A Note From The Dean . . .

Dear Friends:

For nearly a century, the Walton College has excelled because of investors like you. With your enduring generosity, the quality of our students and faculty and our dynamic programs and initiatives have positioned us competitively on the national stage. Building on our past successes, we aspire to be a top 20 public business school by 2020.

The most recent rankings from U.S. News & World Report place the Walton College as 27th among public business schools, while our full-time and Executive MBA programs are ranked 37th and 32nd, respectively, among public programs. We have some work to do to attain our rankings goal, but in some areas, we have already achieved beyond expectation. U.S. News & World Report ranked our full-time MBA program number one in the nation for the number of graduates employed at graduation. And, Businessweek recently ranked the Walton College 11th in terms of return on investment in education.

The return on your investment in the Walton College is invaluable—you are helping us excel in educating the next generation of business leaders. Your philanthropy makes it possible for our students to set their expectations—and their achievements—high.

As we progress toward our goals, we are reaching other milestones. Enrollment is record-breaking yet again, with a total of 4,837 students enrolled* in the Walton College this year. In addition, the average ACT scores and GPAs of our incoming students have risen continuously over the past several years, enhancing our quality in the classroom and beyond.

With your support, we will keep our forward momentum and make you proud to be associated with the Walton College. On behalf of our students, faculty, and staff, thank you for investing in us.

Eli Jones
Dean & Sam M. Walton Leadership Chair

*Number as of the 11th day of classes of the fall 2013 semester. Of the total, 4,448 are undergraduate and 389 are graduate students.

Walton Students’ Achievements . . .

Walton College business plan teams again excelled in competitions. Our teams swept the top three spots at the 15th annual Donald W. Reynolds Governor’s Cup graduate division in Little Rock, and the University became the first school in history to have four different graduate student business plan teams win qualifying competitions for the Venture Labs Investment Competition, the “Super Bowl of business competitions.”

The Enactus Team (formerly Students in Free Enterprise) was named Regional Champions during a competition in Dallas.

Fourteen Walton students took part in the National Model United Nations - Asia Pacific Economic Cooperation Conference, winning five Outstanding Position Paper and six Outstanding Delegation awards.

The Shollmier Fund, managed by MBA and Master of Accountancy students in the Applied Investment class, won first place in the worldwide GAME (Global Asset Management Education) competition in the student-managed hybrid fund category.

Joining the less than 1 percent of college students who have international work experience upon graduation, graduate students Paola Burgoa and Tingting Luo participated in an exclusive, international summer internship program at the headquarters of Mr. Price Group in Durban, South Africa.

Brandon Bush, finance and supply chain management major, and Chris B. Traxson, management major, were the first Walton College students to earn the Forum for International Trade Training diploma, endorsed by the World Trade Center Association.

Economics seniors Sam Fulliton, Jacob Manlove, and Olivia Patterson were selected for the Economic Scholars Program of the Federal Reserve Bank of Dallas and Austin College.

After his second year on campus, Tyler McCarley, senior marketing major, created MyWorkShift, an online tool used by nearly 5,000 organizations, companies, and educational institutions across the country that allows managers to quickly and effectively schedule their employees. He is currently building a team to support the recent launch of a new version, which features a redesigned user interface, manager dashboard, and auto-scheduling feature, as well as timesheets that export into QuickBooks for payroll.

Martha Swearingen, a junior accounting and broadcast journalism major, has been chosen station manager for UATV television for 2013-2014.

Jennifer Roberts and Anna Ward, economics, received State Undergraduate Research Fellowships (SURF Grants).
**Return on Investment: Walton Students’ Career Aspirations...**

“To own a firm that specializes in developing sustainable real estate in developing countries.”  
—Finance, Class of 2014

“I plan to work in Christian ministry one day, using my business skills to either help plan natural disaster relief, medical clinics for people who don’t have access to decent health care, or whatever other business skills are needed...”  
—International Business, Class of 2016

“First, my plan is to obtain a Ph.D., then my career goal is to one day work for the Federal Reserve banking system.”  
—Economics, Class of 2014

“My career plan is working for one of the Big 4 accounting firms after I graduate with my Master of Accountancy degree. Knowing that the audit and assurance area requires its accountants to be honest, diligent, and detail-oriented, I believe that this area will complement and fit me well.”  
—Accounting, Class of 2015

“After graduation, I would like to pursue a career in retail analytics, potentially with Nielsen, who I am currently completing an internship with.”  
—Economics, Class of 2014

“Be a team member of a global business that fosters a mission which I can genuinely accept and simultaneously allow me to continually grow.  I wish to be challenged with exciting products/services and participate in their inception and evolution on an international level.”  
—International Business, Class of 2016

“As a first-generation college student and a young single mom, my main aspiration is walking across the stage to receive my degree.  I have recently been accepted into the Integrated Master of Accountancy program...I have also been given the opportunity to intern at two great companies...My overall goal is to find a place and position that makes me happy and able to give my daughter all she deserves.”  
—Accounting, Class of 2015

“While being very interested in business, I am equally as interested in fashion and retailing.  My hopes for my career are to combine these passions and potentially become a visual merchandiser or a buyer for an upscale department store or boutique.”  
—Marketing, Class of 2016

“My highest aspiration is to be an entrepreneur.  Ever since the sixth grade when I read Rich Dad Poor Dad, I knew I wanted to work for myself.”  
—Management/Finance double major, Class of 2015

“My short-term goal is to have my own branch of the company where I am interning before I graduate.  My long-term goal is to keep expanding my offices into all parts of the world...at least 100 offices in 7 different countries in the next 10 years.”  
—Marketing/Supply Chain Management/Psychology triple major, Class of 2014

“I will be joining Hewlett-Packard in January as an SAP analyst.”  
—Information Systems, Class of 2013 (fall)

“With wonderful professors and a fantastic career center [at the Walton College], I hope to find a job that is constantly changing and innovative.”  
—Retail/Management double major, Class of 2014

**Investing Beyond the Classroom: Students’ Activities and Interests...**

“I am a Chi Omega.  I teach Sunday School to 4, 5, and 6 year-olds.  I am a dancer and have been since I was 3, focusing on ballet and pointe in particular.  I love the outdoors and run at the park often, but I really love to canoe.  I am in Clubbe Economique, and I absolutely love to read any book I can get my hands on!”  
—Economics, Class of 2015

“I went to Washington, D.C., as a member of the Model UN team representing Russia in trade and investment.  I am president of the Walton Honors Student Executive Board and vice president of the International Business Club.  I am a University of Arkansas Ambassador and participant in Leadership Walton.  I studied abroad for a semester in Toulouse, France, and worked as an accounting intern at Windstream Communications in Little Rock.  In my spare time, I enjoy reading, hiking, and baking.”  
—International Business/Finance/Accounting triple major, Class of 2015

“I am a bonsai enthusiast and am trying to start a website that sells botanical and mycology supplies, as well as bonsai starter plants.  I also enjoy playing music.”  
—Accounting, Class of 2014

“I am the president of GEI (Growing Entrepreneurs International); we are a group of like-minded business students who wish to better the world through business.  This semester, I am an SI [Supplemental Instruction] leader and will help my peers thrive in their classes.”  
—Supply Chain Management, Class of 2016

“For the past couple of years, running has been my number one extra-curricular activity, and I was on the U of A Track and Field team until just recently.  It was a wonderful experience that I wouldn’t change for anything, but due to multiple injuries, I had to have it give it up and have focused my time more on achieving my career goals.  I am currently a merchandising intern for Sam’s Club, and I also work for the Arkansas National Phone Campaign, where I am hoping to soon move up to a manager position.”  
—Marketing, Class of 2015

“I am involved with the Center for Multicultural and Diversity Education, the Business Living/Learning Community, and will be joining Circle K.  My interests involve going to football games, reading, going to class to learn, hanging out with my friends, and running.”  
—Accounting, Class of 2017

“Extensive work experience, owning a small lawn company, varsity golf squad, youth group band leader, youth group student lead team, playing instruments such as the guitar, harmonica, piano, ukulele, and banjo, dabbling in arts, and enjoying the outdoors.”  
—Supply Chain Management/Information Systems/Finance triple major, Class of 2017

“My main extra-curricular activity is playing for the Men’s Ice Hockey Team.  Training camp starts in September, and the season does not finish until late March.  I currently play right wing and serve as the team’s vice president of merchandise.  I also work in the Bogle Academic Center part-time as a tutor, mainly in composition and algebra.”  
—Management, Class of 2015

“I work in the Supply Chain Management Research Center (SCMRC) as an intern and am president of the student chapter of the Council of Supply Chain Management Professionals (CSCMP).  Also, through my time in the SCMRC, I have gotten involved in the Transportation & Logistics Association and Women in Logistics student organizations.  I’m also an avid skate/longboarder and a black belt in Tae Kwon Do.”  
—Supply Chain Management, Class of 2014
Walton College Scholarships, Fellowships, and Award Funds.

Accounting Department Scholarship
- Charles E. & Ella P. Fite Endowed Scholarship Fund
- Allen Scholarship

Glady's & Tony C. Alley Sr. Memorial Entrepreneurial Scholarship
- Arkansas BlueCross BlueShield Scholarship
- Arkansas Cooperative Program Scholarship
- Association of Information Technology Professionals Scholarship

Bank of America FBLA Scholarship
- Bank of America Minority Scholarship
- Marvin S. Bankston Scholarship in Business Administration
- Steve M. & Kelly Easter Barnes Endowed Doctoral Fellowship
- Norma Lee Beasley Endowed Scholarship Fund
- Megan Beli Scholarship
- Robert W. Beli Memorial Scholarship
- Beta Gamma Sigma Scholarship
- BKD LLP Award in Accounting
- Black & Reeder Endowed Scholarship in Engineering & Business
- Pat & Gus Bliss Endowed Scholarship
- W. Paul Blumme Scholarship
- Russell Anthony Boone Endowed Access Arkansas Scholarship in Finance
- Russell Anthony Boone Endowed Chancellor's Scholarship
- The Boyer Fellowship
- Tommy & Sylvia Boyer Scholarship for Fort Smith Students
- John Bracken Global Engagement Endowed Scholarship
- Bridgestone/Firestone Scholarship
- Russell Brown & Co. Managing Partners Scholarship
- Russell M. Brown Endowed Scholarship
- Dornan Bushong Memorial Endowed Scholarship in Banking & Finance
- W. R. & Anna Margaret Butler Endowed HCA Scholarships

C. W. Campbell & W. M. Campbell Memorial Scholarship
- Betty Clark Banking Scholarship
- Gary & Melissa Clark Access Arkansas Scholarship
- Dal & Anita Colvin Endowed Scholarship
- Bob Holden Conner Endowed Scholarship Fund
- Bob Connelly Scholarship
- ConocoPhillips Accounting Scholarship
- ConocoPhillips Master of Accountancy Scholarship
- ConocoPhillips Minority Initiatives
- ConocoPhillips Scholarship Fund
- Bill Cotton Endowed Scholarship Fund
- Mary Lou Morris Cravens Beta Gamma Sigma Endowed Scholarship
- CRE Scholarship
- CRE Study Abroad Scholarship
- E. L. Cullum Endowed Accounting Scholarship Fund

D. Grant M. Davis Endowed Scholarship
- Rita Snoddy Davis Access Arkansas Scholarship
- John Daminck Endowed Scholarship

E. George B. Charlene Edwards Honors College International Experience Endowment
- Forrest & Barbara Eldred Accounting Award
- Ernst & Young Minority Scholarship Program
- Luther W. & Edna L. Estelle Scholarship Trust

F. Farmers Bank Endowed Chancellor's Scholarship
- FedEx Freight Scholarship
- M. William Fields Jr. Endowed Award
- First Federal Bank of Arkansas Endowed Scholarship
- First National Bank of Fort Smith Scholarship
- Charles E. Flippin Scholarship
- Donald Eugene & Gayla C. Fortson Endowed HCA Scholarship
- Thomas D. Fowler & Janice T. Fowler Chancellor's Scholarship
- Frost PLLC Scholarship
- Charles B. & Mary E. Friley Endowed Scholarship

G. Jay & Pam Gabbyer Endowed Award
- Conway & Margaret George Scholarship
- Jamie C. Gibson Memorial Scholarship Fund
- William King & Grace G. Glidden Endowed Award
- Glenn Endowed Award Fund
- Richard E. & Tamar A. Greene Doctoral Fellowship
- Wynnell Kyle & L.E. Allen Greene Family Memorial Scholarship
- Willis H. Guinn Endowed Scholarship in Business

H. Bob E. Hall Scholarship
- Donald E. Hall Memorial Scholarship
- Gerard Halpern Study Abroad Endowment
- Oren Harris Transportation Scholarship
- George & Grace Harvey Family Scholarship
- Joe Henson Book Award
- Caroline F. Hilley Endowed Scholarship
- Robert H. & Lynne Heiple Endowed Scholarship
- Hogan/Taylor Scholarship
- J.D. & Corinna S. Howard Endowed Scholarship
- HP IT Scholars Fund
- F. Nolan Humphrey HCA Scholarship in Business
- J.B. Hunt Transport Partnership Program
- J. Taylor Hurst Family Scholarship
- Frank & Marzee Ann Hymanm Access Arkansas Scholarship

I. Information Systems Departmental Scholarship
-Lothar L. Ivensen Memorial Scholarship
- James & Wanda Irwin Banking & Finance Scholarship

J. Charles R. & Princess H. Jackson Endowed Scholarship Fund
- The John Johnson Scholars Fund

K. John E. & Katherine M. Kane
- Wes & Sharon Kemp Doctoral Fellowship
- Griff & Karen Keyes Scholarship
- Hugh R. & Brenda B. Kincaid Endowed Scholarship in Business
- Marvin Kirby Memorial Award Fund

L. James L. Lackey Endowed Scholarship Fund
- Colonel John F. Lake Scholarship
- J. Stephen & Kathryn L. Lautz Access Arkansas Scholarship
- Billy E. & Betty L. Lazeybo Endowed Scholarship Fund
- The Levi Straus Scholarship

M. Management Department Scholarship
- Lissa W. & Roy D. Martin Memorial Endowed Scholarship Fund
- Margaret Gerg & R.S. Martin Jr. Doctoral Fellowship
- Mary M. Masson HCA Scholarship in Business
- MBA General Scholarship
- John Weiss Wallach HCA College of Excellence in Business
- Charles E. & Wiley G. McDonald III Endowed Scholarship
- The Thomas F. & Donna McClarty Study Abroad Scholarship
- George & Carolyn McLeod Endowed Scholarship
- Metro Board of Realtors Memorial Scholarship
- Steven R. & Rebecca W. Meyer Endowed Award
- Julie Peck Mokey HCA Honors College International Experience Endowment
- James P. Modsette Scholarship
- Jenifer Lee Morgan Memorial Scholarship
- Andy Murray Shopper Marketing Scholarship

N. Charles & Charlotte Nabholz Endowed Scholarship
- Steven K. & Deborah S. Nelson Endowed Scholarship in Accounting
- Pam & Bobby Nichols Honors College Scholarship
- NDAR International Students Scholarship
- John M. Norwood Scholarship
- Northwest Arkansas Educational Cooperative in Finance
- NFR Foundation Scholarship

O. Frank & Donna Oldham Graduate Fellowship
- Roger D. Osburn Chancellor's Scholarship

P. Phillips 66 Accounting Scholarship
- Phillips 66 Diversity Scholarship
- Phillips 46 IT Scholarship
- Phillips 66 Master of Accountancy Scholarship
- Ethan Besa Phillips Scholarship in Filiahsip
- Adele Kirkpatrick & Chester L. Pond Endowed Scholarship
- Henry D. & Virginia L. Powell Scholarship Fund
- Ceci & Bokey Powers Memorial Scholarship
- PricewaterhouseCoopers Scholarship

Q. Tom Ramsey Memorial CPC Scholarship
- Molly Report Walton College Alumni Society Scholarship
- Raymond Rebsamen Memorial Scholarship Fund
- Raymond Rebsamen Scholarship in Finance
- Raymond Rebsamen Trust Scholarship
- L. J. Rosenberg Scholarship

S. SCMC Undergraduate TLOG Scholarship
- Margaret F. Schamer Scholarship
- Karthikneyan Seninmalai Scholarship for International Students
- Shipley Chancellor's Scholarship
- Snowden Family HCA Scholarship
- James H. & Sally C. Stevens Endowed Scholarship
- Eugene E. & Nina Boyle Stevenson Endowed Scholarship
- W. Harold & Pauline Sturgis Endowed Scholarship

T. Technology Awareness Program Participant Scholarship
- Warren A. Steen Scholarship Fund
- Joe B. Thompson Jr. Class of 1941 Scholarship
- Grant Thornton Scholarship
- Tyson Diversity Scholarship

V. Vendors FORGE Education Scholarship
- Frances S. & Kent G. Vestal Endowed Chancellor's Scholarship
- Fred S. & Doreen V. Vorsendor Endowed Scholarship

W. Audie & Tony Walton Endowed Scholarship Fund
- Walton College Alumni Society Scholarship
- Walton College Minority Business Scholarship Fund
- Walton College Need-Based Scholarship Fund
- Walton College Scholarship
- Walton Fellowship
- Russell E. Westmeyer Fellowship in Graduate Studies
- Donald D. White Endowed Scholarship
- Dan White Endowed Scholarship in Management & Leadership
- Doyle Z. & Magnette Derr Williams Endowed Fellowship
- James A. Williams Memorial Scholarship Fund
- Nolan E. Williams Doctoral Award for Ph.D. Students in Accounting
- Shorty & Lorene Williams Scholarship
- Larry T. Wilson Doctoral Fellowship
- William Earl Wilson Jr. Scholarship
- Windstream Communications Excellence in Industry Scholarship
- James A. & Juanita B. Winn Endowed HCA Scholarship
- Jeanne Wylie Student Fellowship Fund

Y. Barbara Yates Walton College Student Emergency Fund
- Dr. Marilyn Young Endowed Scholarship Fund

Z. Joseph A. Ziegler International Business Student Endowed Award
- Joseph A. Ziegler Study Abroad Award
