Dear Friends:

Great business schools get great results. And Walton College is getting great results, in no small part due to the generosity of supporters like you.

Walton’s full-time MBA program was once again ranked by *U.S. News & World Report* as number one in the nation for the number of students employed at graduation. Our undergraduate outcomes are thriving as well - of the 2014 class, 85 percent of job-seeking students were employed at graduation. And, we are graduating even more students than before, as our six-year graduation rate increased over 5 percent in the past two years.

In addition, the quality and quantity of students we attract continues to rise. Average freshman GPAs and ACT scores have increased steadily over the past several years, as has the average GMAT score for incoming graduate students. Enrollment is the highest ever, with a total of 5,211 students* enrolled at Walton this year, up from 4,837 last fall.

As we continue to gain national recognition, *Businessweek* ranked Walton in the top undergraduate business schools for return on investment. And, since 2004, we’ve maintained our top 30 position in the public undergraduate rankings of *U.S. News & World Report*.

While we are proud of how far we’ve come, our work is ongoing. We have set our sights on becoming a top 20 business school by 2020, and we remain committed to attaining this goal. You are an integral part of both our past and the achievements of our future.

Tony Robbins once said, “The only limit to your *impact* is your imagination and commitment.” Over the following pages, you’ll see how you have made this true at the Walton College. On behalf of our students, faculty, and staff, thank you for your continued commitment to and positive *impact* on us.

Dr. Eli Jones
Dean & Sam M. Walton Leadership Chair

*Number as of the 11th day of classes of the fall 2014 semester. Of the total, 4,812 are undergraduate and 399 are graduate students.*
Current Impact: Student Achievements

Walton business plan teams continued to compete with great success. Our teams swept the top three spots at the Donald W. Reynolds Arkansas Governor’s Cup graduate division.

BioBotic Solutions, an undergraduate team, won the prestigious Texas Christian University’s Richards Barrentine Values and Ventures Competition and placed second in the Donald W. Reynolds Tri-State, innovation and elevator pitch competitions. They also placed second at the University of Nebraska Global Venture Competition and first in the G60 Elevator Pitch. As a result of the national attention, BioBotic Solutions was listed in Businessweek as one of “Nine Hot New B-School Startups.”

Since 2010, students who have participated in our graduate New Venture Development classes have started 19 companies.

Competing against top-ten schools, a supply chain management MBA team won the Michigan State University Case Competition.

An undergraduate team- Cameron Boyland, Brittney Brown, Rachel Dukes and Allison Kinsey- placed third in the “Shark Tank” Challenge, a business plan competition at the Alley Scholars Summit/Expo at Southern Methodist University.

American Marketing Association collegiate chapter teams presented “best product” ideas and launch plans to executives at Spectrum Brands. Since judges could not decide, both Team Hobbs and Team Remington received first place awards.

At the National Model United Nations conference in New York, our teams earned two prestigious awards- Distinguished Delegation and Outstanding Position Paper for the General Assembly Second Committee.

Information systems major Maurizio Lorenzetti completed the Congressional Hispanic Caucus Institute’s Congressional Internship Program. Lorenzetti was one out of only 45 applicants selected for this highly competitive, award-winning program.

Sebastian Cappelen, an economics major and 2014 graduate of Walton College, won his first time out on the PGA Tour at the Air Capital Classic in June.

The Walton College chapter of the American Marketing Association was once again recognized as a Top 25 chapter internationally, winning top honors in the Northwestern Mutual Sales and Selling Competition.

MBA graduate and current Master of Accountancy student Nathanael Franks was selected as a finalist for the Rhodes Scholarship.
**Future Impact: Walton Students’ Career Aspirations**

“I am passionate about the special needs community. Someday, I would love to find a way to provide necessary treatments to individuals that need them. Today, achieving medical compensation can be difficult. I believe there are ways to circumvent this challenge through Medicaid billing agencies. My goal is to innovate this industry and make handicap healthcare more accessible.” —Marketing/Economics double major, Class of 2015

“Instant gratification is becoming increasingly important in the success of modern businesses. I would like to be a logistics consultant or a buyer within a large retail company. I am interested in helping these kinds of stores further develop in-store pick-up methods and same-day delivery for customers. I would also like to help smaller businesses implement similar systems in order to grow their business.” —Supply Chain Management, Class of 2016

“I plan to attend medical school after I finish at the University of Arkansas. I would like to run my own clinic or maybe even a hospital someday.” —International Business/Biology double major, Class of 2018

“I plan on pursuing a graduate degree in economics and then obtaining a job in the public sector. I aspire to work for the Federal Reserve or the CIA.” —Economics, Class of 2016

“I will begin graduate school in the Master of Accountancy and MBA dual program. Upon graduation, I will apply my passion for serving others by starting my own mission-focused business…Studying at the University of Arkansas gives me the preparation and experience necessary to launch my career and make a big impact.” —Accounting, Class of 2014 (fall)

“My career aspirations are to work in an accounting/finance role within industry and hopefully operate within the controller’s sector. Ultimately, I hope to serve as the CFO or controller of a corporation where I can make a difference by advocating better business practices and advancing the corporate standard in place today.” —Accounting, Class of 2016

“My dream job would be United States Ambassador to a Spanish-speaking country, preferably Spain. I hope experience in a global business environment will help me achieve that goal.” —International Business/Spanish double major, Class of 2015

“When I was accepted to the University of Arkansas, my only aspiration was to get a degree. Now, the Walton College has shown me that I have great potential to achieve a lot more. I want to pursue a career in investment banking and hopefully one day open my own investment fund in Bolivia. I know there will be a lot of steps in between, but as long as I work hard and stay focused, I know that my goals can be achieved.” —Finance/Accounting double major, Class of 2016

“My career aspirations are to work my way up to the front office of a Major League Baseball team. Baseball has always been my favorite thing to watch and do, and it has always been my dream to work somewhere within the sport. I decided to go to the University of Arkansas both because of the opportunities in sports and the prestige of the business school.” —Management, Class of 2016
“My biggest obstacle in obtaining a college education has been finances. I will be the first college graduate in my family. Though my family has always been more than supportive and proud of me emotionally, financially things have not been easy.”
—Marketing/Landscape Architecture double major, Class of 2014 (fall)

“Finding time to study and do homework while taking care of an extended family member with Alzheimer’s. A lack of funds has also played a big part.”
—Management/Accounting double major, Class of 2016

“My biggest challenge was making sure I could afford it. I have a twin sister, so putting two students through college at the same time is very costly for my parents. Although I have scholarships, I still have to take out loans, and I am very aware of the debt that I will have to pay back after graduation.” —Information Systems, Class of 2015

“I was diagnosed in the 3rd grade with a learning disability, but it has not stopped me from keeping a high GPA and becoming a member of the Honors College.”
—Marketing/Agribusiness double major, Class of 2016

“My biggest challenge in obtaining a college education has been finding ways to help finance it. I was raised by a single mother and my father does not contribute financially...I have received several scholarships and financial aid that have greatly helped relieve some of the financial pressure...and I am very grateful for that.” —Accounting, Class of 2015

“I am the first one to go to college in my family and that was definitely an obstacle...Even though my parents supported me 100% on going to college, they did not know how to help me, so that was definitely tough for me.”—Finance, Class of 2017

“Deciding to attend the University of Arkansas was tough but was the best choice I could make. Even though I am more than five hours away from my family, friends and everything I have ever known, I know that this has helped me to become a more independent person.”
—Accounting, Class of 2018

“I currently work two part-time jobs to pay for school. This makes time management a challenge. Working and being in school is hard.”
—Marketing/Economics double major, Class of 2015

“Besides working full-time, I am also a single mother of three. It is difficult to balance those, but I think it is important that my children see this struggle, so they can make higher education an earlier priority in their own lives.” — Accounting, Class of 2016

“I am a first-generation Chinese American, and my parents moved to America with very little. With this in mind, it is up to me to establish my path in life, and the lack of money to back me up presents a huge obstacle that I and many students face. However, with scholarships like these I can pursue my dreams because of those who invest their money in our future and the future of the industry that we will impact.” —Information Systems, Class of 2015
Walton College Scholarships, Fellowships, and Award Funds

A
Accounting Department Scholarship
James E. & Ella F. Aiken Endowed Scholarship Fund
Ken & Liz Allen Scholarship Fund
Gladys & Troy C. Alley Sr. Memorial Entrepreneurial Scholarship
Arkansas BlueCross BlueShield Scholarship
Arkansas Cooperative Program Scholarship
Association of Information Technology Professionals Scholarship

B
Bank of America FBLA Scholarship
Bank of America Minority Scholarship
Marvin S. Bankston Scholarship in Business Administration (F)
Steve M. & Kelly Easter Barnes Endowed Doctoral Fellowship
Norma Lea Beasley Endowed Scholarship Fund
Megan Bell Scholarship
Robert W. Bell Memorial Scholarship
Beta Gamma Sigma Scholarship
BKD LLP Award in Accounting
Black & Reeder Endowed Scholarship in Engineering & Business
Pat & Gus Blass Endowed Scholarship Fund
W. Paul Blume Scholarship
Russell Anthony Boone Endowed Access Arkansas Scholarship in Finance (F)
Russell Anthony Boone Endowed Chancellor’s Scholarship (F)
The Boyer Fellowship
Tommy & Sylvia Boyer Scholarship for Fort Smith Students
Tommy & Sylvia Boyer Endowed Scholarship
John Bracken Global Engagement Endowed Scholarship (F)
Bridgestone/Firestone Scholarship
Russell Brown & Co. Managing Partners Scholarship
Russell M. Brown Endowed Scholarship
N.W. “Chip” Buerger Endowed Scholarship in Business (F)
Dorman Bushong Memorial Endowed Scholarship in Banking & Finance (F)
R. W. & Anna Margaret Butler Endowed HCA Scholarships*

C
W.W. Campbell & W.M. Campbell Memorial Scholarship
Betty Clark Banking Scholarship
Gary & Melissa Clark Access Arkansas Scholarship
Dal & Anita Colvin Endowed Scholarship
Bob Holden Conner Endowed Scholarship Fund
Bob Connolly Scholarship
ConocoPhillips Accounting Scholarship
ConocoPhillips Master of Accountancy Scholarship
ConocoPhillips Minority Initiatives
ConocoPhillips Scholarship Fund
Bill Cotton Endowed Scholarship Fund
Mary Lou Morris Cravens Beta Gamma Sigma Endowed Scholarship
CRE Scholarship
CRE Study Abroad Scholarship
E. L. Cullum Endowed Accounting Scholarship Fund

D
Grant M. Davis Endowed Scholarship
Rita Snoddy Davis Access Arkansas Scholarship
Delta Plastics Scholarship
John Dominick Endowed Scholarship

E
George & Charlene Edwards Honors College International Experience Endowment
Forrest & Barbara Eldred Accounting Award (F)
Ernst & Young Minority Scholarship Program
Luther W. & Edna L. Estelle Scholarship Trust

F
Farmers Bank Endowed Chancellor’s Scholarship
FedEx Freight Scholarship
M. William Fields Jr. Endowed Award
First Federal Bank of Arkansas Endowed Scholarship
First National Bank of Fort Smith Scholarship
Wendell Flemister Endowed Scholarship in Marketing (F)
Charles H. Fletcher Scholarship
Donald Eugene & Gaylia C. Fortson Endowed HCA Scholarship*
Thomas D. Fowler & Janice T. Fowler Chancellor’s Scholarship (F)
Charles B. & Mary E. Friley Endowed Scholarship (F)
Frost PLLC Scholarship

G
Jay & Pam Gadberry Endowed Award
Conway & Margaret George Scholarship
Jamie C. Gibson Memorial Scholarship Fund
William King & Grace R. Gladden Endowed Award
Glezen Endowed Award Fund
Richard E. & Tamara D. Greene Doctoral Fellowship Program
Wyndell Kyle & LaKeysa Michelle Greene Family Memorial Scholarship
Mary Ann Greenwood Endowed Scholarship Fund (F)
Willis H. Guinn Endowed Scholarship in Business

H
Bob E. Hall Scholarship
Donald E. Hall Memorial Scholarship
Gerard Halpern Study Abroad Endowment (F)
Oren Harris Transportation Scholarship
George & Grace Harvey Family Scholarship
Joe Henson Book Award (F)
Robert H. & Lynne Heiple Hill Endowed Scholarship
Caroline F. Hille Endowed Scholarship
HoganTaylor Scholarship
J.D. & Cornelia S. Howard Scholarship Endowment
HP IT Scholars Fund
F. Nolan Humphrey Doctoral Fellowship
F. Nolan Humphrey HCA Scholarship in Business*
J.B. Hunt Transport Partnership Program
J. Taylor Hurst Family Scholarship
Frank & Marzee Ann Hyneman Access Arkansas Scholarship

I
Information Systems Departmental Scholarship
James & Wanda Irwin Banking & Finance Scholarship (F)
Lothar I. Iversen Memorial Scholarship

(F) = Future endowment
* HCA = Honors College Academy
J
Charles R. & Princess H. Jackson Endowed Scholarship Fund
The John Johnson Scholars Fund

K
John E. & Katherine M. Kane (F)
Wes & Sharon Kemp Doctoral Fellowship
Griff & Kenan Keyes Scholarship
Hugh R. & Brenda B. Kincaid Endowed Scholarship in Business (F)
Marvin Kirby Memorial Award Fund

L
James L. Lackey Endowed Scholarship (F)
Colonel John P. Lake Scholarship
J. Stephen & Kathryn L. Lauck Access Arkansas Scholarship
Billy E. & Bettye L. Lazenby Endowed Scholarship Fund (F)
The Levi Strauss Scholarship

M
Management Department Scholarship
Lissa W. & Roy P. Martin Memorial Endowed Scholarship Fund
Margaret Gerg & R.S. Martin Jr. Doctoral Fellowship
Mary M. Maxson HCA Scholarship in Business*
MBA General Scholarship
John Will McAllister Honors College Fellowships in Business
James C. & Wiley G. McDonnell III Endowed Scholarships
The Thomas F. & Donna McLarty Study Abroad Scholarships
George & Carolyn McLeod Endowed Scholarship (F)
Steven K. & Rebecca W. Meyer Endowed Scholarship
Julia Peck Mobley Honors College International Experience Fund
James P. Modisette Scholarship
Jimmie Lee Morgan Memorial Scholarship
Andy Murray Shopper Marketing Scholarship

N
Charles & Charlotte Nabholz Endowed Scholarship
Steven K. & Deborah S. Nelson Endowed Scholarship in Accounting
Pam & Bobby Nichols Honors College Scholarship
NOARK Human Resources Scholarship
Northwest Arkansas Board of Realtors Memorial Scholarship
Northwest Arkansas Educational Cooperative in Finance
John M. Norwood Scholarship
NRF Foundation Scholarship

O
Frank & Donna Oldham Graduate Fellowship
Roger D. Osburn Chancellor’s Scholarship (F)

P
Phillips 66 Accounting Scholarship
Phillips 66 Diversity Scholarship
Phillips 66 IT Scholarship
Phillips 66 Master of Accountancy Scholarship
Ethel Harper Phillips Scholarship
Adele Kirkpatrick & Chester L. Pond Endowed Scholarship
Henry D. & Virginia L. Powell Scholarship Fund
Cecil & Becky Powers Memorial Scholarship
PricewaterhouseCoopers Scholarship

R
Tom Ramsey Memorial CPCU Scholarship
Molly Rapert Walton College Alumni Society Scholarship
Raymond Rebsamen Memorial Scholarship Fund
Raymond Rebsamen Scholarship in Finance
Raymond Rebsamen Trust Scholarship
L. J. Rosenberg Scholarship

S
SCMRC Undergraduate TLOG Scholarship
Margaret F. Schamer Scholarship
Karthikeyan Sennimalai Scholarship for International Students
Shipley Chancellors Scholarship (F)
Snowden Family HCA Scholarship*
James H. & Sally C. Stevens Endowed Scholarships
Eugene E. & Nina Boyce Stevenson Endowed Scholarship
W. Harold & Pauline Sturgis Endowed Scholarship

T
Technology Awareness Program Participant Scholarship
Warren A. These Scholarship Fund
Joe B. Thompson Jr. Class of 1941 Scholarship (F)
Grant Thornton Scholarship
Tyson Diversity Scholarship

V
William “Trey” Varner III Memorial Endowed Scholarship
Vendors FORE Education Scholarship
Frances S. & Kent G. Vestal Endowed Chancellors Scholarship
Fred S. & Doreen D. Vorsanger Endowed Scholarship

W
Audie & Tony Wakin Endowed Scholarship Fund
Walton College Alumni Society Scholarship
Walton College Minority Business Scholarship Fund
Walton College Need-Based Scholarship Fund
Walton College Scholarship
Walton Fellowship
Russell E. Westmeyer Fellowship in Graduate Studies
Robert B. Westphal Memorial Scholarship
John Randall Wheeler Memorial Endowed Award (F)
Donald D. White Endowed Scholarship
Don White Endowed Scholarship in Management & Leadership
Doyle Z. & Maynette Derr Williams Endowed Fellowship
James A. Williams Memorial Scholarship Fund
Nolan E. Williams Doctoral Award for Ph.D. Students in Accounting (F)
Shorty & Lorene Williams Scholarship
Larry T. Wilson Doctoral Fellowship
William Earl Wilson Jr. Scholarship
Windstream Communications Excellence in Industry Scholarship
James A. & Juanita B. Winn Endowed HCA Scholarship*
Jeanne Wylie Student Fellowship Fund

Y
Barbara Yates Walton College Student Emergency Fund
Dr. Marilyn Young Endowed Scholarship Fund (F)

Z
Joseph A. Ziegler International Business Student Endowed Award
Joseph A. Ziegler Study Abroad Award