2013 Inspiration Innovation Impact
DEAN’S MESSAGE

Great business schools get great results. And Walton College is getting great results. This report shares some of our results, our vision and our endeavors.

With our long tradition of success, the evidence is strong. While delivering an exceptional return on students’ investment, teaching and learning are at the heart of the Walton mission. Businessweek ranked Walton among the top undergraduate business schools for return on investment. And U.S. News & World Report ranked the full-time MBA program number one in the nation in the percentage of students employed the day they graduate.

Walton is nationally and internationally recognized as a leader in business education and research. Since 2004, we’ve maintained our top-30 position in the public undergraduate rankings of U.S. News & World Report. The most recent also ranked the MBA program in the top 30 public graduate programs. And, Walton faculty are some of the most cited scholars in their fields.

We educate a diverse population of over 5,200 students (4,812 undergraduate and 379 graduate) from 41 states and 44 foreign countries to lead productive and fulfilling lives in a global environment by providing opportunities for intellectual growth, skill development, individual enrichment and meaningful career preparation.

We empower students with skills that enable them to build careers and create new jobs here in Arkansas and beyond. Entrepreneurship teams have founded 10 high-growth businesses in the past five years, employing almost 100 Arkansans in high-wage jobs. Through our enviable connections with leaders in retail, entrepreneurship, global business, big data and supply chain management, our students – undergraduate and graduate – have access to a college experience that will truly change their lives for the better. Our doctoral students are becoming thought leaders in their fields and are sought-after professors.

Research and creation of new business knowledge is the key. Our highly-qualified, talented faculty discover and disseminate knowledge to support excellence and innovation. Partnerships with Fortune 500 corporations feed our teaching, research and outreach, permitting our students to learn from and compete with the best.

While we have ambitious goals, we cannot accomplish them alone. With your support, we intend to maintain excellence and build on our strengths. We will continue to embrace the successes of the past, as we set our sights on the future – becoming a top 20 public business school by 2020.

As our stakeholders, we invite you to join with us to make our vision a reality.

Dr. Eli Jones
Dean and Sam M. Walton Leadership Chair

Disclaimer: The numbers utilized in this report are unofficial and unaudited.
LEADERSHIP

Unparalleled scholars, teachers and researchers form the 2014 college leadership team.

Eli Jones, professor of marketing, dean and Sam M. Walton Leadership Chair, functions as the chief executive officer.

Anne O’Leary-Kelly, professor and William R. and Cacilia Howard Chair in Management, is associate dean for graduate studies and research and functions as the chief operating officer of the college.

Javier Reyes, professor of economics and vice provost for distance education, is interim associate dean for undergraduate programs.

Matthew Waller, professor, Supply Chain Management Department chair and Garrison Endowed Chair in Supply Chain Management, became our first interim associate dean for executive education.

STRATEGIC INITIATIVES

1. Student Outcomes - To create a student outcomes framework that is longitudinal and more comprehensive than what currently exists.

2. Research - To be among the top 20 public business schools in research by 2020 and be recognized as such.

3. Diversity and Inclusion - To be the Subject Matter Expert (SME) for talent management, research and best practices in diversity and inclusion in business and to be known for successful development and ongoing operation of programs to provide encouragement and support nationally and globally.

4. Global - To integrate a global perspective throughout all of the activities in the college, creating a truly global culture.

5. Institute of Advanced Data Analytics & Innovation (Interdisciplinary) - To be the premier institute in data and retail analytics.

6. School of Global Retail Operations & Innovation (Transformational and Interdisciplinary) - To be the premier institution for education and research in retailing.

7. School of Entrepreneurship & Innovation (Transformational and Interdisciplinary) - To develop a transformational undergraduate and graduate experience/degree in entrepreneurship.

MISSION STATEMENT

The mission of the Sam M. Walton College of Business is to create, apply and disseminate business knowledge using a diverse, inclusive and global perspective and to encourage innovation in our primary strategic endeavors: Retail, Business Analytics and Entrepreneurship.
Walton College Fiscal Year 2014
(July 1, 2013 - June 30, 2014)

State Budget and Differential Tuition and Fees (State budget and dedicated revenues)
$23,716,968 55.26%

Grant Funds
$453,047 1.06%

Private Funds (dues and memberships, gifts and donations, income from endowment, and interest income)
$11,870,573 27.66%

Program Revenue (other program revenue and EMBA & PMIS tuition/application fees)
$6,875,933 16.02%

State Budget
$18,604,536 43.35%

Dues and Memberships
$836,869 1.95%

Gifts and Donations
$5,958,866 13.88%

Grants and Awards
$453,047 1.06%

Income from Endowment
$5,023,383 11.71%

Interest Income
$51,455 0.12%

Other Program Revenue
$2,568,790 5.99%

Tuition/Application Fees
$4,307,143 10.04%

Differential Tuition
$3,059,730 7.13%
We have a talented and diverse body of students whose ages range from 18 to over 65.

The average ACT for incoming freshmen in 2013 was 25.4, and the average high school GPA was 3.56.

309 Walton College undergraduate students were awarded $641,661 in scholarship funding for the academic year.

Students came from 45 states and 64 countries.

From Arkansas, the student distribution was:

- **River Valley**: 191 (8.23%)
- **Central**: 529 (22.8%)
- **Ouachitas**: 76 (3.27%)

- **Ozarks**: 1,289 (55.58%)
- **Delta**: 138 (5.95%)
- **Timberland**: 96 (4.13%)

**67% Males**

**33% Females**

- Caucasian 78%
- African American 3%
- Hispanic 6.8%
- Asian 3%
- Native American 1.6%
- Two or More 2.6%
- International 5%

**1,045**

**First Generation College Students**

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1 Academic Year 2013-14
Total Degrees Awarded
Spring 2014 - 904 Degrees

- Accounting 160
- Economics 62
- Finance 170
- Information Systems 82
- Management 72
- Marketing 158
- Supply Chain Management 92
- General Business 108

Salary
The average starting salary for an undergraduate business major was:

$ 50,266

85% of job-seeking graduates were employed at graduation.

Graduation
(6-year graduation rate from 2009 - 2013)

- 2009: 63.3%
- 2010: 60.8%
- 2011: 59.6%
- 2012: 64.3%
- 2013: 64.7%
Walton College Graduate Students\(^1\)

**MBA - Class of 2015**
- The **70** students’ average age is **25** years old.
- **25** are international students from Bolivia, Botswana, Brazil, China, France, India, Kuwait and Panama.
- The average GPA is **3.47/4.0**
- The average GMAT is **651/800**.
  *Approximately half of all test-takers scores between 400 and 600.
- The class has an average work experience of **2.9** years.

**EMBA - Class of 2015**
(Spring/Summer 2013 and Spring 2014)
- Enrollment is **143**, including the Panama cohort.
- Class average age is **32** years old.
- **29** students hail from **9** different countries: Chile, China, El Salvador, Germany, India, Mexico, Nepal, Panama and Venezuela.
- Average GPA is **3.47/4.0**
- The average GMAT is **651/800**.
- Average work experience:
  - **27%** 1 - 5 years of experience.
  - **35%** 5 - 10 years of experience.
  - **38%** 10 - 25 years of experience.

\(^1\) Academic Year 2013-14
Average salary for a Walton MBA graduate was $64,664
Range: $45,000 – $83,000
89% of job-seeking graduates were employed at graduation.
92% of job seeking graduates were employed one month after graduation.

Fall 2014 Snapshot
Students enrolled: 399
Male: 256
Female: 143

Graduate Students
By Program and Level

Accounting, MAcc 49
Ph.D. 12
Economics, MA 1
Ph.D. 11
Information Systems, MIS 47
Ph.D. 13
Management Ph.D. 12
Marketing Ph.D. 7
Supply Chain Management Ph.D. 6
Certificate Programs 20
(Includes Enterprise Systems, Analytics and Entrepreneurship)
Where are Walton Alumni?

**United States**
- Arkansas: 16,538
- Texas: 3,744
- Oklahoma: 1,130
- Missouri: 831
- Tennessee: 717
- California: 608
- Florida: 516
- Georgia: 411
- Colorado: 316
- Virginia: 299
- North Carolina: 296
- Illinois: 296
- Kansas: 289
- Louisiana: 249
- Alabama: 175
- New York: 157

**International**
- Malaysia: 180
- Japan: 35
- Canada: 33
- China: 29
- Singapore: 25
- Indonesia: 20
- Pakistan: 15
- Republic of Panama: 15
- India: 14
- Bolivia: 13
- Thailand: 12
- United Kingdom: 11
- Greece: 9
- Taiwan: 9
- United Arab Emirates: 8
- Vietnam: 8
- Australia: 6
- Germany: 6
- South Korea: 6
- Hong Kong: 5
- Ireland: 5
- Norway: 5
- Brazil: 4

National & International Distribution
Below is a sample of companies that recruit our students. There are over 140 different employers.

AAA - Automobile Club of Missouri
Acosta Sales and Marketing
Acumen Brands
Axiom Corporation
Advantage Sales & Marketing
AppFolio
Applied Predictive Technologies
Arkansas BlueCross and BlueShield
ArcBest Corporation
Area Agency on Aging of NWA
Arkansas Department of Human Services
Arvest Bank
AT&T Services, Inc.
Auto-Owners Insurance
AXA Advisors
Bass Pro Shops
BWD LLP
BNSF Railway
Brewer Science
Briggs Equipment
Buckle, Inc.
BWI Companies, Inc.
C.H. Robinson
Cargill
Carter Healthcare, Inc.
CED
CenturyLink
Cerner Corporation
Cintas Corporation
Cobb-Vantress, Inc.
Colgate-Palmolive
Commerce Bank
Compass Group
ConAgra Foods, Inc.
ConocoPhillips
CRC-Evans Pipeline International
Cumulus Broadcasting
Delta Plastics
Department of Veterans Affairs
Dillard’s Inc.
Echo Global Logistics
Energizer
Enterprise Holdings, Inc.
Enviro Systems Inc.
Ernst & Young
Federal Deposit Insurance Corporation
Federal Reserve Bank of Kansas City
Federal Reserve Bank of St. Louis
FedEx Freight
FIS
Fisher Investments
Franklin Electrofluid Co. Inc.
Frito Lay, a Division of PepsiCo
GEICO
General Cable
General Mills
General Motors
GlaxoSmithKline
Glazer’s Distributors
Goosehead Insurance (TWG Insurance)
Gordmans
Greater Oklahoma City Chamber of Commerce
Hallmark Cards, Inc.
Hanna’s Candle Company
Harps Food Stores, Inc.
Helmerich & Payne
Hershey Company
Hewlett-Packard
Hilti
IBM
Innovative Objects, LLC
Insight Global, LLC
ISN Software Corporation
Ivie and Associates
J. B. Hunt Transport Services, Inc.
JCPenney Company
JMARC Business Solutions, Inc.
Johnson & Johnson
Kellogg Company
KIEWIT
Koch Industries, Inc.
Kohl’s
KPMG
Kraft Foods
Kroger
Leggett & Platt
Lowe’s
Marine Corps Officer Programs
Martens Transport
Maverick Transportation
MedEvolve
MidSouth Financial Group
Missouri State University
Murphy USA
National Oilwell Varco (NOV)
Nestle
Nielsen
Northwestern Mutual (Missouri)
Northwestern Mutual (Oklahoma)
Office of the Comptroller of the Currency
Old Dominion Freight Line, Inc.
OpenLink Financial
Panda Express
Peace Corps
Pepsi Beverage, Division of PepsiCo
Phillips 66
Prime, Inc.
PROS
Prosigo Executive Search
Quorum Business Solutions
Reckitt Benckiser
Regions Bank
ReTrans
Ross Stores, Inc.
Rowland Group
Ruan Transport Corporation
Saville, Dodgen & Company
Schneider
Scott Equipment Company
Sherwin-Williams
Southwestern Energy Company
Spectrum Brands
SRC Power Systems
Systems Contracting Corporation
Target Corporation
Tata Consultancy Services
Thrivent Financial
Transplace
Transportation Insight
Tyson Foods, Inc.
Unilever
United Rentals
University of Tulsa, Collins College of Business
U.S. Navy
Valbridge Property Advisors (Shaner Appraisals, Inc.)
Verizon
Waffle House
Walmart
Webster University
Worldwide Express

Employer outreach / On-campus recruitment

Fall 2013 - Spring 2014
(Undergraduate & Graduate)

Number of companies recruiting on-campus: 131

Number of on-campus interview schedules: 260

Number of students interviewed on-campus: 1,546

*George W. Edwards, Jr., Career Center Data (Fall 2014)
Global Engagement & Study Abroad

35 grants awarded to Honors College business students.

24 students assisted financially through the Global Engagement Office.

$299,500 awarded for study abroad and international experiences.

$75,000 was awarded through Center for Retailing Excellence study abroad scholarships.

$3,000 was awarded from the Thomas F. and Donna McLarty Study Abroad Scholarship.

135 students were awarded study abroad scholarships.

39 scholarships awarded by the Center for Retailing Excellence.

28 students received $73,750 through the George and Charlene Edwards Honors College International Experience Endowment.

203 Walton students studied abroad in 2013.

$9,500 was awarded from the Julia Peck Mobley Honors College International Experience Scholarship.
Where is Walton?

The Walton College Study Abroad program provides a global perspective.

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Walton College Faculty Profile 2014

Number of Faculty & Average Salary
(By department - Fall 2014)

Accounting - $148,345
13
DP-1 • P-6 • AP-1 • ATP-2 • CP-1 • CATP-2

Economics - $118,610
17
UP-3 • P-6 • ATP-4 • CP-1 • CATP-3

Finance - $134,651
10
P-3 • AP-5 • ATP-2

Information Systems - $151,251
8
UP-1 • DP-2 • P-2 • AP-1 • ATP-1 • CATP-1

Management - $132,974
12
DP-1 • P-5 • AP-3 • ATP-2 • CATP-1

Marketing - $144,708
14
DP-1 • P-4 • AP-4 • ATP-3 • CATP-1

Supply Chain Management - $123,254
10
P-2 • AP-3 • ATP-3 • CATP-2

Walton College Faculty by Rank & Department Legend

UP - University Professor
DP - Distinguished Professor
P - Professor
AP - Associate Professor
ATP - Assistant Professor
CP - Clinical Professor
CAP - Clinical Associate Professor
CATP - Clinical Assistant Professor

69% Males
31% Females

Caucasian 75%

African American 2%
Asian 9%
Native American 3%
Two or More 1%
International 7%
Unknown 3%
New Faculty 2014

Tammy J. Atwood
Associate Professor
Accounting Department

Stace Sirmans
Assistant Professor
Finance Department

Xiao (Sean) Ma
Assistant Professor
Information Systems Department

Dongya (Don) Koh
Assistant Professor
Economics Department

Suresh Malladi
Assistant Professor
Information Systems Department

Jinqiu (Claire) Yan
Clinical Assistant Professor
Accounting Department

Anne Velliquette
Clinical Assistant Professor
Marketing Department

Susan Jurney
Clinical Assistant Professor
Accounting Department

John Kent
Clinical Assistant Professor
Supply Chain Management

Muhammad Saifur Rahman
Clinical Assistant Professor
Economics

Peter Katuscak
Visiting Assistant Professor
Economics Department
Scot Burton, distinguished professor and Wal-Mart Chair in Marketing, received the Journal of Advertising award for outstanding article for “Defending Brands: Effects of Alignment of Spokescharacter Personality Traits and Corporate Transgressions on Brand Trust and Attitudes.” Burton received the Thomas C. Kinnear Journal of Public Policy & Marketing Award for outstanding article, “The Nutrition Elite: Do Only the Highest Levels of Caloric Knowledge, Obesity Knowledge and Motivation Matter in Processing Nutrition Ad Claims and Disclosures?,” published during the preceding three-year period. • Fred Davis, distinguished professor and David D. Glass Chair in Information Systems, was 1 of only 3 information systems faculty in the world ranked among the top 100 most cited authors in business and economics. • Adriana Hofer, assistant professor, supply chain management, received the Bernard J. LaLonde Best Paper Award for “The Roles of Procedural and Distributive Justice in Logistics Outsourcing Relationships” from the Council of Supply Chain Management Professionals. • Christian Hofer, associate professor, supply chain management, received the Journal of Operations Management’s Jack Meredith Best Paper Award for “The Competitive Determinants of a Firm’s Environmental Management Activities: Evidence from U.S. Manufacturing Industries.” • Andrew Horowitz, professor of economics, was appointed to the AidData Research Consortium of more than one hundred scholars who conduct cutting-edge research to support evidence-based policy and program decisions by practitioners in seven areas—environment and climate change, economic growth, food security, global health, humanitarian assistance and disaster mitigation, stable democracy and governance and conflict mitigation. • Horowitz had the fourth most downloaded article published in the first quarter of 2013 in Southern Economic Journal. • Jennifer Kish-Gephart, assistant professor, management, and Vikas Anand, associate professor and MBA director, received a Best Paper Award from the Academy of Management. • Linda A. Myers, professor and Garrison/Wilson Chair in Accounting, and James N. Myers, professor and Ralph L. McQueen Distinguished Chair of Accounting, received a “notable contribution to the auditing literature” citation for “Exploring the Term of the Auditor-Client Relationship and the Quality of Earnings.” • An article by Vernon J. Richardson, professor, department chair and S. Robson Walton Chair in Accounting, published in MIS Quarterly and cited in top-tier journals such as Journal of Information Systems, The Accounting Review, Decision Sciences, and Information Systems Research, has been cited more than 240 times, with 55 citations listed in the Social Sciences Citation Index. It is required reading in many master’s and Ph.D. programs in information systems around the world. • Richardson received a Best Paper Award from Accounting Horizons for “Integrating Information Technology into Accounting Research and Practice.” • Ronn J. Smith, associate professor, marketing, was awarded the Best Paper in Consumer Behavior Track for “Regaining Online Credibility: Product Collaboration and CDC Communications” by the Society for Marketing Advances. • Tracy Sykes, assistant professor, information systems, and Hillol Bala, former doctoral student, ranked in the top 100 in publications in premier research journals, MIS Quarterly and Information Systems Research, for three time periods (2013, 2011-2013, 2009-2013). • Viswanath Venkatesh, distinguished professor and George and Boyce Billingsley Endowed Chair in Information Systems, is ranked the number one researcher in information systems in the world. • Venkatesh is 1 of only 3 information systems faculty in the world ranked among the top 100 most cited authors in business and economics. • Venkatesh was listed as the 27th most influential researcher in management in an Academy of Management Perspectives article. • Venkatesh ranked 1st in publications in the two premier research journals, MIS Quarterly and Information Systems Research, for three time periods (2013, 2011-2013, 2009-2013). • Venkatesh had papers in all 4 issues of MIS Quarterly in 2013, a 1st for any author at the journal. • Since 2009, a Venkatesh article published in MIS Quarterly in 2003 has been rated as the most influential article in one of the four Research Front Maps identified in business and economics.
Faculty Research and Service
Academic Year 2013-14

7
Professional Organization Officers

10
Professional Organization Awards & Conference Committees

2
Accreditation Teams

77
Refereed Articles

59
Professional Journal Editorial Boards

2
Books

8
Chapters

114
Other Lectures, Papers & Oral Presentations

4
Journal Review Panels

74
Invited Lectures

4
Unrefereed Proceedings

4
Other Creative Endeavors
Rankings

5th in graduate accounting programs nationally - *Public Accounting Report*

27th public undergraduate business school - *U.S. News & World Report*

10th top business graduate program - *Graduateprograms.com*

19th public accounting programs for the past 6 years - *Accounting Education*

7th in undergraduate accounting programs nationally - *Public Accounting Report*

1st number in information systems research productivity worldwide

30th overall among public and private accounting departments for the past 6 years - *Accounting Education*

6th in undergraduate accounting programs nationally - *Public Accounting Report*

(based on an adjusted count) in *MIS Quarterly* and *Information Systems Research* over the past 3 and 5 years
number 1
percentage of MBA students employed at graduation - U.S. News & World Report

number 1
economics departments worldwide for academic and research performance - Center for World Class Universities, Shanghai Liao Tong University

31st
in research productivity of management departments in the U.S. and Canada.

16th
overall supply chain management program - U.S. News & World Report

11th
among public and private business schools for return on investment - Businessweek

47th
among all undergraduate business schools - U.S. News & World Report

100th
top 100 economics departments worldwide for academic and research performance - Center for World Class Universities, Shanghai Liao Tong University

top 10 accounting information systems - Issues in Accounting Education
**Applied Sustainability Center**

- 210 community leaders attended the 2nd Sustainability Leadership Summit to share best practices and form a network committed to sustainability.
- 160 leaders participated in a workshop featuring Chuck Marohn, founder of Strong Towns.

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**Bessie B. Moore Center for Economic Education**

- 100 new Arkansas teachers attended the “Empowering Entrepreneurship Education” (E3) workshop and “Picturing Economics” seminar at Crystal Bridges Museum of American Art.
- An $11,000 grant from the University of Arkansas Women's Giving Circle supported the development of the college decision-making curricula and training Arkansas teachers and families in its use.

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**Center for Business and Economic Research**

- Over 1,200 area business, civic and educational professionals and students attended the 20th Business Forecast Luncheon and Quarterly Business Analysis events.
- 2,300 people attended presentations conducted by the center.

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**Executive Education**

- 300 J.B. Hunt Transport Services sales executives from across the U.S. attended the 3-day supply chain forum led by senior-level J.B. Hunt executives and Walton faculty.
- 188 ArcBest Corporation working professionals converged on campus for a 3-day forum facilitated by Walton supply chain faculty.

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**Center for Retailing Excellence**

- Over 300 attended the 13th Emerging Trends in Retailing conference featuring Duncan Mac Naughton, Walmart USA; Dina Howell, Saatchi & Saatchi X; and Jeff Schomburger, Procter & Gamble.
- 400 students attended the professional panel luncheons for advice on career planning and decision making, integrating personal and professional life and individual development.
- Over 200 industry representatives heard David Shing, digital prophet for AOL, open the 4th SHOP conference, which focused on growth through creativity and ideas. Also featured were Andy Murray, Walmart; David Denholm, Chobani; Christian Madsbjerg, ReD Associates and coauthor of *The Moment of Clarity*; and Ken Nisch, JGA.

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**Garrison Financial Institute**

- 1,000 participants from 40 countries attended the Graduate Hybrid Fund Student-Managed Fund Competition, which a Walton MBA/MAcc team won, in New York.
- 335 students enrolled in the “Your Money and Credit” course.
Information Technology Research Institute

- 300 area high school students attended the 6th Information Technology Day.
- 35 minority students from Arkansas, Oklahoma, Mississippi and Texas participated in the 15th Technology Awareness Program.
- 185 individuals from the four-state region attended the Women in Information Technology Conference, “Celebrating the 10th Gathering; Finding Leadership for the Future.”

Arkansas Small Business and Technology Development Center

- 84 educational programs were offered to 790 small business owners and entrepreneurs in the 8-county service region.
- 21 new businesses were started in the 8-county service region creating 128 new jobs and saving 17.
- $10,776,875 was obtained in 26 client business loans.

Supply Chain Management Research Center

- Over 40 college and university business educators from 22 states and 4 countries (Australia, Finland, Russia, United Kingdom) attended the AACSB International Global Seminar on Supply Chain Management Education facilitated by Walton faculty.
- 10 top-ten supply chain management programs competed in the Michigan State Case Competition, won by a Walton MBA team.
- 30 students were mentored by industry professionals in one-on-one mentoring sessions.

Tyson Center for Faith & Spirituality in the Workplace

- 10 students participated in a pilot, 3-hour elective, “Authentic Leadership in a Multi-faith Workplace: Remaining True to Yourself in a Professional Kaleidoscope,” conducted by Raymond Perrier, visiting scholar and director of the Jesuit Institute of South Africa.

Arkansas Business Hall of Fame

- 789 attended the 16th Arkansas Business Hall of Fame.
- $231,714 in revenue was generated through sponsorships and ticket sales.
- 43 companies/individuals sponsored the 2014 event.

Walton College

- 10 U.S. universities participated in the Southeast Marketing Symposium, a gathering of Ph.D. students and faculty hosted by the Walton College Marketing Department.
- 8,722 participated in 156 events facilitated by U of A Conference Services.
- 46 individuals are enrolled in the Online BSBA, of which 43 are completing their degrees and 3 are in the 4-year online program.
- 78 years of dedication and service were provided the Walton College by retiring University Professor Thomas W. Jones and Professor James Millar.
- 1,248 alumni and friends donated 9,683.50 hours of service valued at $241,394.69 to various Walton College programs during 2013.
Dean’s Alumni Advisory Council Members 2014-2015

Shey Anderson
Human Resources Administrator
UAMS

Spencer Andrews
Marketing Manager, South Central Region
Verizon

Ben Barr
Senior Financial Analyst
Southcross Energy Partners

Emi Beltran, Chair
Director Sourcing, Health & Wellness
Walmart

Kenneth Biesterveld
Director, Finance & Strategy, Transportation
Walmart

Ethan Bonar
Founder/CEO
Arrow Private Wealth

Ryan Boyd
Founding Advisor
AnchorPoint Financial, LLC

Michael Brown
Economist
Wells Fargo Securities, LLC

Trey Buckner
Owner
Charles S. Buckner III Appraisals

Russell Butts
Senior Risk Analyst
GE Commercial Finance

Carter Clark
Owner/Broker
Weichert Realtors-Clark Long and Associates

Adam Cogburn
Category Manager
Nestle Purina

Rashad Delph
Manager of Corporate Recruiting
Tyson Foods, Inc.

Jack Dewald
President/Owner
Agency Services, Inc.

Chenin Doiron
Commercial Credit Analyst
U.S. Bank

Blake Evans
President
Crystal Lake Farms

Tyler Garman
President
The RoArk Group, Inc.

Jennifer Guthrie
Global Marketing Manager, Orthopedic Reconstruction
Smith & Nephew, Inc.

Chad Hendrix
Sales Manager
Everett Buick Pontiac GMC

Burt Hicks
Manager, Corp. Responsibility & Strategy
Simmons First National Corporation

Tim Higginbotham
Director of Procurement
Summit Midstream Services

Luke Holland
Republican Staff Director
Senate Environment and Public Works Subcommittee on Oversight

Ray James
Director, Retail Distribution
Cox Communications

Caroline Decker Johnson
Business Development Manager
Heineken USA

Chris Johnson
Vice President, Real Estate
Dillard’s Inc.

Ashley Jones
Director, Corporate Strategy
Phillips 66

Johnny Kincaid
CFO
Whisenhunt Investment Group

Jolene Lakey
Senior Data Scientist – ISD, EIM – Global Customer Insights
Walmart

Sarah Langham
Assurance Manager
HoganTaylor LLP

Weston Lewey
Owner/Publisher
Times-Herald Publishing Co., Inc.

Nate Looney
Associate
Waddell, Cole and Jones

Matt Machen
EVP/CFO
Bear State Financial

Trisha McRoberts
Director, Procurement
McCormick & Company, Inc.

Kirk Meyer
Partner
Meyer Dunlap

RJ Murphy
Sr. Buyer - Dog Snacks & Dog Health/Wellness
Walmart
Greg Nabholz
CEO
Nabholz Properties, Inc.

Melanie Owens
Director, Intimates
Hanesbrands Inc.

Shan Russell
Superior Nissan (Formerly)

Adam Rutledge
NWA Market President & CEO
First Security Bank

Joel Sanders
CEO
Realstone Capitol, LLC

Phil Schoettlin
Business Development Manager
Sanmina Corporation

Jarred Sneed
Experience Associate
PricewaterhouseCoopers

Phil Stevenson
Executive Vice President
Cadence Bank

Stewart Stidham
Assistant Vice President
Peoples National Bank

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Director Quick Meals & Sides
Walmart

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Associate Professor - MIS
University of Nebraska at Kearney

Maya Todd
Compliance Manager
Dell Inc.

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President of Private Banking & Chairman of the
Executive Committee
Tolleson Wealth Management

Kelly Truitt
President
CB Richard Ellis Memphis

Andre Tucker
Divisional Merchandise Manager
Sears Holdings Corporation

Brianna Tucker
Marketing Manager
Bayer Health Care

Jenny Waggoner
Senior Financial Analyst
Exco Resources

KayIn Williams
Manager, International Strategy
Walmart

Mark Wilson
Vice President
First Arkansas Bank & Trust

Denny Woods
Partner
Reece Moore Pendergraft, LLP

Ebony Oliver Wyatt
Senior Development Manager
General Mills

Brad Yaney
Senior Vice President
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NewRoad Ventures, LLC

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National Account Manager
Shell Lubricants

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Sales Manager, Export
Clearwater Paper Corporation

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Citigroup Corporate Reporting
Citigroup

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Fidelity National Financial

Ashley Wright
Alatair
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Tyson Foods, Inc.

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SVP Operations Finance & Strategy
Walmart

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Blistex Bracken, LLC

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Tyson Foods, Inc. (Retired)

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Former President, Republic of Panamá
President and Director, Super 99 Stores

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Walmart

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President/CEO
ArcBest Corporation

Steve Nelson*
VP/Controller
Dillard’s, Inc.

Gary Norcross*
President & COO
FIS

Sam Pittman*
SVP, Capital Markets
FTN Financial Securities Corporation

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Vice Chairman
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Mary Ann Greenwood*
President
Greenwood Gearhart, Inc.

*Walton College Graduate

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Arkansas BlueCross and BlueShield (Retired)

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Founder/President
W.K. Greene & Associates

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Arkansas World Trade Center

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Partner, Global Strategy
PwC

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Kevin Scanlon
EVP
Director, Private Client Group
Stephens, Inc.
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Tyson Foods, Inc.

Ann Bordelon  
SVP Operations Finance & Strategy  
Walmart

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President/Managing Partner  
Blistex Bracken, LLC

Clete Brewer  
CEO  
BlueInGreen, LLC

Stephen Chaffin  
President  
Smith Capital Management

Gary Clark  
SVP  
Goodman Manufacturing

John Conner Jr.  
President  
Holden-Conner Company

Ed Drilling  
President  
AT&T Arkansas

Cathy Gates  
Managing Partner/Senior Audit Partner  
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Greenwood Gearhart, Inc.

Wes Kemp  
President & CEO  
ABF Freight System, Inc. (Retired)

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President  
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Managing Partner  
Tappan Land & Water, LLC

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Chairman/CEO  
Arvest Bank Group, Inc.

Larry Wilson  
President/CEO  
First Arkansas Bank & Trust

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**Walton College goal:**  
$234,750,000

**Total $$$:** $63,645,837

**% Time lapsed:** 27%

**% of goal raised:** (As of August 31, 2014)