Walton College Integrated MAcc Program

Inaugural IMAcc Cohort Graduates: Earns MAcc Degree

The first cohort of integrated Masters of Accountancy (IMAcc) students entered the program at the end of their junior year. This May, the full cohort of 21 students will graduate with their Masters in Accountancy.

During the two-year program, the students enjoyed flexible scheduling and early access for internships and study abroad programs. Of the students that completed internships, the majority received a full time offer by the start of their masters year. The IMAcc program’s quality instruction and seamless transition to the masters year provide the framework for these students to succeed.

Placement for this cohort is in excess of 90 percent. The following employers provided internships or hired our IMAcc students: Grant Thornton, LLP, Deloitte & Touche, Tyson Foods, KPMG, PricewaterhouseCoopers, Ernst and Young, PAM Transport, BNP Paribas, Walmart and BKD.
Great things are happening in the Walton College Accounting Department!

We are pleased to be highly ranked in a couple of national polls. While polls are imperfect measures of our progress, our undergraduate program ranked 33rd and the MAcc program ranked 38th nationally among public universities. When compared to universities of similar size, both the undergraduate and MAcc programs were ranked nationally among the top 25 programs. We recently placed one of our graduates, Kailee Boyce, as a postgraduate technical assistant at the Financial Accounting Standards Board for the first time ever!

We have had two goals as a department. The first is to make certain that students are thoroughly trained to begin a successful accounting career. We encourage them to have a masters degree in accounting, be CPA-exam ready and to have had valuable work experience. We have made substantial changes to the undergraduate and graduate curriculum to make this happen. We are especially promoting spring and summer internships with our employers.

As a result, the past year we have had our largest MAcc cohort ever and expect an even larger cohort this upcoming year (2013-14). We appreciate your support as we work to graduate students who are ready to be valuable to business, government and public entities.

The second goal has been to improve the quality of our research. We have recently published in the elite accounting journals, including the Journal of Accounting Research, The Accounting Review, Review of Accounting Studies, Contemporary Accounting Research and the Journal of Accounting and Economics.

We continue to maintain an active research agenda and expect similar productivity in the future.

We look forward to another great year ahead. We sincerely appreciate your support!

The Department of Accounting has 15 full-time faculty members and 13 doctoral students in residence. The accounting faculty members have been recognized for their excellence in both teaching and research. Approximately 120 undergraduate students in accounting will graduate this year!

Vernon J. Richardson
S. Robson Walton Chair in Accounting
Accounting Department Chair

Our Faculty During 2012

Our renowned faculty at the Walton College had a spectacular year when it comes to appointments, research, service, awards and recognitions.

APPOINTMENTS

Marinus Bouwman is a member of the American Accounting Association and also serves on the editorial board of the International Journal of Accounting Information Systems.


Sami Keskek serves as a conference reviewer for the American Accounting Association Annual Meetings and the AAA Financial Accounting and Reporting Section.

James Myers serves on the editorial review boards of Contemporary Accounting Research and the American Accounting Association’s The Accounting Review and Accounting Horizons. He serves as an ad-hoc reviewer for the FARS Section of the American Accounting Association for midyear and annual meetings. He also serves as an ad-hoc reviewer for the Journal of Accounting and Economics, Journal of Accounting Research, Contemporary Accounting Research and the Journal of Accounting, Auditing and Finance.

Linda Myers serves on the American Accounting Association’s Auditing Standards Committee. She was the Co-Chair of the Program Committee for the 2012 AAA Auditing Section Midyear Meeting. She served as a conference reviewer for the AAA Southwest Regional Section Meeting and as an External Grant Proposal Reviewer for the Research Grants Council of Hong Kong. She is an editorial board member of the Journal of International Business Studies, Contemporary Accounting Research, and The Accounting Review. She is an ad-hoc reviewer for Accounting Horizons, Accounting Organizations and Society, Journal of Business, Finance and Accounting, Auditing: A Journal Practice and Theory, Journal of Accounting and Public Policy, Journal of Accounting Research, and Review of Accounting Studies.

Gary Peters serves as the editor of the AAA Audit Section’s newsletter, The Auditor’s Report. He serves as an ad-hoc reviewer for the Journal of Accounting and Public Policy, Auditing: A Journal of Practice and Theory, The Accounting Review and Journal of Accounting, Auditing and Finance. He also served as a reviewer and discussant at the AAA Midyear meetings.

Karen Pincus will serve as president for the American Accounting Association in 2012-2013. She serves on the KPMG Educator’s Advisory Board, the Pathways Commission and the AAA Finance Committee. She serves as an ad-hoc reviewer for the AAA Midyear meeting. She was also appointed to the Sam M. Walton College Honors Council.

J. Manuel Sanchez is an ad-hoc reviewer for the Journal of Information Systems, Management Information Systems Quarterly, Managerial Finance, and The Accounting Review. He served as a reviewer for the AAA Midyear meeting.

Vernon Richardson serves as editor for The Accounting Review. He serves on the Founding Corporate Advisory Board of the Association of Latino Professionals in Finance and Accounting.

Gary Peters is the Masters of Accounting Program Director.

Vernon Richardson is the Department Chair and serves as a member of the Walton College of Business Executive Committee.

J. Manuel Sanchez is the Faculty Student Advisor for the ALPFA chapter.

Awards & Recognition

Charles Leflar is the faculty advisor for Beta Alpha Psi. The chapter attained Superior chapter status during 2012. He was recognized as the Outstanding Registered Student Organization Advisor and received the Golden Tusk award in 2012. He also received the 2013 Walton College Faculty Service award.

Linda Myers received the Outstanding Reviewer Award, Contemporary Accounting Research in 2012. She also received the 2013 Walton College Faculty Research Award.

Karen Pincus received the Special Recognition Award from the American Institute of Certified Public Accountants in 2012.

J. Manuel Sanchez received the 2013 Walton College Faculty Diversity award.

Service

Marinus Bouwman serves as the Director of the Business Core Curriculum.

Cory Cassell serves as a member of the University of Arkansas Faculty Panel for Undergraduate Complaints.

William Greenhaw serves as the student organization advisor for Alpha Kappa Psi chapter.

Charles Leflar serves as the faculty advisor for Beta Alpha Psi Accounting chapter. He also serves on the All University Academic Integrity Board and is on the Board of Directors of the University of Arkansas Teaching Academy.

Linda Myers is the Ph.D. in Accounting Program Director and is the Chair for the Accounting Ph.D. Program Committee. She also serves the Sam M. Walton College of Business as a member of the Faculty Senate and the Graduate School Faculty Advisory Board.

John Norwood serves as chair of the accounting scholarship committee. He also serves as president and faculty advisor of Beta Gamma Sigma. He also serves as the Chair of the Walton College Awards Committee.

The 2012 Public Accounting Report Ranks Programs

The Walton College Accounting Programs are ranked 33rd (Undergraduate) and 38th (Graduate - MAcc) overall best programs among public institutions.

www.waltoncollege.uark.edu/acct/
This semester the Alpha Iota Chapter of Beta Alpha Psi will perform three presentations at the Southwest Regional Meeting of Beta Alpha Psi in Dallas, Texas. Some of the Alpha Iota’s officers as well as members will travel to Dallas to compete in the Best Practices competition as well as learn how to improve their chapter. Additionally, most of Alpha Iota’s officer board attended the Beta Alpha Psi Annual Conference in Baltimore in August of 2012 and the Southwest Regional Meeting in San Antonio in March of 2012.

Once again the University of Arkansas Chapter of Beta Alpha Psi has been acknowledged as a Superior Chapter, one that completes substantially more than the amount of required professionals and community service hours and actively participates in Beta Alpha Psi Regional and Annual Meetings.

Alpha Iota continues to provide students with opportunities to meet and network with professionals in the fields of accounting, finance and information systems through weekly meetings, career fairs and extra recruiting events like the Annual Bowl-A-Thon and volleyball tournament.

Check out Beta Alpha Psi’s newly renovated website! http://uark.edu/ua/bap

**Committed to opening the gates to your future**

**Professional Development** - Expands opportunities for students who seek careers in Accounting, Finance, Business and related fields of business by empowering them to develop as leaders.

**Career Opportunities** - Offers the opportunity to explore the diverse and exciting career paths within business. Through its national career fair it connects Fortune 500 companies with talented Latinos across the nation.

**2011-2012 Officers**

- **Gabriel Cuillier**, President
- **Dania Herrera**, Vice-President
- **Jose Castaneda**, COO/Membership
- **John Hill**, Treasurer
- **Emilie Sosa**, Marketing/ Social Media
- **Edgar Barrales**, Secretary
- **Carolina Valdizón**, Event Coordinator
- **Jairo Reyes**, Community Service/
  Public Relations
- **J. Manuel Sanchez**, Co-Faculty Advisor

**Newest Accounting Members**

**Juniors**

- Ashleigh Alecusan
- Gabriel Antony
- Kathryn Gandy
- Madison Layton
- James Leu
- Randal Lyle
- J. Manuel Sanchez, Co-Faculty Advisor

**Seniors**

- Chi Ngoc Kim Dam
- Kylie Morrison
- Lauren McKinney
- Ethan Spiva
- Trang Standefer
- Andre Vargas Cripieri

**MAce**

- Hiba Abu Sammour
- Audrey Davidson
- Chad Dickinson
- Emily Hunt
- Joshua Hunt
- Philip Jones
- Quincy Jones
- Charlotte Moore
- Michael Peebles
- David Rosser
- Kimberly Schluterman

**2012-2013 Officers**

- **President**- Audrey Davidson
- **V.P. of Programs**- Danielle Cain
- **V.P. of Membership**- Lauren McKinney
- **Reporting Secretary**- Lindsey Bolen
- **Assistant Secretary**- Brent Binns
- **Treasurer**- Quincy Jones
- **V.P. of Systems**- Joe Whittington
- **V.P. of Community Service**- Phil Jones
- **Historian**- Megan Davis
- **Administrative Officer**- Wilson Neely
2012-2013 Student Awards
Outstanding Juniors/James P. Modisette Scholarship: Ashleigh Alesuan, Kathryn Gandy, Caitlin Murphy
Outstanding Seniors/Doris M. Cook Award: Xi Ai, Kayla Kimmons, Lindsey Bolten
Outstanding MAcc Student & FSA MAcc Student Award: Audrey Davidson
ASCPA Scholarship: Sheryl Choong, Trang Standefer, John Jordan
Becker CPA Review Scholarships: Emily Hunt, Quincy Jordan

Alumni Honoree Awards
Charles Baldwin, EVP/CAO Cabela's Sidney, Nebraska
Charles Baldwin has served as the Executive Vice President and Chief Administrative Officer at Cabela's since January 2010. In this role Mr. Baldwin is responsible for Human Resources, Asset Protection, Aviation, Call Centers, B2B, Outdoor Services and IT. He began his career at Cabela’s as Vice President and Chief Human Resources Officer in October 2007. Prior to joining Cabela’s, Mr. Baldwin worked for Walmart for over 20 years. At Walmart, he held various positions as he moved through the organization, including store management roles, Regional Trainer, Regional HR Manager, Labor Manger, HR Director and Vice President of People Development. Prior to joining Cabela's, Mr. Baldwin was the Vice President of Global Talent Management and was responsible for Leadership Development, Organization Design and Development, Executive Development, Succession Planning, Selection, Assessments, Validation, Surveys, Learning Solutions and Corporate Learning Services at Walmart. He attended the University of Arkansas, where he received a Bachelor of Science in Administrative Management.

David Vaden
David Vaden is a member of Ernst & Young LLP’s Business Tax Services Practice in Northwest Arkansas.
David has been with the firm since 1996 and has over 17 years of experience in corporate tax matters. David is a tax partner in the Rogers, Arkansas office serving several of the firm’s largest clients in the area. He has assisted clients with federal, state and international tax services in the areas of tax planning, tax accounting, restructuring, incentives and tax compliance. David is very focused on understanding the client’s business needs and aligning the right resources in each of our service lines.

David currently serves as the firm’s Americas Tax Retail Leader. In addition, he serves as a member of the Southwest Area’s tax accounting and risk advisory group.

David graduated from the University of Arkansas with a BSBA in Accounting in December 1995. He is a licensed Certified Public Accountant and a member of the American Institute of Certified Public Accountants, Arkansas Society of CPAs and other professional organizations.

Alumni News
MAcc Graduate First University of Arkansas Student Selected for FASB Postgraduate Technical Assistant Program
Kailee Boyce, MAcc 2012, has become the first graduate to represent the University of Arkansas at the Financial Accounting Standards Board in Norwalk, Connecticut. As a postgraduate technical assistant, Kailee assists in researching issues, and helps summarize and analyze the comments returned to the Board as part of the due process that can result in a FASB pronouncement. She is assigned to the Disclosure Framework project as well as the Definition of a Nonpublic Entity project. She is also assigned to assist the Emerging Issues Task Force and the newly formed Private Company Council.

Kailee participated in the Study Abroad program in India sponsored by faculty in the Sam M. Walton College of Business. In a recent conversation with Kailee, she said that what she learned in the India program helped prepare her for the international aspects of working at the FASB. She also credited Dr. Linda Myers’ class on accounting research as being especially helpful for her current responsibilities.

Kailee said she would definitely recommend the five year MAcc program. She cited the variety of electives available and the support from the faculty in exploring nontraditional career opportunities as especially useful, helping her to successfully apply for the FASB position. Kailee also credited the Career Center for their help throughout her time at the University of Arkansas.

We congratulate Kailee Boyce on her prestigious acceptance into the Postgraduate Technical Assistant program. We are pleased to have our first University of Arkansas graduate represent the Sam M. Walton College of Business at the FASB.

Ph.D. Student Wins University Award
Stacy Kaden was selected as one of the winners in the “From Abstract to Contract: Graduate Student Research Competition.”
Marinus J. Bouwman  
Professor  
Walter B. Cole Chair in Accounting  
Is interested in improving student learning through the use of information technology, and is heavily involved in curriculum assessment at both the department and college levels. He is a member of the American Accounting Association. He holds a Ph.D. from Carnegie-Mellon University.

William K. Greenhaw  
Instructor  
Has worked as a trial lawyer since 1978. He has received various Walton College Teaching Excellence Awards at the Walton College and is a fellow of the University of Arkansas Teaching Academy. He is a member of the American Bar, Arkansas Bar, and Washington County Bar Associations. His recent presentation in 2012 was “Teaching the Basics of Title VII to Legal Environment Students” at the annual conference for Academy of Legal Studies in Business. He teaches Legal Environment of Business. He holds a J.D. from the University of Arkansas.

Cory A. Cassell  
Assistant Professor  
Investigates audit quality, earnings quality, financial reporting credibility and the impact of regulatory/market events on the market for audit services. He is a member of the American Accounting Association and its auditing section. His research has been published in *Contemporary Accounting Research, Journal of Financial Economics and Auditing: A Journal of Practice and Theory*. He is a Certified Public Accountant (Texas) and holds a Ph.D. from Texas A&M University.

Shawn X. Huang  
Assistant Professor  
Researches the role of transparency and disclosures, properties of accounting numbers and international accounting. His research has generated two publications in top-tier accounting and finance journals such as the *Journal of Accounting Research and the Journal of Financial Economics*. His recent presentation during 2012 was “The Role of International GAAP in Cross Boarder Mergers and Acquisitions” at the AAA annual meeting. He holds a Ph.D. from the Robert J. Trulaske, Sr. College of Business at the University of Missouri.

Sabrina Chi  
Assistant Professor  
Investigates the role of taxes in corporate investment, financing decisions, corporate tax policy and commercial banks’ investments/capital structure. Her recent presentation in 2012 was “Do Short Sellers and Inside Profit from the Mispricing of Book-Tax Differences?” at the Financial Management Association annual conference in Atlanta. She holds a Ph.D. from University of California-Irvine.

Sami Keskek  
Assistant Professor  
Researches the market pricing of accounting information, market inefficiencies, analyst forecasts, management earnings guidance, earnings management and firm valuation. He presented his paper “Do Analysts Contribute to the Disappearance of the Accrual Anomaly?” at the 2012 AAA Annual Meeting. He holds a Ph.D. from Texas A&M University.

Dixon Cooper  
Instructor  
Has taught for 20 years at Austin College, Texas Christian University, University of Texas at Arlington, University of North Texas (UNT), Sterling College and Wilson College. He has also served as the Director of the UNT Graduate Center in Dallas for 12 years. He has served as an editor/author and curriculum designer for the AICPA. He has also maintained a tax planning and compliance and financial planning practice. He holds a Master’s in Taxation from the University of North Texas.

Charles J. Leflar  
Clinical Associate Professor  
BKD Lectureship in Accounting  
His recent presentation during 2012 was “The Multicultural Classroom: Putting your best foot forward, not in your mouth.” He lead a new Summer Study Abroad in Ireland in 2012. He holds a Ph.D. from the University of Missouri-Columbia.
Gary F. Peters  
**Associate Professor**  
**Doris A. Cook Chair in Accountancy Program Director**  
Investigates corporate governance, auditor risk factors and voluntary disclosure. He is currently serving as the editor of the AAA Audit Section’s newsletter, *The Auditor’s Report*. He holds a Ph.D. from the University of Oregon.

Karen V. Pincus  
**Professor/ Doyle Z. and Maynette Der Williams Chair in Professional Accounting**  
**AAA President- 2012**  
**Audit Committee Member for the AICPA**  
**Member of AICPA Board of Directors**  
**U.S. Member and Deputy Chair of the International Accounting Education Standards Board (IAESBA)**  
Investigates audit judgment and fraud prevention and detection. She was named by *Accounting Today* as one of the 2006 “Top 100 Most Influential People in Accounting.” She holds a Ph.D. from the University of Maryland.

John M. Norwood  
**Professor**  
**Nolan E. Williams Lecturer in Accounting**  
Has been a member of the Academy of Legal Studies in Business for more than 30 years. He is a member of the University of Arkansas Teaching Academy and held the position of President from 2008 to 2010. He holds a BA and an MBA from LSU and a JD from Tulane University, and is a CPA in the state of Arkansas.

James N. Myers  
**Professor**  
**Ralph L. Queen Chair in Accounting**  
Is interested in predicting future earnings/cash flow, IFRS and analysts forecasts. His paper, “A Re-examination of Analysts’ Superiority over Time-Series Forecasts” was presented at the AAA Southwest Regional Meeting. He holds a Ph.D. from the University of Michigan.

Karen V. Pincus  
**Professor/ Doyle Z. and Maynette Der Williams Chair in Professional Accounting**  
**AAA President- 2012**  
**Audit Committee Member for the AICPA**  
**Member of AICPA Board of Directors**  
**U.S. Member and Deputy Chair of the International Accounting Education Standards Board (IAESBA)**  
Investigates audit judgment and fraud prevention and detection. She was named by *Accounting Today* as one of the 2006 “Top 100 Most Influential People in Accounting.” She holds a Ph.D. from the University of Maryland.

Vernon J. Richardson  
**Professor/Accounting Department Chair**  
**S. Robson Walton Chair in Accounting**  
**AAA-IS section President,**  
**Corporate Advisory Board of NWA ALPFA Chapter**  
Investigates financial accounting, information technology and capital markets. He is interested in the business value of information technology and internet financial reporting. He presented multiple papers at the AAA IS mid-year and AAA annual meetings. He holds a Ph.D. from the University of Illinois at Urbana-Champaign.

Jasmine Edwards  
**Accounting Department Administrative Assistant**  
Has been with the University of Arkansas for over three years and is a member of the Walton College Special Events Committee.

Linda A. Myers  
**Professor**  
**Garrison-Wilson Endowed Chair**  
**Accounting Doctoral Program Director**  
Investigates the effects of accounting disclosure on financial statement users, and determinants of accounting and disclosure quality. In 2012, she presented “The Effect of Lame Duck Auditors on Management Discretion: An Empirical Analysis” at the 35th annual European Accounting Association Congress. She holds a Ph.D. from the University of Michigan.
Cory A. Cassell

Shawn X. Huang

James N. Myers

Linda A. Myers

John M. Norwood

Gary F. Peters

Karen V. Pincus

Vernon J. Richardson

J. Manuel Sanchez
MAcc & Ph.D. Programs

Masters in Accountancy (MAcc)

The MAcc program continues to grow. This year we admitted 56 students (2012-2013 MAcc class), the largest class in the history of our program. We expect an even larger class next year. The next application deadline for our MAcc program is March 1, 2013. There are many exciting changes happening in the MAcc program including new courses, new faculty, new student events and new interactions with the professional community. Our expanded MAcc orientation for professional skills and career planning was a huge success again this year due to the participation of our professional employers and alumni. If you or your organization would like to participate in the future, I would love to have you involved.

We have generous contributors to our program. We could not begin to make the strides in our program without the immense help of our benefactors.

To our current undergraduate students, start making plans now for pursuing the Integrated MAcc (IMAcc) degree. Employers are asking for it. If you are currently a junior, our application deadline is March 15 for admittance.

The sooner you apply, the sooner you can begin planning your coursework and internships. If you are a graduating senior, you can submit your application by March 1 for entrance Fall 2013. We look forward to your application. To our alumni, we would love to hear now your MAcc experience continues to shape your professional endeavors. If you have never done so, send us a note.

We would love to hear your story, email me at gpeters@walton.uark.edu

gsb.uark.edu/macccurriculum.asp

Ph.D. in Accounting

Linda A. Myers, Program Director

The Accounting Ph.D. Program has undergone dramatic changes over the last few years. We have added professors from University of Missouri, Texas A&M, and the University of California at Irvine to our research group. With the recent addition of more research-active faculty, doctoral students have a greater opportunity to work with faculty members, assisting in and co-authoring research projects. In addition, we offer up to six accounting research seminars each year and we have regular weekly research workshops (waltoncollege.uark.edu/acct/presentations.asp for a current listing). Students work closely with faculty on summer papers and present them at the accounting workshop to receive faculty input. This helps students to prepare to write a dissertation. Our small Accounting Ph.D. Program allows students to interact regularly with faculty members.

Many of our faculty members do research related to auditing, earnings management, financial reporting, governance, market anomalies, information technology, international accounting and taxation. Our faculty use empirical, archival research methods and publish in the top accounting journals including Journal of Accounting and Economics, The Accounting Review, Journal of Accounting Research, Review of Accounting Studies and Contemporary Accounting Research. Fayetteville, Arkansas is a small college town with a very reasonable cost of living, and we offer four years of generous financial support to qualified applicants. If you’re considering applying to a Ph.D. Program in accounting, please contact me at: lmyers@walton.uark.edu.

Congratulations to Scott Johnson, Taylor Joo, and Michael Stuart who have accepted faculty positions at Virginia Tech, New Mexico State University, and Vanderbilt, respectively.

Welcome to Kevin Butler, Joshua Hunt, and David Rosser who will be joining us in Fall 2013!

Accounting Ph.D. Students

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<thead>
<tr>
<th>Ben Anderson</th>
<th>Stacey Kaden</th>
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<tr>
<td>Cari Burke</td>
<td>Tyler Parson</td>
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<tr>
<td>Lauren Dreher</td>
<td>Jaclyn Prentice</td>
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<tr>
<td>Ashley Douglass</td>
<td>Roy Schmardebeck</td>
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<td>Jacob Haislip</td>
<td>Tim Seidel</td>
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<td>Scott Johnson</td>
<td>Michael Stuart</td>
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<td>Taylor Joo</td>
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Two popular study abroad programs are led by Department of Accounting Faculty. Dr. Charles Leflar’s Ireland program began summer 2012. Dr. Gary Peters co-lead a team that went to China.

**Business Seminar in Ireland**

Dr. Leflar’s program is a study of the Irish culture and history as well as international business and the economic environment in Ireland and the European Union. Three weeks are spent in Dublin, with side trips to Trim Castle, Galway and the Cliffs of Mohr. Students stay at the University College of Dublin.

Instruction included lectures on EU economics and US foreign policy by the US Embassy foreign affairs officers. During this accounting-focused course, students made professional contacts by visiting the Dublin office of KPMG and meeting their expat US staff. Foreign internships and tours of duty were popular topics of discussion. The students completed a pre-trip case study on Guinness Brewery. The Guinness factory visit reinforced the “real world” connection to concepts from the case study.

The program included many opportunities to experience Gaelic culture and food. How did the students describe their semester? “Fun, educational, once in a lifetime trip!” “It’s a perfect mix of learning and activities.” This program is sure to continue to inspire and educate University of Arkansas students to think globally.

**Business Seminar in China**

The study abroad course in China is designed to expose students to the economic and political environments, business practices, higher education system, language and culture of China. Dr. Peters and other Walton College faculty join with guest lectures and business professionals in China to inform the students about modern China, focusing on consumer products industries and supply chain management issues. Although the seminar takes a broad business view, from an accounting perspective, students are exposed to the business transactions behind the numbers.

During the two week trip, the students visited Beijing, Guangzhou, Shenzhen and Hong Kong. Focusing on global businesses, the students were able to visit Walmart China headquarters, Li and Fung, Proctor and Gamble, Johnson and Johnson and Unilever. A visit to the Shenzhen Kerry Yantian Port offered a unique opportunity to discuss logistics.

Cultural experiences included Tiananmen Square, the Forbidden City and the Great Wall. Visiting the World Trade Center and the Olympic Stadium gave the students a taste of the new China. The food and people of each city added to the diversity of the students’ experience.

In response, the students have commented, ”Totally challenged my perspective of China” and “Eye opening- A different world full of opportunities.” This program offers a unique opportunity for students to expand their perceptions and gain understanding of one of the world’s fastest growing economies. Dr. Peters will be leading another trip, including several IMAcc students, in May 2013.
The Sam M. Walton Department of Accounting Advisory Board was chartered July 1, 2012. This diverse group of professional accountants, business leaders and academics are challenged with five objectives:

1. Identify opportunities for students by partnering with the faculty to recruit students, arrange guest speakers and bring students in contact with business executives and their ideas.
2. Connect faculty and industry by serving as a forum for exchanging points of view between business executives and academicians. Help to keep the department informed of trends and development in the “real world” so that the department can incorporate this information appropriately into the curriculum.
3. Help advance the stated goals of the department and suggest opportunities for improvement.
4. Participate in fundraising for the department.
5. Serve as guest lecturers in classes or at student functions.

The board has 16 members who are all accomplished alumni of the University of Arkansas and represent many of our most important employers. Each board member will serve a three-year term. This year, the Board has committees working on student recruiting, marketing, fundraising and curriculum development. The board meets twice a year to accomplish its chosen objectives.

The Department of Accounting is grateful for the service for our board members. We look forward to their contributions in accomplishing our goals of continuing to thoroughly prepare students for future career success, and increase the number of students served by our programs.
Thanking Our Donors

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- Walmart Foundation
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- John Norwood
- Neal and Julie Spencer

Our success in becoming a leading business school depends on our generous donors, loyal alumni and valued friends like you.

Thank you for your contributions!

stay connected
update your alumni info, or to be added to this annual newsletter, go to arkansasalumni.org

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