FOR RELEASE THURSDAY, APRIL 8, 2004

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UA WALTON COLLEGE STUDENTS ATTEND GLOBAL SUMMIT

FAYETTEVILLE, Ark. – Five honors seniors in the Sam M. Walton College of Business, University of Arkansas, attended the New York University Leonard N. Stern School of Business Summit on Global Business on April 2-3 in New York City.

Maren Bockenfeld, Rogers; Will Giles, Berryville, Ark.; Vesela Grozeva, Pavlikeni, Bulgaria; Patrick Hagge, Cabot, Ark.; and Reanna McGrath, Mountain Home, Ark., were accompanied by John Norwood, director of the college Honors Program. Norwood said: “These fourth-year Walton Scholars are among the highest academic achievers in the college. This program offered them new expertise and a broader understanding of the business world.”

Over 400 students from business schools around the country attended the conference, which featured discussion on timely global and domestic business topics and attracted leading speakers from corporations, the government and academia. Managing directors, CEOs and presidents were on hand to share their insights and experiences as well as their predictions for the future. Sessions covered corporate governance and the ethical challenges for the business leaders of tomorrow, globalization and the role of the World Trade Organization, the sports industry and its impact on local economies, and consumer product marketing across international borders.

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