UNIVERSITY OF ARKANSAS BUSINESS COLLEGE CHANGES NAME

FAYETTEVILLE, Ark. – The University of Arkansas Board of Trustees approved today the naming change of the University of Arkansas’ Sam M. Walton College of Business Administration to the Sam M. Walton College of Business.

In addition, the Board of Trustees approved changing the Walton College’s department of Computer Information Systems and Quantitative Analysis (CISQA) to Information Systems.

Walton College Dean Doyle Z. Williams said, “This change was a matter of simplifying the name and better aligning it with our educational mission. The Walton College Dean’s Executive Advisory Board, a group of state and national business leaders who advise the college on it strategies, programs and curriculum, made the recommendation to shorten the college’s name this past fall. In addition, the new name will help make the Walton College more competitive nationally.”

According to U.S. News & World Report’s 2001 college rankings, the Walton College tied for 36th place in the nation’s top public undergraduate business schools, having moved up from a tie for 48th place the previous year.

Fred Davis, David Glass Chair in Information Systems and chair of the Information Systems department, said, “We changed the department name to describe better the focus of our curriculum, and to be more consistent with the business community as well as with national and international business schools.”
The Information Systems department in the Walton College focuses on the information and the systems that support the computer for decision making, planning and coordination of business processes. This is distinguished from the computer science and computer engineering department in both the UA College of Engineering and J. William Fulbright College of Arts and Sciences, which covers the computer hardware and software technology.

The Business Administration Building on the UA campus will now become the Business Building.

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