (MKTG)
  Concentration I – Marketing Management
  Concentration II – Retail Marketing

Transportation and Logistics (TRNS)
Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

University Core Requirements 35 hours

**English Composition**
- ENGL 1013 English Composition I
- ENGL1023 English Composition II

**Mathematics**
- MATH 2053 Finite Math
- MATH 2043 Survey of Calculus * (additional business requirement)

**American History or Govt (3 hours - pick one)**
- HIST 2003 History of the American People to 1877
- HIST 2013 History of American People 1877 to Present
- PLSC 2003 American National Gov

**Natural Science (two courses with corresponding labs)**
- ASTR 2003/2001L Survey of Universe
- ANTH 1013/1011L Biological Anth
- BIOL 1543/1541L Principles of Biology
- BIOL 1603/1601L General Zoology
- BIOL 2213/2211L Human Physiology
- BIOL 2443/2441L Human Anatomy
- BOTY 1613/1611L Plant Botany
- CHEM 1023/1021L Basic Chem: HLSC
- CHEM 1053/1051L Chem Modern World
- CHEM 1074/1071L Fund of Chemistry
- CHEM 1103/1101L University Chem I
- CHEM 1123/1121L University Chem II
- CHEM 1213/1211L Chem for Majors I
- CHEM 2223/2221L Chem for Majors II
- GEOL 1113/1111L General Geology
- GEOL1133/1131L Environ Geology
- PHYS 1023/1021L Physics Human Affair
- PHYS 1044 Physics for Architects I
- PHYS 1054 Physics for Architects II
- PHYS 2013/2011L College Physics I
- PHYS 2033/2031L College Physics II
- PHYS 2054 University Physics I
- PHYS 2074 University Physics II

Social Science (three courses)
- ECON 2013 Macroeconomics
- ECON 2023 Microeconomics
- 3 Additional hours from below:
  - ANTH 1023 Intro to Cultural Anthropology (Multicultural)
  - GEOG 1123 Human Geography (Multicultural)
  - GEOG 2023 Economic Geography
  - GEOG 2103 Emerging Nations
  - GEOG 2203 Developed Nations
  - HESC 1403 Life Span Development
  - HESC 2413 Family Relations
  - HIST 1003 Western Civilization I (Multicultural)
  - HIST 1013 Western Civilization II (Multicultural)
  - HIST 1113H Honors World Civilization I
  - HIST 1123H Honors World Civilization II
- HIST 2003 USA before 1877
- HIST 2013 USA 1877 to Present
- HUMN 1114H Hrs Roots Cult to 500 CE
- HUMN 2114H Hrs Roots Cult 1600-1900
- PLSC 2003 American National Gov
- (Business Social Science Req.)
- PLSC 2013 Intro to Political Science
- PLSC 2203 State & Local Government
- PSYC 2003 General Psychology (Business Social Science Req.)
- RSOC 2603 Rural Sociology
- SOCI 2013 General Sociology (Multicultural & Business Social Science Req.)
- SOCI 2033 Social Problems (Multicultural)

**MULTICULTURAL REQUIREMENT 3 hours**
Students must satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement. Students must choose from the following: ANTH 1023, GEOG 1123, HIST 1003, HIST 1013, SOCI 2013, SOCI 2033, or any level foreign language.
**Requirements for B.S.B.A. Degree Cont.**

<table>
<thead>
<tr>
<th>Fine Arts &amp; Humanities (two courses)</th>
<th>Business Social Science (one of the following)</th>
</tr>
</thead>
<tbody>
<tr>
<td>From the following categories, students must select a total of two classes from two different groups:</td>
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<tr>
<td></td>
<td>□ PSYC 2003 General Psychology</td>
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<td></td>
<td>□ PSYC 3013 Social Psychology</td>
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<tr>
<td>□ ARCH 1003 Architecture Lecture</td>
<td>□ PSYC 3023 Abnormal Psychology</td>
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<tr>
<td>□ ARHS 1003 Art Lecture</td>
<td>□ PSYC 3103 Cognitive Psychology</td>
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<tr>
<td>□ ARTS 1003 Art Studio</td>
<td>□ PSYC 4063 Psychology of Personality</td>
</tr>
<tr>
<td>□ COMM 1003 Film Lecture</td>
<td>□ PSYC 4073 Psychology of Learning</td>
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<tr>
<td>□ DANC 1003 Basic Movement &amp; Dance</td>
<td>□ PSYC 4123 Perception</td>
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<tr>
<td>□ DRAM 1003 Theater Lecture</td>
<td>□ SOCI 2013 General Sociology</td>
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<tr>
<td>□ HUMN 1003 Intro to Arts &amp; Aesthetics</td>
<td>□ SOCI 3033 American Minorities</td>
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<td>□ LARC 1003 Landscape Architecture</td>
<td>□ SOCI 3223 Social Psychology</td>
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<tr>
<td>□ MLIT 1003 Music Lecture</td>
<td>□ SOCI 3303 Social &amp; Data Analysis</td>
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<td>□ SOCI 4063 Organizations in Society</td>
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<td></td>
<td>□ PLSC 2003 American National Gov</td>
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<td>□ PLSC 3103 Public Administration</td>
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<td>□ PLSC 3113 Dynamics of Service Sector Organizations</td>
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<td>□ PLSC 3243 The Judicial Process</td>
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<td>□ PLSC 3803 International Organization</td>
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<td></td>
<td>□ PLSC/SOCI 4053 Political Sociology</td>
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<td></td>
<td>□ PLSC 4263 Supreme Court and Civil Rights</td>
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<td></td>
<td>□ COMM 1313 Fund of Communication</td>
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<td></td>
<td>□ MATH 2043 Survey of Calculus</td>
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<table>
<thead>
<tr>
<th>GROUP 1</th>
<th>Additional Requirements for Business Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ PHIL 2003 Intro to Philosophy</td>
<td>□ General Ed Elective _________________</td>
</tr>
<tr>
<td>□ PHIL 2103 Intro to Ethics</td>
<td>□ General Ed Elective _________________</td>
</tr>
<tr>
<td>□ PHIL 2203 Logic</td>
<td>□ General Ed Elective _________________</td>
</tr>
<tr>
<td>□ PHIL 3103 Ethics &amp; the Professions</td>
<td>□ General Ed Elective _________________</td>
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<tr>
<td></td>
<td>□ CLST 1003 Greece</td>
</tr>
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<td></td>
<td>□ CLST 1013 Rome</td>
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<tr>
<td></td>
<td>□ HUMN 2124H 20th Cent Global Culture</td>
</tr>
<tr>
<td></td>
<td>□ HUMN 1124H Equilibrium Cult 500-1600</td>
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<tr>
<td></td>
<td>□ WLIT 1113 World Literature I</td>
</tr>
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<td>□ WLIT 1123 World Literature II</td>
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</tbody>
</table>

**General Education Electives for BSBA only** (no more than 6 hours in PEAC or DEAC) Students are required to complete 16 hours of general education electives. A General education elective class is any class that is not a business class or a remedial class (0003 class). Students may not take more than six hours of PEAC and/or DEAC to satisfy the general education elective requirement. **Students may choose a Minor** from another College to fulfill their general education electives.

- □ General Ed Elective _________________
- □ General Ed Elective _________________
- □ General Ed Elective _________________
- □ General Ed Elective _________________

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15
Requirements for B.S.B.A. Degree Cont

**PREBUSINESS CORE**  
All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average prior to enrollment in junior or senior level business courses in the Walton College. (students must also maintain 2.50 to remain in upper level classes) To be eligible to enroll in upper division business courses in the Walton College of Business a student must:

- Have at least a 2.50 overall GPA.
- Have at least a 2.50 pre-business GPA
- Grades of “C” or better in all pre-business courses.

**The pre-business core courses are as follows:**
- ENGL 1013 Composition I
- ENGL 1023 Composition II
- MATH 2053 Finite Math
- ECON 2013 Macroeconomics
- ECON 2023 Microeconomics
- MATH 2043 Survey of Calculus
- COMM 1313 Communications
- WCOB 1120 Computer Comp Requirement
- WCOB 1111 Business Connections
- WCOB 1023 Business Foundations
- WCOB 1012 Legal Environment of Business
- WCOB 1033 Data Analysis
- WCOB 2013 Markets & Consumers
- WCOB 2023 Goods Services
- WCOB 2033 Human Capital
- WCOB 2043 Financial Resources

<table>
<thead>
<tr>
<th>Upper-Division Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>WCOB 3016 Business Strategy and Planning</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Junior/Senior Business Electives (15 Hours, students may elect to do a Business Minor)</th>
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</thead>
<tbody>
<tr>
<td>JR/SR Business Elect ___________</td>
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<tr>
<td>JR/SR Business Elect ___________</td>
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<td>JR/SR Business Elect ___________</td>
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<td>JR/SR Business Elect ___________</td>
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<thead>
<tr>
<th>Major Courses (ACCT, ECON, FINN, GBUS, ISYS, MGMT, MKTG, TLOG all = 24 Hours)</th>
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<tbody>
<tr>
<td>Major Class _______________</td>
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<td>Major Class _______________</td>
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<td>Major Class _______________</td>
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**TOTAL REQUIRED FOR BSBA DEGREE: 126 HOURS**

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Recommended Course Sequencing for BSBA
Suggested Program Freshman and Sophomore Years

Freshman Year – Total: 15 hours
ENGL 1013 Composition I
MATH 2053 Finite Math
COMM 1313 Speech Communication
WCOB 1111 Freshman Business Connections
WCOB 1012 Legal Environment of Business
WCOB 1120 Computer Competency Requirement
General Education or University Core Course

Freshman Year – Total: 15 hours
ENGL 1023 Composition II
WCOB 1023 Business Foundations
WCOB 1033 Data Analysis
ECON 2023 Microeconomics
General Education or University Core Course

Sophomore Year – Total: 15 hours
ECON 2013 Macroeconomics
Select TWO of the following (6 hours):
  WCOB 2013 Markets and Consumers
  WCOB 2023 Goods and Services
  WCOB 2033 Human Capital
  WCOB 2043 Financial Resources
Social Science (3 hours)
Fine Art/Humanities (3 hours)

Sophomore Year – Total: 15 hours
MATH 2043 Survey of Calculus
Select TWO of the following not completed in previous semester (6 hours):
  WCOB 2013 Markets and Consumers
  WCOB 2023 Goods and Services
  WCOB 2033 Human Capital
  WCOB 2043 Financial Resources
General Education or University Core Course
ALL pre-business requirements should be met by end of term

NOTES:
**ACCOUNTING MAJOR**

**Requirements in the Major (24 hours)**
- ACCT 3013 Acct. View of Econ Events
- ACCT 3533 Accounting Technology
- ISYS 2263 Intro to Info Systems Dev
- ACCT 3613 Managerial Uses of Acct Info
- ACCT 3723 Fin Reporting & Analysis
- ACCT 3843 Fundamentals of Taxation
- Choose any two of the three courses:
  - ACCT 4673 Prod. Project & Ser. Costing
  - ACCT 4753 Gen. Accepted Acct Prin.
  - ACCT 4963 Operational Auditing

**Junior/Senior Business electives (15 hours)**
Note: Only 3 hours are permitted within ACCT.
Successful completion of a Master of Accountancy Degree from the University of Arkansas will qualify a student to take the CPA examination in Arkansas. BSBA graduates would need additional accounting hours and other courses amounting to a total of 150 semester hours to sit for the CPA exam in Arkansas.

**Recommended Program in Accounting**

**JUNIOR YEAR**

**First Semester**
- ACCT 3013 Acct View of Econ Events
- ACCT 3613 Managerial Uses Of Acct Info
- ISYS 2263 Intro to Info Systems Dev.

**Second Semester**
- ACCT 3533 Accounting Technology
- ACCT 3723 Fin Reporting & Analysis
- ACCT 3843 Fundamentals of Taxation

**SENIOR YEAR (select 2 of the following)**
- ACCT 4673 Prod. Project & Ser. Costing
- ACCT 4753 Gen Accepted Acct Prin.
- ACCT 4963 Operational Auditing

**ECONOMICS MAJOR**

**Requirements in the Concentration (24 hours)**
- ECON 3033 Microeconomic Theory
- ECON 3133 Macroeconomic Theory
- ECON 4333 Economics of Organizations
- ECON 4743 Intro to Econometrics or
- ECON 4753 Forecasting
- 9 Hours of ECON 3000/4000 and
- 3 Hour Collateral Course select from: MATH 2103, MATH 2564, MATH 2574, AGEC 3413, AGEC 4413, GEOG 3353, or any upper division course in ACCT, ECON, FINN, ISIS, MGMT, MKTG, MATH, and STAT)

**Junior/Senior Business electives (15 hours)**
Note: Only 6 hours are permitted within ECON.

**Recommended Program in Business Economics**

**JUNIOR YEAR**

**First Semester**
- ECON 3033 Microeconomic Theory
- ECON Elect 3000/4000

**Second Semester**
- ECON 3133 Macroeconomic Theory
- ECON Elect 3000/4000

**SENIOR YEAR**

**First Semester**
- ECON 4333 Economics of Organizations
- ECON Elect 3000/4000
- 3 Hour Collateral Course

**Second Semester**
- ECON 4743 Introduction to Econometrics
- ECON 4753 Forecasting

**NOTES:**

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### International Economics and Business Concentration
- **General Education Electives (7 hours)** FLAN 2013 and FLAN 3000-4000 level included in these 7 hours.
- **Foreign Language Requirements (9 hours)**
  - FLAN 2003 (Counts toward Fine Arts)
  - FLAN 2013 (Counts toward Gen Ed Elect)
  - FLAN 3000 - 4000 level in Communications & Business Language or equivalent (Counts toward Gen Ed Elect)
- **Area Studies (9 hours)**
  - Area Study 3 hours
  - Area Study 3 hours
  - Area Study 3 hours
- **Area Study** Students are required to have 9 hours of upper division course work in culture and literature from the Fulbright College of Arts and Sciences. Students can satisfy this requirement by selecting, with the consent of the academic advisor, courses pertaining to an area of the world (country or region) that is related to the student's foreign language. These courses could include additional courses in the same foreign language provided the language courses emphasize literature or other cultural topics.

### Course Requirements in the Major (24 hours)
- ECON 3033 Microeconomic Theory
- ECON 3133 Macroeconomic Theory
- ECON 4633 International Trade
- ECON 4643 International Macro & Finance
- Collateral or ECON Elect (3 hours)
- *Collateral Course to be picked from the following: MATH 2103, MATH 2564, MATH 2574, AGEC 3413, AGEC 4413, GEOG 3353, and any upper division course in ACCT, ECON, FINN, ISIS, MGMT, MKTG, MATH, and STAT*
- **Plus pick two** (6 hours) International Business & ECON Electives. Select from the following:
  - FINN 3703 International Finance
  - MGMT 4583 International Management
  - MKTG 4243 Ethics Corporate Responsibility
  - MGMT 4253 Leadership
  - MGMT 4263 Organizational Change & Dev
  - MGMT 4433 Small Ent Dev
  - MGMT 4943 Organizational Staffing
  - MGMT 4953 Organ Rewards /Compensation

### Junior/Senior Business Electives (15 hours)
Note: Only 3 hours are permitted within ECON.

### Recommended Program in International Econ & Business

#### JUNIOR YEAR First Semester
- ECON 3033 Microeconomic Theory
- ECON Elective or Collateral Course (3 hours)

#### Second Semester
- ECON 3133 Macroeconomic Theory
- ECON 4633 International Trade Policy
- Area study (3 hours)

#### SENIOR YEAR First Semester
- ECON 4643 International Macro and Finance
- International econ and business elective (3 hours)

#### Second Semester
- International econ and business elective (3 hours)
- ECON Elective or Collateral Course (3 hours)

### GENERAL BUSINESS MAJOR

#### Requirements in the Major (24 hours)
- Select one course from each of the following six groups:
  - **Group 1**
    - MGMT 3933 Ent New Venture Dev
    - MGMT 4243 Ethics Corporate Responsibility
    - MGMT 4253 Leadership
    - MGMT 4263 Organizational Change & Dev
    - MGMT 4433 Small Ent Dev
    - MGMT 4943 Organizational Staffing
    - MGMT 4953 Organ Rewards /Compensation
  - **Group 2**
    - ACCT 3013 Acct View of Econ Events
    - ACCT 3533 Acct Technology
    - ACCT 3613 Managerial Uses of Acct Tech
    - ACCT 3723 Financial Reporting & Analysis
  - **Group 3**
    - WCOB 4213 ERP Fundamentals
    - ISYS 2263 Intro to Info Systems Dev
    - ISYS 3373 End User Computing
    - ISYS 4263 IT Strategy
    - ISYS 4933 Global IT
  - **Group 4**
    - ECON 3033 Micro Theory
    - ECON 3133 Macro Theory
    - ECON 3533 Labor Economics
    - ECON 4333 Econ of Organizations
    - ECON 4633 International Trade
    - ECON 4643 International Macro & Finance
    - ECON 4653 Global Competition & Strategy
  - **Group 5**
    - FINN 3053 Fin Markets/Institutions
    - FINN 3063 Investments
    - FINN 3623 Risk Management
    - FINN 4233 Advanced Corporate Finance
  - **Group 6**
    - MKTG 3533 Promotional Strategy
    - MKTG 4553 Consumer Behavior
    - MKTG 4933 Retail Marketing Strategy

#### PLUS 2 Business Electives
- Business Elective
- Business Elective

#### Junior/Senior Business Electives (15 hours, Only three hours are permitted in any one department)
### FINANCE MAJOR

**Requirements in All Concentrations (24 hours)**

#### Courses Required for All Concentrations
- FINN 3013 Financial Analysis & Valuation
- FINN 3053 Financial Markets & Institutions
- FINN 3703 International Finance
- 6 hours Finance or interdisciplinary elective required for all concentrations except Personal Financial Mgmt.

**Note:** These required courses represent a common body of knowledge for all finance majors and should be taken prior to coursework specified in concentrations within the major.

#### Concentration I: Banking
- FINN 3103 Financial Modeling
- FINN 3133 Commercial Banking
- FINN 4313 Adv. Commercial Bank Mgmt

#### Concentration II: Financial Mgmt/Investment
- FINN 3103 Financial Modeling
- Plus one of the following options
  - **Option 1:** Any two of the four courses listed below:
    - FINN 3063 Investments
    - FINN 3603 Corporate Finance
    - FINN 4133 Advanced Investments
    - FINN 4233 Advanced Corporate Finance
  - **Option 2:**
    - FINN 4143 Portfolio Management I
    - FINN 4153 Portfolio Management II
  - **Option 3:**
    - FINN 4163 Fixed Income Securities I
    - FINN 4173 Fixed Income Securities II

#### Concentration III: Insurance
- FINN 3623 Risk Management
- FINN 4733 Life/Health Insurance I
- FINN 4833 Property/Casual Insurance I

#### Concentration IV: Real Estate
- FINN 3933 Real Estate Principles
- FINN 4413 Real Estate Invest & Appraisal
- FINN 4433 Real Estate Finance

### FINANCE MAJOR Cont.

#### Concentration V: Personal Financial Mgmt
- FINN 3003 Personal Financial Mgmt
- FINN 3063 Investments
- FINN 3623 Risk Management
- FINN 4013 Seminar in Financial Planning
- FINN 4733 Life & Health Insurance I
- * ACCT 3843 Fundamentals of Taxation
- * ACCT 5883 Individual Tax Planning

*Currently the Accounting classes are not required for the major but are strongly recommended for students interested in obtaining the CFP certification. The accounting classes will count as JR/SR Business Electives.*

**The highly recommended courses listed below satisfy the interdisciplinary requirements in the major:**

#### Accounting
- ACCT 3013 Acct View of Economic Events
- ACCT 3723 Financial Reporting Analysis

#### Economics
- ECON 3733 Experimental Economics

#### Information Systems
- ISYS 2263 Intro to Information Systems
- ISYS 3373 End User Computing

#### Management
- MGMT 4433 Small Enterprise Management
- MGMT 3933 Entrep & New Venture Dev

#### Marketing
- MKTG 4133 Marketing Research
- MKTG 4533 Consumer Behavior

#### Transportation
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing Inventory Systems

**All Finance Majors must also complete 15 hours of Junior/Senior Business Electives (Only 6 hours are permitted within Finance)**

**Recommended Program in Finance** (Because there are so many Concentrations and class choices students should see their Advisor to pick out course sequence.)
### INFORMATION SYSTEMS MAJOR

**Requirements in Concentration (24 hours)**
- ISYS 2263 Intro IS Development
- ISYS 3253 IT Infrastructure
- ISYS 3293 System Analysis & Design
- ISYS 3393 Bus Apps in Visual Basics
- ISYS 4283 Centralized Data Systems
- ISYS 4293 Business Intelligence
- ISYS 4363 Business Application System Dev
- ISYS 4373 Object Oriented Programming

**Junior/Senior Business Electives** (15 hours) Only 3 hours are permitted within major field of ISYS unless student selects an interdisciplinary minor.

**Recommended Course Sequencing for Information Systems Major**

#### FRESHMAN YEAR

**First Semester**
- WCOB 1111 Freshman Business Connections
- WCOB 1120 Computer Competency Requirement
- COMM 1313 Fundamentals of Communication
- MATH 2053 Finite Mathematics
- WCOB 1012 Legal Environment of Business
- ENGL 1013 Composition 1 Gen Ed elective 1 hour
- University core 3 hours Total 16

**Second Semester**
- WCOB 1023 Business Foundations
- ECON 2023 Microeconomics
- WCOB 1033 Data Analysis
- Gen Ed elective 1 hour
- ENGL 1023 Composition II
- University core 3 hours Total 16

#### SOPHOMORE YEAR

**First Semester**
- MATH 2043 Survey of Calculus
- ECON 2013 Macroeconomics
- WCOB 2013 Markets and Consumers
- WCOB 2023 Prod & Delivery of Goods & Services
- University Core (Science w Lab 4 hours)
- Total 16

**Second Semester**
- ISYS 2263 Intro to Info Systems Development
- ISYS 3293 Systems Analysis and Design
- ISYS 3393 Business Applications in Visual Basic
- Gen Ed elective (Recommend CSCE 1023/1021L)
- University Core (Science w Lab 4 hours)
- Total 16

#### JUNIOR YEAR

**First Semester**
- WCOB 3016 Business Strategy & Planning
- ISYS 3293 Systems Analysis and Design
- ISYS 4363 Business Application Systems Dev
- Interdisciplinary Minor 3 hours
- Gen Ed elective 4 hours
- University Core 3 hours
- Total 16

**Second Semester**
- ISYS 3253 IT Infrastructure
- ISYS 4373 Object Oriented Programming
- Interdisciplinary Minor 3 hours
- Gen Ed elective 4 hours
- University Core 3 hours
- Total 16

#### SENIOR YEAR

**First Semester**
- ISYS 4283 Centralized Database Systems
- Interdisciplinary Minor 6 hours
- Business Social Science 3 hours
- University Core 3 hours
- Total 15

**Second Semester**
- ISYS 4363 Business Application Systems Dev
- ISYS 4293 Business Decision Making
- Interdisciplinary Minor 6 hours
- Gen Ed elective 3 hours
- Total 15

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### INFORMATION SYSTEMS MAJOR Cont.

**Second Semester**
- WCOB 2033 Human Resources
- WCOB 2043 Financial Resources
- ISYS 2263 Intro to Info Systems Development
- Gen Ed elective (Adv Comp ENGL 2003 if needed)
- University Core (Science w Lab 4 hours)
- Total 16

**JUNIOR YEAR**

**First Semester**
- WCOB 3016 Business Strategy & Planning
- ISYS 3293 Systems Analysis and Design
- ISYS 3393 Business Applications in Visual Basic
- Gen Ed elective (Recommend CSCE 1023/1021L)
- Total 16

**Second Semester**
- ISYS 3253 IT Infrastructure
- ISYS 4373 Object Oriented Programming
- Interdisciplinary Minor 3 hours
- Gen Ed elective 4 hours
- University Core 3 hours
- Total 16

**SENIOR YEAR**

**First Semester**
- ISYS 4283 Centralized Database Systems
- Interdisciplinary Minor 6 hours
- Business Social Science 3 hours
- University Core 3 hours
- Total 15

**Second Semester**
- ISYS 4363 Business Application Systems Dev
- ISYS 4293 Business Decision Making
- Interdisciplinary Minor 6 hours
- Gen Ed elective 3 hours
- Total 15
## MANAGEMENT MAJOR

### Requirements in All Concentrations (24 hours)

#### Concentration I Human Resource Mgmt
- □ MGMT 4943 Staffing
- □ MGMT 4953 Rewards and Compensation
- □ MGMT 4243 Ethics Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):
- □ MGMT 4253 Leadership
- □ MGMT 4263 Org Change and Dev
- □ MGMT 3933 Entrep/New Venture
- □ MGMT 4433 Small Enterprise MGMT
- □ MGMT 4103 Special Topics
- □ MGMT 4993 Entrep Practicum (SAKE)

Plus select up to 3 classes from the following courses (0 to 9 hours):
- □ ECON 4333 Managerial Economics
- □ ECON 3533 Labor Economics
- □ ISYS 2263 Intro Info Systems Dev
- □ ISYS 3373 End User Computing
- □ ISYS 4263 Info Technology Strategy
- □ ACCT 3613 Managerial Uses of Accounting
- □ MKTG 4553 Consumer Behavior
- □ MKTG 4133 Marketing Research
- □ MKTG 4533 Marketing Management

#### Concentration II Organizational Leadership
- □ MGMT 4253 Leadership
- □ MGMT 4263 Org Change & Development
- □ MGMT 4243 Ethics Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):
- □ MGMT 4943 Organizational Staffing
- □ MGMT 4953 Org Rewards/Comp
- □ MGMT 4583 International Management
- □ MGMT 4103 Special Topics
- □ MGMT 4433 Small Enterprise Mgmt

Plus select up to 3 classes from the following courses (0 to 9 hours):
- □ ACCT 3013 Acct View of Economic Events
- □ ACCT 3843 Fundamentals of Taxation
- □ ACCT 3613 Managerial Uses of Accounting
- □ BLAW 3033 Commercial Law
- □ FINN 3623 Risk Management
- □ FINN 3053 Financial Markets & Institutions
- □ FINN 3933 Real Estate Principles
- □ ISYS 2263 Intro to Info Systems Dev
- □ MKTG 3533 Promotional Strategy
- □ MKTG 4553 Consumer Behavior
- □ MKTG 4933 Retail Marketing Strategies
- □ MKTG 4033 Selling and Sales Management
- □ MKTG 4833 International Marketing
- □ TLOG 3613 Business Logistics
- □ TLOG 3623 Purchasing & Inventory Systems
- □ TLOG 4653 Trans & Logistics Strategy

#### Concentration III Small Business & Entrepreneurship
- □ MGMT 3933 Entrep/New Venture
- □ MGMT 4433 Small Enterprise Mgmt
- □ MGMT 4243 Ethics Corporate Responsibility

Plus select at least 2 classes from the following courses (6 to 15 hours):
- □ MGMT 4253 Leadership
- □ MGMT 4263 Organizational Change & Dev
- □ MGMT 4943 Organizational Staffing
- □ MGMT 4953 Org Rewards/Compensation
- □ MGMT 4583 International Management
- □ MGMT 4103 Special Topics

Plus select up to 3 classes from the following courses (0 to 9 hours):
- □ ACCT 3013 Acct View of Economic Events
- □ ACCT 3013 View of Economic Events
- □ ECON 4653 Global Comp & Strategy
- □ ECON 3533 Labor Economics
- □ ECON 4333 Managerial Economics
- □ ECON 3533 Labor Economics

### Junior/Senior Business Electives (15 hours) Only 6 hours are permitted within Finance

Recommended Sequence in Management
(Because there are so many Concentrations and class choices students should see their Advisor to pick out course sequence.)
### MARKETING MAJOR

**Requirements in ALL Concentrations (24 hours)**
- MKTG 3433 Principles of Marketing
- MKTG 4133 Marketing Research
- MKTG 4553 Consumer Behavior
- MKTG 4533 Marketing Management

**Select one of the following concentrations...**

**Concentration I: Marketing Management**
Select 12 hours from the following:
- MKTG 3533 Promotional Strategy
- MKTG 4033 Selling and Sales Mgmt.
- MKTG 4103 Marketing Topics
- MKTG 4833 International Marketing
- MKTG 4933 Retail Marketing Strategy
- MKTG 4943 Retail Buying & Merchandise Control

**Concentration II: Retail Marketing**
- MKTG 4933 Retail Marketing Strategy
- MKTG 4943 Retail Buying & Merchandise Control

**Plus Select two courses from the following:**
- MKTG 3533 Promotional Strategy
- MKTG 4033 Selling and Sales Mgmt.
- MKTG 4103 Marketing Topics
- MKTG 4833 International Marketing

**Junior/Senior Business Electives**
(15 hours No more than 6 hours from Marketing Dept)

**Recommended Course Sequence in Marketing**

**JUNIOR YEAR**

**First Semester**
- MKTG 3433 Principles of Marketing

**Second Semester**
- MKTG 4133 Marketing Research
- MKTG Concentration

**SENIOR YEAR**

**First Semester**
- MKTG 4553 Consumer Behavior
- MKTG Concentration

**Second Semester**
- MKTG 4533 Marketing Management
- MKTG Concentration

### TRANSPORTATION AND LOGISTICS MAJOR

**Requirements in the Major (24 hours)**
- TLOG 3443 Principles of Transportation
- TLOG 3613 Business Logistics
- TLOG 3623 Purchasing & Inventory Systems
- TLOG 4633 Transportation Carrier Mgmt
- TLOG 4643 International Trans & Logistics
- TLOG 4653 Trans & Logistics Strategy

**Plus Select two courses from a single area:**

**Information Systems**
- ISYS 3253 Business Data Comm
- ISYS 2263 Intro Info Systems Dev

**Marketing**
- MKTG 4033 Selling and Sales Mgmt
- MKTG 4133 Marketing Research
- MKTG 4833 International Marketing
- MKTG 4933 Retail Marketing Strategy

**International Courses**
- ECON 4633 International Trade
- ECON 4643 International Macro and Finance
- ECON 4653 Global Competition & Strategy
- FINN 3703 International Finance
- MGMT 4853 International Management
- MKTG 4833 International Marketing

**Junior/Senior Business Electives**
(15 hours No more than 6 hours from Transportation Dept)

**Recommended Course Sequence in TLOG**

**JUNIOR YEAR**

**First Semester**
- TLOG 3443 Principles of Transportation
- TLOG 3613 Business Logistics
- Single Area Elect (3 hours)

**SENIOR YEAR**

**First Semester**
- TLOG 3623 Purchasing & Inventory Sys.
- TLOG 4633 Transportation Carrier Mgmt
- Single Area Elect (3 hours)

**Second Semester**
- TLOG 4643 International Trans & Logistics
- TLOG 4653 Trans & Logistics Strategy
Bachelor of Science in International Business Degree (B.S.I.B.)

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, and transportation and logistics. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, or transportation and logistics.

Requirements for B.S.I.B. Degree

<table>
<thead>
<tr>
<th>University Core Requirements 35 hours</th>
<th>Social Science (three courses)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>English Composition</strong></td>
<td>□ ECON 2013 Macroeconomics</td>
</tr>
<tr>
<td>□ ENGL 1013 English Composition I</td>
<td>□ ECON 2023 Microeconomics</td>
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<tr>
<td>□ ENGL1023 English Composition II</td>
<td>3 Additional hours from below:</td>
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<tr>
<td><strong>Mathematics</strong></td>
<td>□ ANTH 1023 Intro to Cultural Anthropology (Multicultural)</td>
</tr>
<tr>
<td>□ MATH 2053 Finite Math</td>
<td>□ GEOG 1123 Human Geography (Multicultural)</td>
</tr>
<tr>
<td>□ MATH 2043 Survey of Calculus * (additional business requirement)</td>
<td>□ GEOG 2023 Economic Geography</td>
</tr>
<tr>
<td><strong>American History or Govt (3 hours - pick one)</strong></td>
<td>□ GEOG 2103 Emerging Nations</td>
</tr>
<tr>
<td>□ HIST 2003 History of the American People to 1877</td>
<td>□ GEOG 2203 Developed Nations</td>
</tr>
<tr>
<td>□ HIST 2013 History of American People1877 to Present</td>
<td>□ HESC 1403 Life Span Development</td>
</tr>
<tr>
<td>□ PLSC 2003 American National Gov</td>
<td>□ HESC 2413 Family Relations</td>
</tr>
<tr>
<td><strong>Natural Science (two courses with corresponding labs)</strong></td>
<td>□ HIST 1003 Western Civilization I (Multicultural)</td>
</tr>
<tr>
<td>□ ASTR 2003/2001L Survey of Universe</td>
<td>□ HIST 1013 Western Civilization II (Multicultural)</td>
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<tr>
<td>□ ANTH 1013/1011L Biological Anth</td>
<td>□ HIST 1113H Honors World Civilization I</td>
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<tr>
<td>□ BIOL 1543/1541L Principles of Biology</td>
<td>□ HIST 1123H Honors World Civilization II</td>
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<tr>
<td>□ BIOL 1603/1601L General Zoology</td>
<td>□ HIST 2003 USA before 1877</td>
</tr>
<tr>
<td>□ BIOL 2213/2211L Human Physiology</td>
<td>□ HIST 2013 USA 1877 to Present</td>
</tr>
<tr>
<td>□ BIOL 2443/2441L Human Anatomy</td>
<td>□ HUMN 1114H Hrs Roots Cult to 500 CE</td>
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<tr>
<td>□ BOTY 1613/1611L Plant Botany</td>
<td>□ HUMN 2114H Hrs Roots Cult 1600-1900</td>
</tr>
<tr>
<td>□ CHEM 1023/1021L Basic Chem: HLSC</td>
<td>□ PLSC 2003 American National Gov (Bus Social Sci Req.)</td>
</tr>
<tr>
<td>□ CHEM 1053/1051L Chem Modern World</td>
<td>□ PLSC 2013 Intro to Political Science</td>
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<tr>
<td>□ CHEM 1074/1071L Fund of Chemistry</td>
<td>□ PLSC 2203 State &amp; Local Government</td>
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<tr>
<td>□ CHEM 1103/1101L University Chem I</td>
<td>□ PSYC 2003 General Psychology (Bus Social Sci Req.)</td>
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<tr>
<td>□ CHEM 1123/1121L University Chem II</td>
<td>□ RSOC 2603 Rural Sociology</td>
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<tr>
<td>□ CHEM 1213/1211L Chem for Majors I</td>
<td>□ SOCI 2013 General Sociology (Multicultural &amp; Business Social Science Req.)</td>
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<tr>
<td>□ CHEM 1223/1221L Chem for Majors II</td>
<td>□ SOCI 2033 Social Problems (Multicultural)</td>
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<tr>
<td>□ GEO 1113/1111L General Geology</td>
<td>□ MULTICULTURAL REQUIREMENT 3 hours</td>
</tr>
<tr>
<td>□ GEO 1133/1131L Environ Geology</td>
<td>Students must satisfy the Social Issues, Multicultural Environment and Demographic Diversity Requirement.</td>
</tr>
<tr>
<td>□ PHYS 1023/1021L Physics Human Affair</td>
<td>Students must choose from the following: ANTH 1023, GEOG 1123, HIST 1003, HIST 1013, SOCI 2013, SOCI 2033, or any level foreign language.</td>
</tr>
<tr>
<td>□ PHYS 1044 Physics for Architects I</td>
<td>□ PHYS 2023/2031L College Physics II</td>
</tr>
<tr>
<td>□ PHYS 1054 Physics for Architects II</td>
<td>□ PHYS 2054 University Physics I</td>
</tr>
<tr>
<td>□ PHYS 2013/2011L College Physics I</td>
<td>□ PHYS 2074 University Physics II</td>
</tr>
</tbody>
</table>
## Requirements for B.S.I.B. Degree Cont.

### Fine Arts & Humanities (two courses)
From the following categories, students must select a total of two classes from two different groups:

**GROUP 1**
- ARCH 1003 Architecture Lecture
- ARHS 1003 Art Lecture
- ARTS 1003 Art Studio
- COMM 1003 Film Lecture
- DANC 1003 Basic Movement & Dance
- HUMN 1003 Intro to Arts & Aesthetics
- LARC 1003 Landscape Architecture
- MLIT 1003 Music Lecture

**GROUP 2**
- PHIL 2003 Intro to Philosophy
- PHIL 2103 Intro to Ethics
- PHIL 2203 Logic
- PHIL 3103 Ethics & the Professions

**GROUP 3**
- CLST 1003 Greece
- CLST 1013 Rome
- HUMN 2124H 20th Century Global Culture
- HUMN 1124H Equilibrium Cult 500-1600
- WLIT 1113 World Literature I
- WLIT 1123 World Literature II

**GROUP 4**
- HUMN 2003 Intro to Gender Studies
- HUMN 3923H Honors Gender Studies
- Any Foreign Language 2003 or above (Multicultural)

### Business Social Science (one of the following)

- PSYC 2003 General Psychology
- PSYC 3013 Social Psychology
- PSYC 3023 Abnormal Psychology
- PSYC 3103 Cognitive Psychology
- PSYC 4063 Psychology of Personality
- PSYC 4073 Psychology of Learning
- PSYC 4123 Perception

- SOCI 2013 General Sociology
- SOCI 3033 American Minorities
- SOCI 3223 Social Psychology
- SOCI 3303 Social & Data Analysis
- SOCI 4063 Organizations in Society

- PLSC 2003 American National Gov
- PLSC 3103 Public Administration
- PLSC 3113 Dynamics of Service Sector Organizations
- PLSC 3243 The Judicial Process
- PLSC 3803 International Organization
- PLSC/SOCI 4053 Political Sociology
- PLSC 4263 Supreme Court and Civil Rights

### Additional Requirements for Business Students

- COMM 1313 Fund of Communication
- MATH 2043 Survey of Calculus

### NOTES:

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Requirements for B.S.I.B. Degree Cont.

**PREBUSINESS CORE**
All Walton College of Business students must complete the pre-business requirements with the required grades and grade point average *prior to enrollment in junior or senior level business courses in the Walton College*, students must also maintain a 2.50 to remain in upper level business classes.

To be eligible to enroll in upper division business courses in the Walton College of Business a student must:

- Have at least a 2.50 overall grade point average.
- Have at least a 2.50 pre-business grade point average.
- Grades of “C” or better in all pre-business courses.

* Students must also meet these requirements for graduation.

The pre-business core courses are as follows:
- ENGL 1013 Composition I
- ENGL 1023 Composition II
- MATH 2053 Finite Math
- ECON 2013 Macroeconomics
- ECON 2023 Microeconomics
- MATH 2043 Survey of Calculus
- COMM 1313 Communications
- WCOB 1120 Computer Competency Requirement
- WCOB 1111 Business Connections
- WCOB 1023 Business Foundations
- WCOB 1012 Legal Environments of Business
- WCOB 1033 Data Analysis & Interpretation
- WCOB 2013 Markets & Consumers
- WCOB 2023 Goods & Services
- WCOB 2033 Human Capital
- WCOB 2043 Financial Resources

**Foreign Language Requirements (12 Hours)**
- FLAN 2003 Intermediate I (Fine Arts)
- FLAN 2013 Intermediate II
- Upper FLAN (3000-4000 Level)
- Upper FLAN (3000-4000 Level)

**Area Studies Requirements (9 Hours)**
1. Any upper division FLAN course or
2. Minor in FLAN (recommended) or
3. Select upper division courses related to FLAN (see list)

**SEE BELOW FOR FLAN AND AREA STUDIES**

**Electives in Major (6 hours) see BSIB upper level**

**Foreign Language Requirements**
Students whose native language is English or whose native language is not taught at the University of Arkansas must complete 12 hours of university course work in a single foreign language — six hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence — FLAN 2003, FLAN 2013 — may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary language: FLAN 1003, FLAN 1013 — in addition to the 12 hours of language specified above. No degree credit will be given for elementary language courses.

**Foreign Language Cont. Students may select one of the following language tracks:**
- Arabic – ARAB 2003, ARAB 2013, ARAB 3003, ARAB 3013 or equivalent • Chinese – CHIN 2003, CHIN 2013, CHIN 3003, and any other upper division CHIN • French – FREN 2003, FREN 2013, FREN 4333, FREN 3033 or FREN 3003 • German – GERM 2003, GERM 2013, GERM 3003, and GERM 4333 • Italian – ITAL 2003, ITAL 2013, ITAL 3003, and ITAL 3013 • Japanese – JAPN 2003, JAPN 3003, and JAPN 3013 • Spanish – SPAN 2003, SPAN 2013, SPAN 3003, and SPAN 4333

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of the international business adviser. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.
Area Studies Requirements For students taking a foreign language, nine hours of upper-division course work in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

1) any upper division foreign language course,
2) minor in a foreign language, and/or
3) select upper division courses related to the foreign language to include:

- **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, 4003H or additional courses listed under MEST in the university catalog
- **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
- **French** – any upper division course for EUST
- **German** – any upper division course for EUST
- **Italian** – any upper division course for EUST
- **Spanish** – any upper division course for Latin American Studies (LAST) or European Studies (EUST) to include LAST 4003, LAST 4003H, or LAST 470V or additional courses listed under LAST in the university catalog, or EUST 399VH, EUST 4003, EUST 4003H, EUST 470V, or EUST 470VH or additional courses listed under EUST in the university catalog.

International students may satisfy this requirement in one of two ways:

1) For students who choose to take a third language, area studies requirements are the same as those for domestic students. 2) For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division course work in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the University catalog.

International Experience Requirement

At a minimum, a domestic student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement.

Clarifying Notes on Degree Requirements

1. Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.
2. Students who select ECON 2013 and ECON 2023 to partially satisfy the social science bloc and FLAN 2003 to partially satisfy the fine arts and humanities bloc of the University Core Requirements can complete the degree with 125 hours. Students selecting other courses to satisfy these requirements will have longer programs.
### Upper Level International Business Classes

**All International Business Students Must Take:**
- □ ECON 4633 International Trade Policy
- □ ECON 4643 International Macro and Finance

**Select from the following (9 hours):** These classes are often transferred in from Study Abroad.
- FINN 3703 International Finance
- MGMT 4583 International Management
- TLOG 4643 Inter Trans and Logistics
- ECON 4653 Global Competition & Strategy
- ECON 3853 Emerging Markets
- ECON 3843 Econ Dev-World Bank-Multi Finn
- ECON 3933 Japanese Economics
- Other courses may fulfill this requirement if approved by International Bus Dept Head.

### Business Concentration (21 hours) Students must complete one of the following business concentrations:

#### ACCOUNTING
- □ ACCT 3013 Acct Views of Econ Events
- □ ACCT 3533 Accounting Technology
- □ ACCT 3613 Man. Uses of Acct Info
- □ ACCT 3723 Fin. Reporting & Analysis
- □ ACCT Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### BUSINESS ECONOMICS
- □ ECON 3133 Macroeconomic Theory
- □ ECON 3033 Microeconomic Theory
- □ ECON 4333 Economics of Organizations
- □ ECON 4743 Introduction to Econometrics
- □ ECON 4653 Global Competition Strategy
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### FINANCE
- □ FINN 3053 Fin. Markets and Institutions
- □ FINN 3703 International Finance
- □ FINN 3063 Principles of Investments or
  - □ FINN 3603 Corporate Finance
- □ FINN 4233 Adv Corporate Finance or
  - □ FINN 4133 Advanced Investments
- □ FINN Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

### Course Requirements for the B.S.I.B. Degree Cont.

#### GENERAL BUSINESS
- □ 15 hours of 3000/4000 level courses in the Walton College of Business. Note: No more than 9 hours in a single academic area.
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### INFORMATION SYSTEMS
- □ ISYS 2263 Intro to Info Systems Dev
- □ ISYS 3293 System Analysis and Design
- □ ISYS 3393 Bus Apps in Visual Basics
- □ ISYS 4283 Centralized Data Systems
- □ ISYS Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### MANAGEMENT
- □ MGMT4243 Ethics and Corporate Responsibility
- □ MGMT 4853 International Management
- □ MGMT Elect (3 hours)
- □ MGMT Elect (3 hours)
- □ MGMT Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### MARKETING
- □ MKTG 4133 Marketing Research
- □ MKTG 4553 Consumer Behavior
- □ MKTG 4533 Marketing Management
- □ MKTG 4833 International Marketing
- □ MKTG Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

#### TRANSPORTATION
- □ TLOG 3443 Principles of Transportation
- □ TLOG 3613 Business Logistics
- □ TLOG 4643 Inter. Trans and Logistics
- □ TLOG Elect (3 hours)
- □ TLOG Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)
- □ JR/SR Interdisciplinary Elect (3 hours)

### TOTAL REQUIRED FOR B.S.I.B. DEGREE 125 hrs
**Business Minors for Business Students** The Sam M. Walton College of Business offers a variety of business minors for students desiring specific knowledge in another area if business (outside of their major) to assist them in their business careers. The minor requires the completion of 15 specific hours of study. All courses applied toward the minor must be taken in residence. Students who desire to earn a Business Minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade point in the courses offered for the minor.

**Single Discipline Minors**

1. **Accounting**
   - ACCT 3013 Accounting View of Economic Events
   - ACCT 3533 Accounting Technology
   - ACCT 3613 Managerial Uses of Accounting Information
   - ACCT 3723 Financial Reporting and Analysis
   - ACCT 3843 Fundamentals of Taxation

2. **Economics**
   - ECON 2013 Macroeconomics
   - ECON 2023 Microeconomics
   - Plus 9 hours of upper level economics coursework

3. **Finance (There are two options for students to choose from)**
   - **I. Banking/Financial Management/Investment Concentration**
     - FINN 3013 Financial Analysis and Valuation
   - **Plus any 2 of the following 3 courses:**
     - FINN 3053 Financial Markets and Institutions
     - FINN 3703 International Finance
     - FINN 3103 Financial Modeling
   - **Plus any 2 of the following 6 courses:**
     - FINN 3133 Commercial Banking
     - FINN 3063 Investments
     - FINN 3603 Corporate Finance
     - FINN 4313 Advanced Commercial Banking
     - FINN 4133 Advanced Investment
     - FINN 4233 Advanced Corporate Finance

   - **II. Insurance/Real Estate Concentration**
     - **Choose any 5 of the following 7 courses:**
       - FINN 3003 Personal Financial Management
       - FINN 3623 Risk Management
       - FINN 4733 Life and Health Insurance I
       - FINN 4833 Property and Casual Insurance I
       - FINN 3933 Real Estate Principles
       - FINN 4413 Real Estate Investment and Appraisal
       - FINN 4433 Real Estate Finance

4. **Information Systems**
   - ISYS 2263 Introduction to IS Development
   - ISYS 3253 IT Infrastructure
   - ISYS 3293 Systems Analysis and Design
   - ISYS 3393 Business Application Development in the Visual Basic Environment

   - **Plus pick 1 of the following 4 courses:**
     - ISYS 4283 Centralized Data Systems
     - ISYS 4373 Object-Oriented Programming for Business Applications
     - ISYS 4293 Business Intelligence
     - WCOB 4213 ERP Fundamentals
5. Management
   - MGMT 4243 Ethics and Corporate Responsibility

   **Plus 4 of the following 8 courses:**
   - MGMT 3993 Entrepreneurship/New Venture Development
   - MGMT 4253 Leadership
   - MGMT 4263 Organizational Change and Development
   - MGMT 4433 Small Enterprise Management
   - MGMT 4583 International Management
   - MGMT 4943 Organizational Staffing
   - MGMT 4953 Organizational Rewards and Compensation
   - MGMT 4993 Entrepreneurship Practicum

6. Marketing
   - MKTG 3433 Principles of Marketing
   - MKTG 4553 Consumer Behavior

   **Plus 3 of the following 6 courses:**
   - MKTG 3533 Promotional Strategy
   - MKTG 4033 Selling & Sales Management
   - MKTG 4133 Marketing Research
   - MKTG 4833 International Marketing
   - MKTG 4933 Retail Marketing
   - MKTG 4943 Merchandising and Buying

7. Transportation and Logistics 15 hours to include:
   - TLOG 3443 Principles of Transportation
   - TLOG 3613 Business Logistics
   - TLOG 3623 Purchasing and Inventory Systems
   - TLOG 4633 Transportation Carrier Management
   - TLOG 4643 International Transportation and Logistics

Interdisciplinary Minors
1. Enterprise Resource Planning 15 hours to include:
   - WCOB 4213 ERP Fundamentals
   - WCOB 4223 ERP Configuration and Implementation

   **Plus any 3 of the following 6 courses:**
   - ACCT 3013 Accounting View of Economic Events
   - ACCT 3553 Accounting Technology
   - ISYS 4233 ERP Development
   - ISYS 4293 Business Intelligence
   - ISYS 4453 Introduction to Enterprise Servers
   - TLOG 3443 Principles of Transportation
   - TLOG 3613 Business Logistics
   - TLOG 3623 Purchasing and Inventory Systems

2. Financial Economics 15 hours to include:
   - FINN 3013 Financial Analysis and Valuation
   - ECON 4753 Forecasting

   **Plus any 3 of the following 4 courses:**
   - FINN 3063 Investments
   - FINN 3603 Corporate Finance
   - ECON 3433 Money and Banking
   - ECON 4743 Introduction to Econometrics
Business Classes and Prerequisites:
Students who register for or obtain overrides for classes without having the proper prerequisites are subject to being dropped. **Students must be finished with all pre-business classes and have the proper GPA's to take any upper level (3000-4000) business classes.**

<table>
<thead>
<tr>
<th>Accounting</th>
<th>Business Law</th>
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<tbody>
<tr>
<td><strong>All Accounting classes require WCOB 1023 with a “C” or better. All prerequisites must be completed with a grade “C” or better.</strong></td>
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</tr>
<tr>
<td>ACCT 3013 Accounting View of Economic Events Prereq: WCOB 1023</td>
<td><strong>BLAW 3033 Commercial Law Prereq: WCOB 1012</strong></td>
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<tr>
<td>ACCT 3533 Accounting Technology Prereq: ACCT 3013</td>
<td><strong>BLAW 3043 Law of Business Organization Prereq: WCOB 1012</strong></td>
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<tr>
<td>ACCT 3613 Managerial Uses of Accounting Info Prereq: WCOB 1023</td>
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<tr>
<td>ACCT 3721L Financial Accounting Computer Lab Prereq: ACCT 3613</td>
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<tr>
<td>ACCT 3723 Financial Reporting and Analysis Prereq: ACCT 3013</td>
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<tr>
<td><strong>ACCT 3843 Fundamentals of Taxation Prereq: ACCT 3013</strong></td>
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<tr>
<td><strong>ACCT 403H Accounting Honors Colloquium Prereq: Senior Standing and Honors program participation</strong></td>
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<tr>
<td><strong>ACCT 410V Special Topics in Accounting Prereq: WCOB 2013, WCOB 2023, WCOB 2033, WCOB 2043</strong></td>
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<tr>
<td><strong>ACCT 4673 Product, Project, and Service Costing Prereq: ACCT 3533 and ACCT 3613</strong></td>
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<tr>
<td><strong>ACCT 4753 Generally Accepted Accounting Principles Prereq: Graduate standing or ACCT 3723</strong></td>
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<tr>
<td><strong>ACCT 4963 Operational Accounting Prereq: WCOB 3016, Senior standing, Junior level accounting courses completed</strong></td>
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<tr>
<td><strong>FINN 3003 Personal Financial Management</strong></td>
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<tr>
<td><strong>FINN 3013 Financial Analysis and Valuation Prereq: WCOB 2043</strong></td>
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<tr>
<td><strong>FINN 3063 Investments Prereq: FINN 3013</strong></td>
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<tr>
<td><strong>FINN 3103 Financial Modeling Prereq: WCOB 2043</strong></td>
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<tr>
<td><strong>FINN 3133 Commercial Banking Prereq: WCOB 2043</strong></td>
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<td><strong>FINN 3603 Corporate Finance Prereq: FINN 3013</strong></td>
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<tr>
<td><strong>FINN 3033 Money and Banking Prereq: ECON 2013, ECON 2023, WCOB 1023</strong></td>
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<td><strong>FINN 3053 Financial Markets and Institutions Prereq: ECON 2013 and ECON 2023 or ECON 2143</strong></td>
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<td><strong>FINN 3623 Risk Management</strong></td>
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<td><strong>FINN 3703 International Finance</strong></td>
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<td><strong>FINN 3933 Real Estate Principles</strong></td>
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<tr>
<td><strong>FINN 4003H Finance Honors Colloquium Prereq: Senior standing &amp; Honors program participation</strong></td>
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<tr>
<td><strong>FINN 4013 Seminar in Personal Financial Planning Pre/Coreq: FINN 4733 Prereq: FINN 3003, FINN 3063, FINN 3623, ACCT 3843</strong></td>
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<tr>
<td><strong>FINN 410V Special Topics in Finance Prereq: FINN 3043</strong></td>
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<tr>
<td><strong>FINN 4133 Advanced Investments Prereq: FINN 3063</strong></td>
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<tr>
<td><strong>FINN 4143 Portfolio Management I Prereq: ACCT 3723 and FINN 3063; Invitation only class, apply in Finance office</strong></td>
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<tr>
<td><strong>FINN 4153 Portfolio Management II Prereq: FINN 4143; Invitation only class, apply in Finance Dept.</strong></td>
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<tr>
<td><strong>FINN 4163 Fixed Income Securities I Prereq: Invitation only class, apply in Finance Dept. FINN 3043 and FINN 3063</strong></td>
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<tr>
<td><strong>FINN 4173 Fixed Income Securities II Prereq: Invitation only class, apply in Finance Dept. FINN 4163</strong></td>
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<tr>
<td><strong>FINN 4233 Advanced Corporate Finance Prereq: FINN 3603</strong></td>
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<tr>
<td><strong>FINN 4313 Advanced Commercial Banking Prereq: FINN 3133</strong></td>
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<tr>
<td><strong>FINN 4413 Real Estate Invest and Appraisal Prereq: FINN 3933</strong></td>
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<tr>
<td><strong>FINN 4433 Real Estate Finance Prereq: FINN 3933</strong></td>
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<tr>
<td><strong>FINN 450V Independent Study Prereq: Instructor Consent</strong></td>
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<tr>
<td><strong>FINN 4733 Life and Health Insurance I</strong></td>
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<tr>
<td><strong>FINN 4833 Property and Casualty Insurance I</strong></td>
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<tr>
<td><strong>FINN 4843 Property and Casualty Insurance II Prereq: FINN 3623</strong></td>
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<thead>
<tr>
<th>Economics</th>
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<tr>
<td><strong>The following classes require MATH 1203 or higher or a Math ACT score of 25 or higher or a Math SAT score of 580 or higher.</strong></td>
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<tr>
<td><strong>ECON 2013 Principles of Macroeconomics</strong></td>
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<tr>
<td><strong>ECON 2023 Principles of Microeconomics</strong></td>
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<tr>
<td><strong>ECON 2143 Basic Economics – Theory and Practice</strong></td>
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<tr>
<td><strong>ECON 3053 Economics for Elementary Teachers Not open to Business majors.</strong></td>
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<tr>
<td><strong>The following Economics classes require ECON 2013 and ECON 2023 or ECON 2143.</strong></td>
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<tr>
<td><strong>ECON 3033 Microeconomic Theory Prereq MATH 2043 or MATH 2554</strong></td>
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<tr>
<td><strong>ECON 3133 Macroeconomic Theory</strong></td>
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<tr>
<td><strong>ECON 3153 Economics of Electronic Commerce Prereq: Requires only ECON 2023 or ECON 2143</strong></td>
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<td><strong>ECON 3333 Public Finance</strong></td>
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<tr>
<td><strong>ECON 3353 Law and Economics Prereq: Requires only ECON 2023 or ECON 2143</strong></td>
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<td><strong>ECON 3433 Money and Banking</strong></td>
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<td><strong>ECON 3533 Labor Economics</strong></td>
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<td><strong>ECON 3633 Advertising Economics Prereq: Requires only ECON 2023 or ECON 2143</strong></td>
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<td><strong>ECON 3843 Economic Development</strong></td>
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<td><strong>ECON 3853 Emerging Markets</strong></td>
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<tr>
<td><strong>ECON 3933 The Japanese Economic System Prereq: ECON 2013 or ECON 2143 Pre/Coreq: ECON 2023</strong></td>
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<tr>
<td><strong>ECON 399VH Honors Course Prereq: Honors program participation</strong></td>
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<tr>
<td><strong>ECON 4003H Economics Honors Colloquium Prereq: Senior Standing and Honors Program participation</strong></td>
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<tr>
<td><strong>ECON 4033 History of Economic Thought Prereq: ECON 2013 and ECON 2023 or ECON 2143 or ECON 3053</strong></td>
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<td><strong>ECON 410V Special Topics in Economics</strong></td>
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<tr>
<td><strong>ECON 4143 Information Economics Prereq: Requires only ECON 2023 or ECON 2143</strong></td>
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<td><strong>ECON 4333 Economics of Organizations</strong></td>
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<td><strong>ECON 4343 Government in Business</strong></td>
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<tr>
<td><strong>ECON 4433 Experimental Economics Prereq: Requires only ECON 2023 or ECON 2143</strong></td>
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<td><strong>ECON 450V Independent Study Prereq: Requires Instructor permission</strong></td>
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<tr>
<td><strong>ECON 4633 International Trade Policy</strong></td>
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<tr>
<td><strong>ECON 4643 International Macroeconomics and Finance</strong></td>
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<td><strong>ECON 4653 Global Competition and Strategy</strong></td>
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<tr>
<td><strong>ECON 468V International Economics and Business Seminar</strong></td>
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<tr>
<td><strong>ECON 4743 Introduction to Econometrics Prereq: WCOB 1033 or STAT 2303, MATH 2043 or MATH 2554, and MATH 2053</strong></td>
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<tr>
<td><strong>ECON 4753 Forecasting Prereq: WCOB 1033 or STAT 2303, MATH 2043 or MATH 2554, and MATH 2053</strong></td>
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<tr>
<td>Information Systems</td>
<td>MGMT 450V Independent Study in Mgmt Prereq: Instructor Consent</td>
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<tr>
<td>All Information Systems classes require a “C” or better in all prerequisites</td>
<td>MGMT 4583 International Management</td>
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<tr>
<td>ISYS 2263 Intro to Information Systems Dev Prereq: WCOB 1023 &amp; MATH 2053 with a grade of “C” or better</td>
<td>MGMT 4943 Organizational Staffing</td>
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<td>ISYS 3133 Statistical Analysis Prereq: WCOB 1033</td>
<td>MGMT 4953 Org Rewards and Compensation</td>
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<tr>
<td>ISYS 3253 Info Technology Infrastructure Prereq: ISYS 2263</td>
<td>MGMT 4963H Honors Seminar I Prereq: Invitation only, apply in Management Office or see John Norwood</td>
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<tr>
<td>ISYS 3293 System Analysis and Design Prereq: ISYS 2263</td>
<td>MGMT 4973H Honors Seminar II Prereq: Invitation only, apply in Management Office or see John Norwood</td>
</tr>
<tr>
<td>ISYS 3373 End User Computing Prereq: WCOB 1033 (“C” or better not required)</td>
<td>MGMT 4993 Entrepreneurship Practicum (SAKE) Prereq: Invitation only, apply in Management Office</td>
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<tr>
<td>ISYS 3393 Visual Basic Prereq: ISYS 2263 or CSCE 1023 or CSCE 1123</td>
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<tr>
<td>MGMT 4003H ISYS Honors Colloquium Prereq: Senior standing, Honors Program Participant</td>
<td>Transportation and Logistics</td>
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<tr>
<td>ISYS 4133E Bus Dev Prereq: ISYS 3393 or ISYS 4373 or CSCE 1123</td>
<td>TLOG2443 Principles of Transportation Prereq: ECON 2013 and ECON 2023 or ECON 2143.</td>
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<tr>
<td>ISYS 4233 Seminar in ERP Development Prereq: WCOB 4123</td>
<td>TLOG3613 Business Logistics Prereq: (ECON 2013 and ECON 2023) or ECON 2143.</td>
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<tr>
<td>ISYS 4243 Current Topics in Computer Information Prereq: WCOB 3016</td>
<td>TLOG3623 Purchasing and Inventory Systems (Fa) Prereq: TLOG 3613.</td>
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<tr>
<td>ISYS 4263 Information Technology Strategy Prereq: WCOB 3016</td>
<td>TLOG410V Special Topics in Logistics Prerequisite: TLOG 3613</td>
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<tr>
<td>ISYS 4283 Centralized Data Systems Prereq: ISYS 3293 Pre/Coreq: ISYS 3393</td>
<td>TLOG4363 Transportation Carrier Management (Fa) Prereq: TLOG 3443</td>
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<tr>
<td>ISYS 4433 Business Intelligence Prereq: ISYS 4283</td>
<td>TLOG4643 International Transportation and Logistics (Sp) Prereq: TLOG 3443. Prerequisite: TLOG 3613.</td>
</tr>
<tr>
<td>ISYS 4333 Object-Oriented Technologies Seminar Prereq: ISYS 3293</td>
<td>TLOG4653 Transportation and Logistics Strategy (Sp) Prereq: TLOG 3443 and TLOG 3613.</td>
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<tr>
<td>ISYS 4363 Business Application System Development Prereq: ISYS 3393, ISYS 4283</td>
<td>TLOG466V Independent Study in Transportation and Logistics</td>
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<td>ISYS 4373 Object-Oriented Programming for Business Applications Prereq: ISYS 2263 or CSCE 1023 and CSCE 1021L</td>
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<tr>
<td>ISYS 4453 Introduction to Enterprise Servers Prereq: ISYS 2263 or CSCE 1123</td>
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<tr>
<td>ISYS 4463 Enterprise Transaction Systems (COBOL) Prereq: ISYS 2263 or CSCE 1123</td>
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<tr>
<td>ISYS 450V Independent Study Prereq: Instructor Consent</td>
<td>WCOB</td>
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<tr>
<td>ISYS 4933 Global Information Technology Management Prereq: WCOB 3016</td>
<td>All prerequisites must be completed with a grade “C” or better.</td>
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<td>All Honors sections require participation in the Walton College Honors Program.</td>
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<td>WCOB 1012 Legal Environment of Business</td>
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<td>WCOB 1012H Honors Legal Environment of Business Prereq: Honors Program participant</td>
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<td>WCOB 1111 Freshman Business Connections Prereq: Open to business students only</td>
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<td>WCOB 1120 Computer Competency Requirement</td>
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<td>WCOB 1023 Business Foundations Prereq: COMM 1313, WCOB 1111, WCOB 1120</td>
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<td>WCOB 1033 Data Analysis and Interpretation Prereq: MATH 2053, WCOB 1120</td>
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<td>The following classes require satisfactory completion of WCOB 1120 and a grade of “C” or better in WCOB 1012, WCOB 1023, WCOB 1033, and ECON 2023.</td>
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<tr>
<td></td>
<td>WCOB 2013 Markets and Consumers</td>
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<td>WCOB 2023 Goods and Services</td>
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<td>WCOB 2033 Human Capital</td>
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<td>WCOB 2043 Financial Resources</td>
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<td>WCOB 3003H College Honors Colloquium Prereq: Junior/Senior standing in the WCOB Honors Program.</td>
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<td>WCOB 3016 Business Strategy and Planning Prereq: WCOB 2013, WCOB 2023, WCOB 2033, WCOB 2043 all with a grade of &quot;C&quot; or better.</td>
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<td></td>
<td>Open to business students only.</td>
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<td>WCOB 4213 ERP I Fundamentals Prereq: WCOB 2023 &amp; WCOB 2043</td>
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<td>WCOB 4223 ERP II Configuration and Implement Prereq: WCOB 4213</td>
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<td>WCOB 499VH Honors Thesis Prereq: Junior/Senior standing in the WCOB Honors Program.</td>
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<td>The following WCOB classes require no direct prerequisite. WCOB students must complete the pre-WCOB core before being eligible to take these classes.</td>
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<tr>
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<td>WCOB 300V Study Abroad</td>
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<td>WCOB 410V Special Topics in Business</td>
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<td></td>
<td>WCOB 455V Service Learning Practicum</td>
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</tbody>
</table>

### Marketing

- **MKTG 3433 Principles of Marketing** Prereq: ECON 2013 and ECON 2023 or ECON 2143
- **MKTG 3533 Promotional Strategy** Prereq: MKTG 3433
- **MKTG 4003H Marketing and Transportation Honors Colloquium** Prereq: Senior standing, Honors Program participant
- **MKTG 4033 Selling and Sales Management** Prereq: MKTG 3433
- **MKTG 4103 Marketing Topics** Prereq: MKTG 3433
- **MKTG 4113 Marketing Research** Prereq: WCOB 1033, MKTG 3433
- **MKTG 4533 Marketing Mgmt** Prereq: MKTG 4133, MKTG 4553
- **MKTG 4553 Consumer Behavior** Prereq: MKTG 3433
- **MKTG 4663 Industrial Marketing** Prereq: MKTG 3433
- **MKTG 4833 International Marketing** Prereq: MKTG 3433
- **MKTG 4933 Retail Marketing Strategy** Prereq: MKTG 3433
- **MKTG 4943 Retail Buying and Merchandise Control** Prereq: MKTG 3433

### Management

*All Management classes require a “C” or better in WCOB 2033.*

- **MGMT 3933 Entrepreneurship and New Venture Dev.**
- **MGMT 4003H Management Honors Colloquium** Prereq: Senior Standing, Honors Program Participant
- **MGMT 4103 Special Topics in Management**
- **MGMT 4243 Ethics & Corporate Responsibility**
- **MGMT 4253 Leadership**
- **MGMT 4263 Organizational Change and Dev**
- **MGMT 4333 Nonprofit Organizational Mgmt**
- **MGMT 4403 Total Quality Management**
- **MGMT 4433 Small Enterprise Management**

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